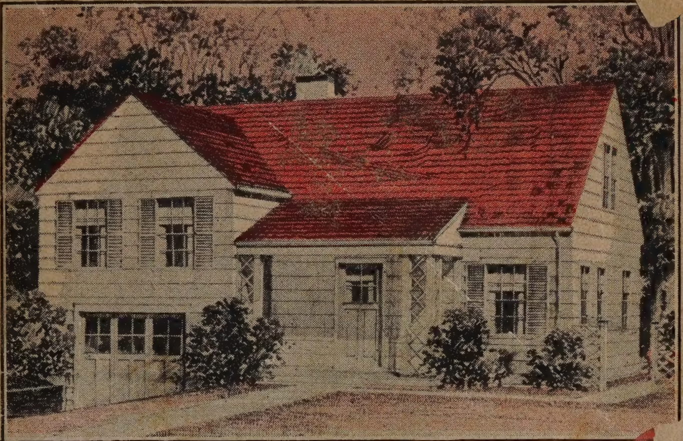


AMERICA'S NEW LOW COST HOMES

NRA MEMBER U.S. WE DO OUR PART

Low Monthly Terms
If you own or can buy a well located lot and can make a reasonable cash down payment.

Built and Guaranteed by Sears

HOME CONSTRUCTION DIVISION

CHICAGO, ILL. and PORT OF NEWARK, N. J.

See Page 90 for location of other offices.

Able to Build an

until they discovere

THEY wanted to build their ideal home while materia and labor prices were low. But nowhere could the get the financing they needed. "Nobody will lend mone for building now," they thought. "We will have to wait.'

Then they discovered Sears plan—that not only provided the money they needed, but included, under on order, all of the plans, materials, and construction—th most complete home building service in the world.

Select the Home You Want

Choose *your* "dream home" from the beautiful designs in this book. The monthly payments vary, of course, depending upon where your home is built, due to differences in labor rates, local building code requirements, lot conditions, etc.

If you will fill in and retur the coupon on the Inside Bac Cover we will give you—without cost or obligation—th terms on any home built o your lot—also, a large pictur and complete detailed information about the home th interests you.

Planned by Architects

All homes in this book have bee designed by experienced residenti architects. Complete building pla are furnished free when you bu any home in this book from Sears.

Get a Copy of Sears

BIG NEW PLAN BOOK

Here is one of the finest, most complete book of plans and home building information ever issued by Sears. Large pictures of our most popular designs and a description of each home; many beautiful English, Norman, Colonial, and American types. Homes to fit every family, every purse. Brimful of ho planning ideas, actual photograp of charming interiors, and ot fascinating details of Sears E Monthly Payment Home Buildi Plan. Call at any office on page for free copy.

. . .

PICK YOUR PLAN

AVERY LIBRARY
COLUMBIA UNIVERSITY
Classics AT 290 Se17 1934

Didn't Know It . . .

Sears easy plan

SMALL PAYMENTS—MONTHLY LIKE RENT

Take as long as you want . . . up to 15 years

If you own, or can buy, a well located lot, Sears will build your home for a small cash down payment and the balance like rent. These small monthly installments completely pay for your home in 14 years and 8 months—there being no payments for the first 4 months.

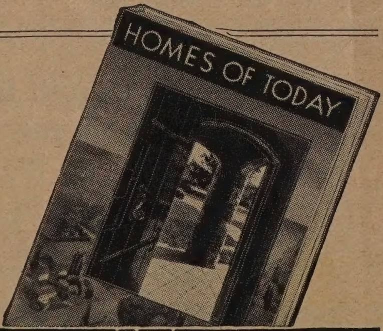
No worry or trouble about getting the money to build; no unexpected costs; no renewing of mortgages.

Sears plan is as simple as buying a radio or any other merchandise on intallments.

If you will fill in and return the Information Blank, Inside Back Cover, we will advise you, without cost or obligation, how this plan will work out for you.

FREE . . .

by calling in person
at any office listed
on Page 90.



• PAY LIKE RENT •

Copyright 1934 Sears, Roebuck and Co.

589E. 3.19.34.

Built by Sears in Silver Lake, Ohio.

Built by Sears in Chicago—North Shore.

Built by Sears in Anderson, Ind.

Built by Sears at Bayville, L. I., N. Y.

Built by Sears near Philadelphia, Pa.

Built by Sears in St. Louis, Mo.

COMPLETE CONSTRUCTION

From the breaking of ground to the final flick of the last paint brush

Sears building experts take charge of the entire construction of your home, from foundation to chimney, front door to back, even the garage. If you wish, Sears will decorate the interior, lay the kitchen linoleum, install the stove and electric refrigerator, put up the window shades, landscape the grounds and turn the home over to Sears interior decorators for partial or complete furnishing from top to bottom. If you wish we can even put in your supply of oil or coal for the heating plant.

Whatever your order calls for is taken care of speedily and accurately, without waste of time, material or money. Our first task is to *satisfy you*, and our experience of nearly 30 years in providing homes for more than 100,000 families proves we are qualified.

Your home is built by workmen who live in your locality

Sears representatives in your territory are local men, spending and bringing business to your community. The carpenters, plumbers, brick layers, painters, and other building tradesmen employed in erecting your Sears home live in your district.

When you have Sears build your home you help your community as well as yourself.

See Pages 44 and 45 for explanatory diagram of Sears method of Home Construction.

LIVE IN YOUR OWN HOME

Be free of landlords—save thousands of dollars rent—give your family every comfort—enjoy life to the full.

THE BEST INVESTMENT ON EARTH

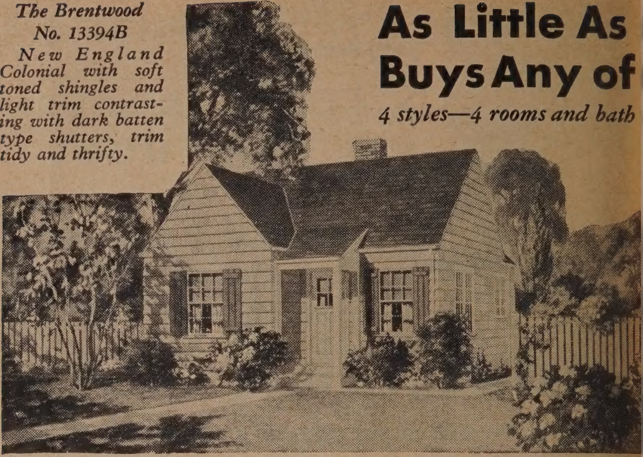
Will you be able to pay rent for a comfortable home in your declining years? If so, and no one can be too sure, will your rent receipts have a market value? A home of your own has!

How often do you move? Doesn't that cost money too? What about landlords who object to children, a house you like sold from under you by the owner, and the thousand and one big and little irritations that upset home life?

The rent table below shows how much you pay for these annoyances and discomforts—the same money which, under Sears plan, will buy you a home of your own—where you want it, to do with as you please, planned for your own comfort and happiness.

Satisfy that desire for your own home—return the coupon on the inside of the back cover of this book today. Sears will show you how to make your "Dream Home" come true.

Monthly Rent	Total Rent Paid in 7 Years	Total Rent Paid in 10 Years	Total Rent Paid in 15 Years
$ 25.00	$2,100.00	$ 3,000.00	$ 4,500.00
35.00	2,940.00	4,200.00	6,300.00
40.00	3,360.00	4,800.00	7,200.00
50.00	4,200.00	6,000.00	9,000.00
60.00	5,040.00	7,200.00	10,800.00
70.00	5,880.00	8,400.00	12,600.00
80.00	6,720.00	9,600.00	14,400.00
90.00	7,560.00	10,800.00	16,200.00
100.00	8,400.00	12,000.00	18,000.00



The Brentwood
No. 13394B

New England Colonial with soft toned shingles and light trim contrasting with dark batten type shutters, trim tidy and thrifty.

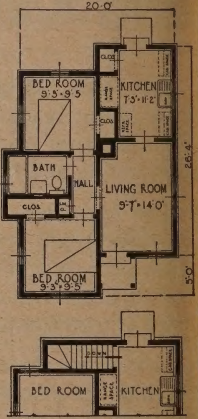
As Little As
Buys Any of

4 styles—4 rooms and bath

Sears Answer to America's Demand for GOOD Low Cost Homes

Sears presents 4 lovely homes planned for 1933 pocketbooks, with 1933 features, offering the utmost in comfort at low cost. Strong, durable materials, all guaranteed. Up-to-the-minute conveniences. They're roomy, comfortable, and filled with sunshine.

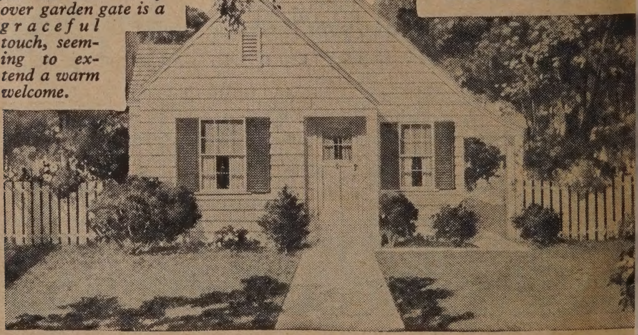
And as little as $20 a month *buys* the one of your choice.


20·0'
CLOS
BED ROOM
9·5·9·5
KITCHEN
7·5·11·2
CLOS
BATH
HALL
LIVING ROOM
9·7·14·0
CLOS
BED ROOM
9·3·9·5
26·4'
5·0'
DOWN
BED ROOM
KITCHEN

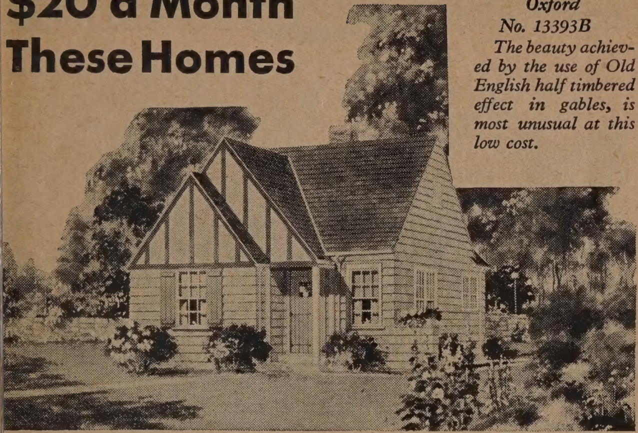
Right—Plan No. 13394A and B

Brentwood—
No. 13394A

Sweeping roof lines and high gables make Plan No. 13394B appear larger than A above, but floor plans are just the same. Roof over garden gate is a graceful touch, seeming to extend a warm welcome.

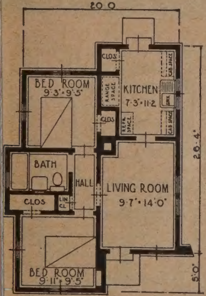


$20 a Month These Homes



Oxford
No. 13393B

The beauty achieved by the use of Old English half timbered effect in gables, is most unusual at this low cost.


20 0
CLOS
BED ROOM
9·3"·9·5"
RANGE SPACE
KITCHEN
7·3"·11·2
SINK
CAB SPACE
CAB SPACE
CLOS
REFR. SPACE
BATH
HALL
LIVING ROOM
9·7"·14·0"
CLOS
LIN CL
BED ROOM
9·11"·9·5"
26·4"
5·0"

FLOOR PLANS

Any of these 4 houses may be built on a 30-ft. lot, with or without basement, but basement is necessary if you want to buy the home under our 15-year loan plan. Floor plans are the same except that front bedroom of Oxford is 8 inches wider. Sink is under twin windows, with stove alcove opposite. Hall with linen closet gives privacy for bath and 2 bedrooms, each with closet. Closet in kitchen of plan without basement. Cross ventilation throughout.

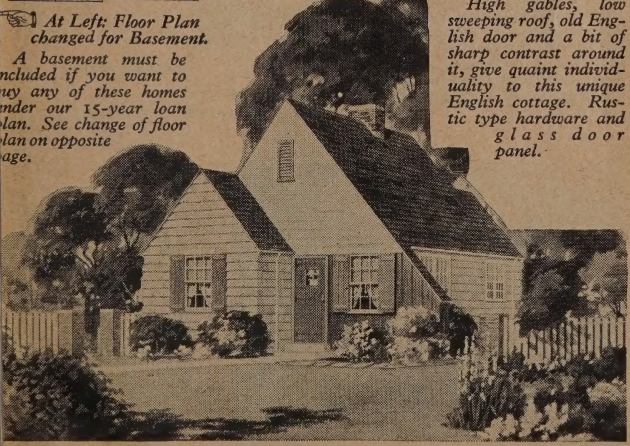
Left—Floor Plan No. 13393*A and B*

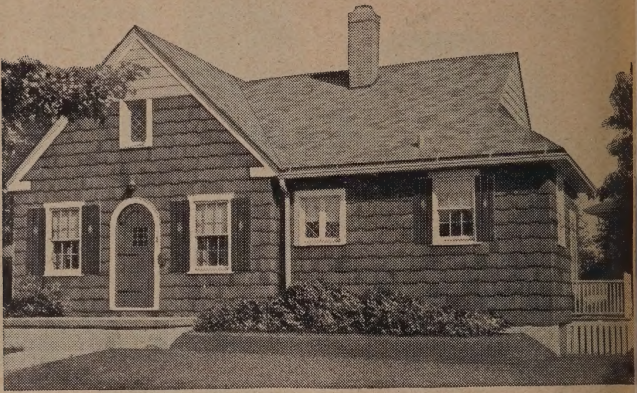
☞ ***At Left: Floor Plan changed for Basement.***

A basement must be ncluded if you want to uy any of these homes nder our 15-year loan lan. See change of floor lan on opposite age.

Oxford—No. 13393A

High gables, low sweeping roof, old English door and a bit of sharp contrast around it, give quaint individuality to this unique English cottage. Rustic type hardware and glass door panel.



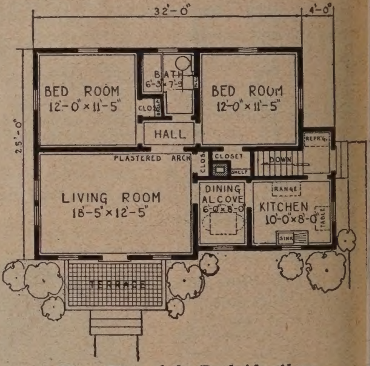


Attractive English Cottage Design . . .

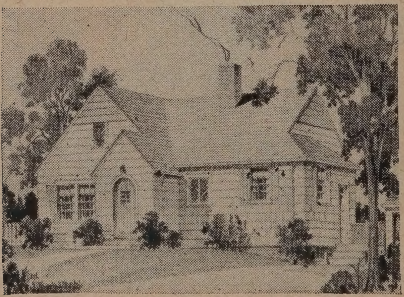
Parkside — No. 13283

As Low as $25 a Month

This unusual bungalow so cozy and homelike, is everywhere admired. It affords utmost convenience at very low cost, having three closets, dining alcove, refrigerator vestibule, and well arranged bath room. Four pleasant corner rooms with windows on two sides. Bedrooms and bath off hall in back for privacy and quiet. Kitchen and basement entrance at side. Lot size 45 feet.

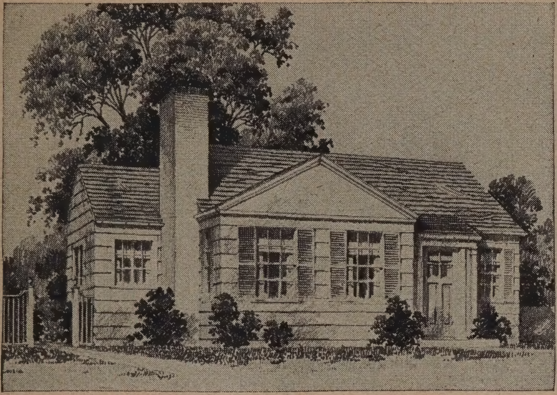

32'-0"
4'-0"
25'-0"
BED ROOM 12'-0"×11'-5"
BATH 6'-3"×7'-9"
CLO
BED ROOM 12'-0"×11'-5"
HALL
REFR'G.
PLASTERED ARCH
CLOS
CLOSET
SHELF
DOWN
LIVING ROOM 18'-5"×12'-5"
DINING ALCOVE 6'-0"×8'-0"
RANGE
KITCHEN 10'-0"×8'-0"
TABLE
SINK
TERRACE

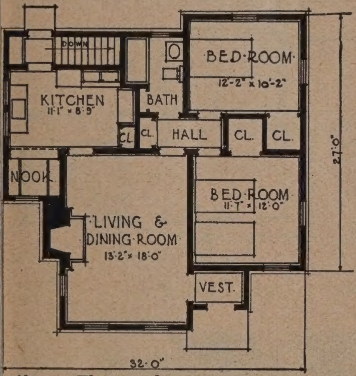
Floor Plan of the Parkside Above



With Vestibule

Many housewives fee that a front vestibule i well worth its sma extra cost for the comfort and convenience i affords. At the left i the Parkside with such vestibule. Either way i is equally attractive wit the same sunny, comfortable, well arrange rooms.




DOWN
KITCHEN
11'-1" × 8'-9"
BATH
BED·ROOM
12'-2" × 10'-2"
CL.
CL.
HALL
CL.
CL.
NOOK
LIVING & DINING·ROOM
13'-2" × 18'-0"
BED·ROOM
11'-7" × 12'-0"
VEST.
27'-0"
32'-0"

Above—Floor plan for Sunbury A and B

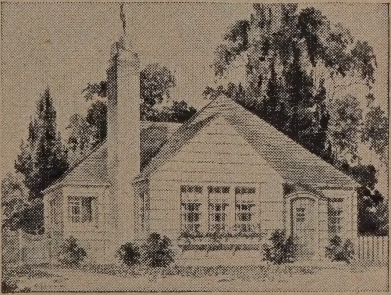
An Efficient Plan With Two Exteriors

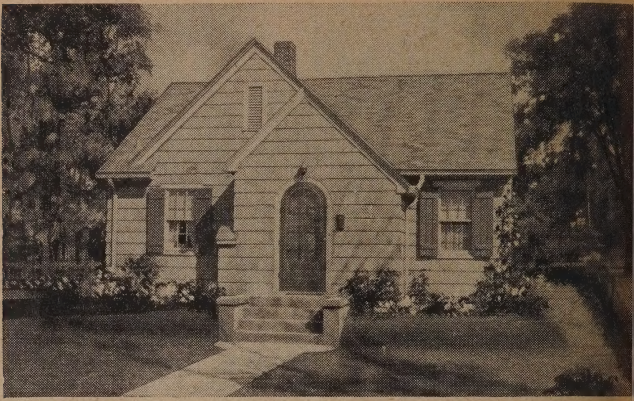
Sunbury — No. 3350A
As Low as $35 a Month

Two different exteriors for the same fine floor plan are shown on this page. Above is "Sunbury A," Colonial style with front and rear vestibules, the latter containing refrigerator space. Both plans have large, light, cross ventilated rooms, four closets, breakfast nook, center hall, recessed bath tub, and a real fireplace. Either requires a lot 38 ft. wide.

The English Style

The "Sunbury B" is n American version of he famous Cotswold Cottages of England. The roof lines are teeper and the chimney proportionately higher. The entrance has been hanged too, and a riple window subtituted for the two ront windows.

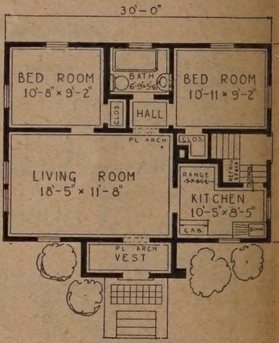


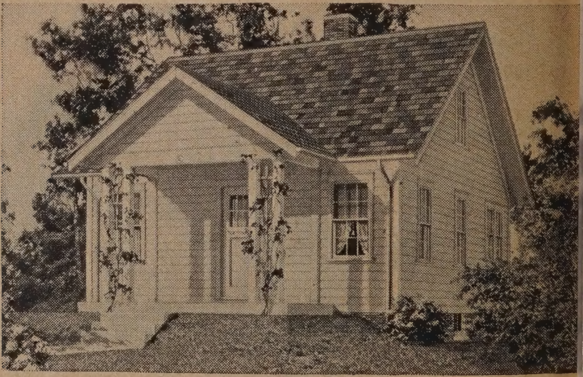


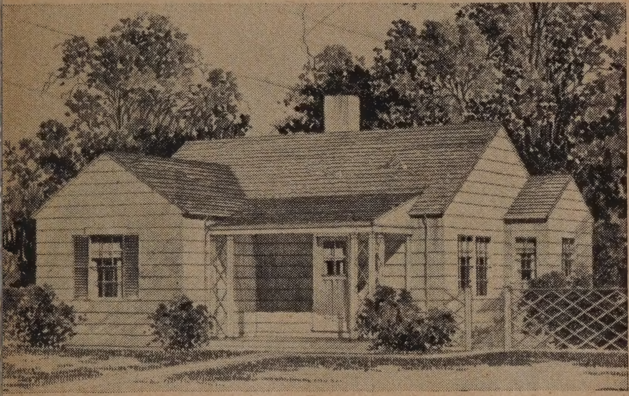
Popular Style Cottage Four Rooms and Bath

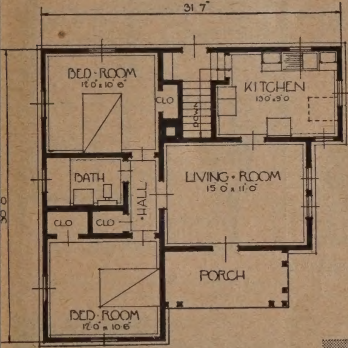
Fair Oaks—No. 13282— As Low as $25 a Month

Be completely comfortable without the strain of building, financing, or furnishing a house larger than you really need. The shingled Fair Oaks with shutters and circle head door is charming. Requires 36 ft. lot. Its four sunny rooms all have cross-ventilation. Bath, hall, 2 bedrooms, and 2 closets, are at back for quiet. Vestibule, refrigerator nook, and side entrance to kitchen or basement.


30'-0"
BED ROOM 10'-8" × 9'-2"
BATH 6'-9"×5'-6"
BED ROOM 10'-11 × 9'-2"
CLOS.
HALL
PL ARCH
CLOS.
REFRIG SPACE
DOWN
22'-0"
LIVING ROOM 18'-5" × 11'-8"
RANGE SPACE
KITCHEN 10'-5"×8'-5"
CAB.
SINK
PL ARCH
VEST






31 7"
30
BED-ROOM 12'0"x10'6"
CLO
KITCHEN 13'0"x9'0"
LIVING-ROOM 15'0"x11'0"
BATH
HALL
CLO
CLO
PORCH
BED-ROOM 12'0"x10'6"

Roomy and Economical Four Rooms and Bath

Salem—No. 13377X—As Low as $24 a Month

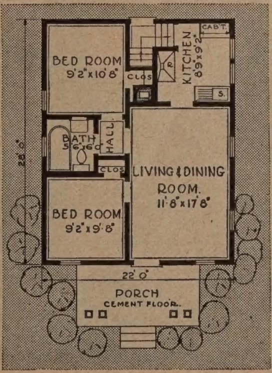
A New England cottage so cozy, comfortable, and thrifty that it was an instant success. Light and well ventilated throughout, with windows on 3 sides of kitchen. All rooms of generous size. Has porch, 3 closets, hall for bedrooms and bath, refrigerator nook, grade entrance and sink under window. Requires 38 ft. lot.

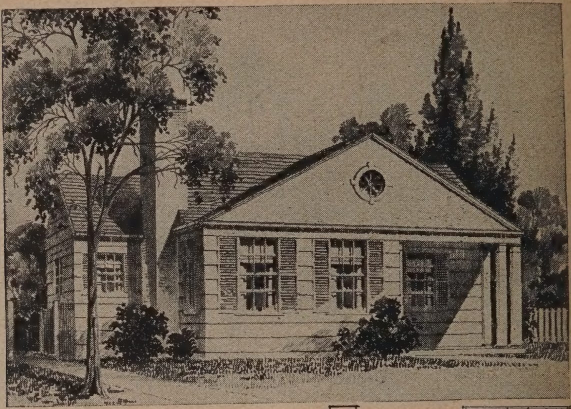
Real Low Cost Comfort Four Rooms and Bath

Rodessa—No. 3317—As Low as $25 a Month

Low cost, convenience, and fine appearance. From the porch opens a combined living and dining room 17 ft. 8 inches long. Two bedrooms, bath, hall, and 2 closets at left. Cement floored porch, kitchen cabinets, and grade entrance to kitchen and basement. Simple and inexpensive to build. Requires a 28 ft. lot.

Exterior on opposite page. Floor plan at right.


BED ROOM 9'2"x10'8"
CLOS
KITCHEN 8'9"x9'2"
CAB'T
S.
BATH 5'6"x6'6"
HALL
CLOS
LIVING & DINING ROOM. 11'8"x17'8"
BED ROOM 9'2"x9'8"
28'0"
22'0"
PORCH CEMENT FLOOR.

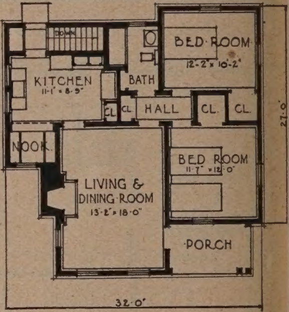


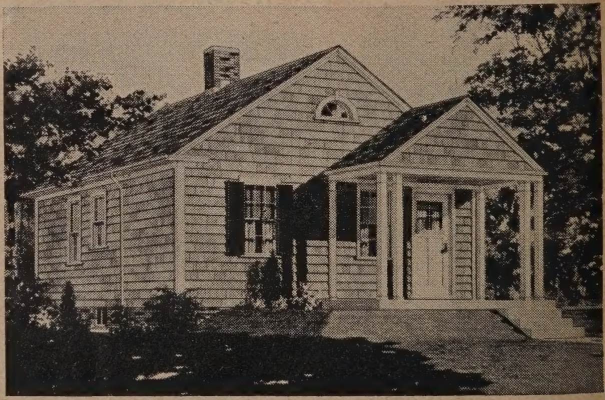
Beautiful and Economical Four Rooms and Bath

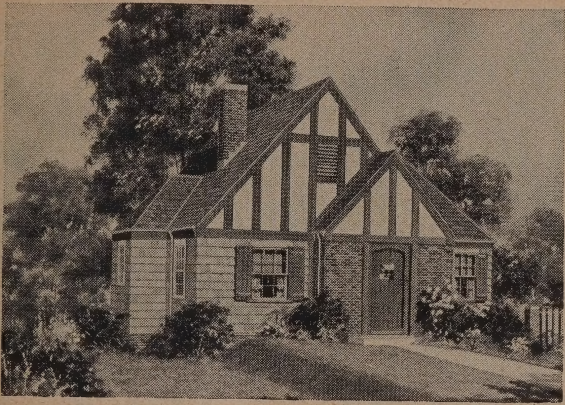
Ellsworth—No. 3341
As Low as $30 a Month

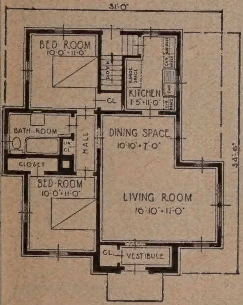
Colonial home of outstanding beauty and convenience. Real fireplace, hall connecting bath, 2 bedrooms and closet; kitchen with twin windows, space for broom closet, cabinets, breakfast nook, and refrigerator alcove. Can be built on lot 38 ft. wide.

Floor Plan No. 3341 (*right*)


DOWN
KITCHEN
11-1" × 8-9"
BATH
BED ROOM
12-2" × 10-2"
CL
CL.
HALL
CL.
CL.
27-0"
NOOK
BED ROOM
11-7" × 12-0"
LIVING & DINING ROOM
13-2" × 18-0"
PORCH
32-0"






31'-0"
BED ROOM 10'-0"×11'-0"
DOWN
RANGE SPACE
KITCHEN 7'-5"×11'-0"
CL
BATH ROOM
LIN CL
HALL
DINING SPACE 10'10"×7'-0"
CLOSET
BED ROOM 10'-0"×11'-0"
LIVING ROOM 16'10"×11'-0"
CL
VESTIBULE
34'-6"

Unusual English Design—Four Rooms and Bath

Lenox—No. 3395

As Low as $26 a Month

Once more Sears answer America's demand for *good* low cost homes. This charming half timbered English cottage has 2 bedrooms, hall, bath, 4 closets, vestibule, space for cabinets, and a combined living and dining room with sun-room effect. Requires 37 ft. lot.

(Left) Floor Plan No. 3395

Cozy and Comfortable Four Rooms and Bath

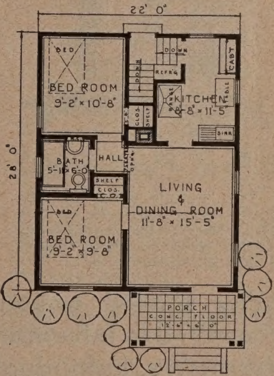
Culver—No. 3322

As Low as $25 a Month

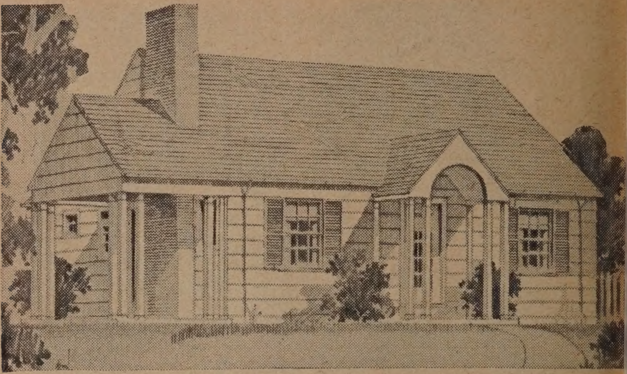
Neat, trim, cozy within, the Culver s one of our most popular 4-room iomes. Combined living and dining oom, cross ventilated kitchen, refrigertor nook, hall, bath, 2 bedrooms and 2 losets.

TRULY ECONOMICAL

The Culver can be built on a lot 28 t. wide and is practical and inexpensive ecause of its simplicity. Not a foot of umber nor a square inch of space is vasted. Only at Sears can you get such eal value in comfort, beauty, and high uality at so low a cost.


22' 0"
28' 0"
BED
BED ROOM 9'-2"×10'-8"
DOWN
REFR'G
CABT
KITCHEN 8'-8"×11'-5"
SINK
CLOS.
SHELF
BATH 5'-1"×6'-0"
HALL
SHELF
CLOS.
LIVING & DINING ROOM 11'-8"×15'-5"
BED
BED ROOM 9'-2"×9'-8"
PORCH CONC. FLOOR 12'-6"×6'-0"

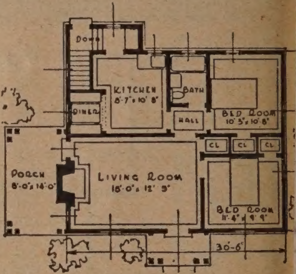
Floor Plan Culver No. 3322
Exterior on opposite page



New England Charm Four or Five Rooms

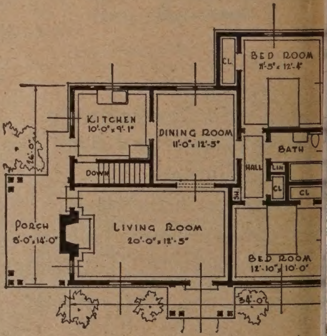
The Bridgeport
No. 13337A—As Low as $28 a Month

Every detail correct, inside and out, in this moderately priced home. In the 4-room plan at the right all rooms have cross ventilation. Breakfast alcove, 3 closets, hall, fireplace, and refrigerator vestibule. Requires 45-ft. lot.

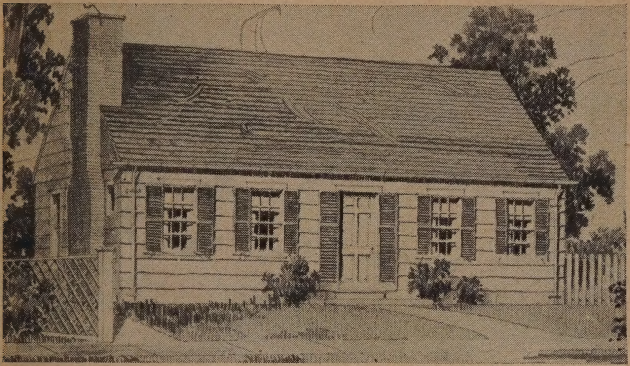

DOWN
KITCHEN
8'-7" x 10'-8"
BATH
DINER
HALL
BED ROOM
10'-3" x 10'-8"
CL
CL
CL
PORCH
8'-0" x 14'-0"
LIVING ROOM
18'-0" x 12'-9"
BED ROOM
11'-4" x 9'-9"
30'-6"

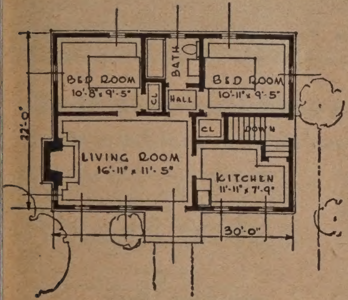
5 Room Plan—(Right)

This 5-room plan, Bridgeport—No. 13337B—as low as $33 a month—has dining room instead of nook, larger rooms, 4 closets, and service door.


BED ROOM
11'-5" x 12'-4"
CL
KITCHEN
10'-0" x 9'-1"
DINING ROOM
11'-0" x 12'-5"
BATH
26'-0"
DOWN
HALL
LIN
CL
CL
SH.
PORCH
8'-0" x 14'-0"
LIVING ROOM
20'-0" x 12'-5"
BED ROOM
12'-10" x 10'-0"
34'-0"

Why should anyone pay rent when Sea these? Use Information Blank on last page f Attractive, individual illustration of any hon Information Blank completely filled in. S

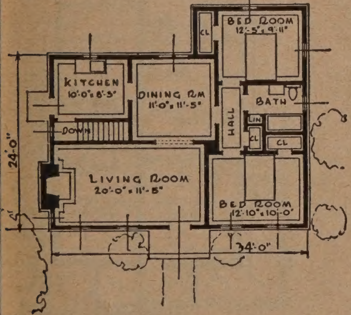



BED ROOM
10'-8" x 9'-5"
BATH
BED ROOM
10'-11" x 9'-5"
CL
HALL
CL
DOWN
22'-0"
LIVING ROOM
16'-11" x 11'-5"
KITCHEN
11'-11" x 7'-9"
30'-0"

Cape Cod Cottage—Four or Five Rooms

The Cape Cod No. 13354A—As Low as $25 a Month

Gracious, hospitable, and dignified, yet inexpensive, this Cape Cod cottage has 2 floor plans. At the left is the 4-room plan with 2 bedrooms, hall, 2 closets, grade entrance, and living room fireplace. Cross ventilation throughout. For 36-ft. lot.

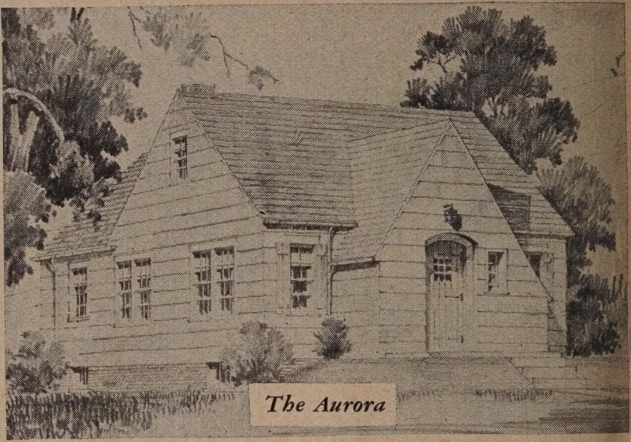

CL
BED ROOM
12'-5" x 9'-11"
KITCHEN
10'-0" x 8'-5"
DINING RM
11'-0" x 11'-5"
BATH
HALL
LIN
CL
CL
DOWN
24'-0"
LIVING ROOM
20'-0" x 11'-5"
BED ROOM
12'-10" x 10'-0"
34'-0"

5 Room Plan—(Left)

Plan No. 13354B—as low as $30 a month—has dining room. Linen and hall closets are added and most rooms are larger. Requires 40-ft. lot.

Plan makes it so easy to own fine homes like full details.

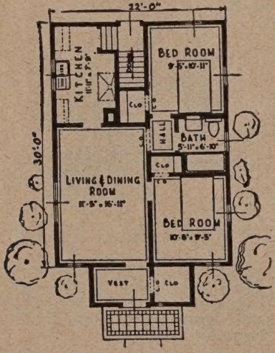
in this book will be sent free on receipt of last page.


The Aurora

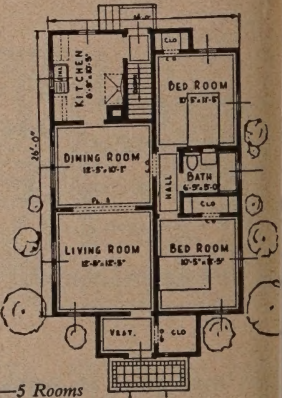
Beautiful Exterior . . . 2 Comfortable Floor Plans

The Aurora—No. 13352A and B—As Low as $24 a Month

In 4 room and 5 room sizes; either can be built on a 30 ft. lot. The entrance detail of this English cottage style home is interesting, the vestibule closet a real asset. Two bedrooms, bath, hall, and closets In the smaller plan, living an dining rooms are combined; in th 5 room floor plan, at the right these 2 rooms are separate.

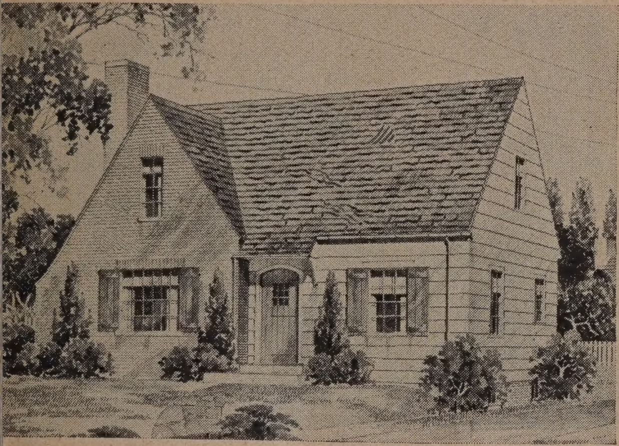

22'-0"
30'-0"
KITCHEN
BED ROOM
9'-5" x 10'-11"
CLO
HALL
BATH
5'-11" x 6'-10"
CLO
LIVING & DINING ROOM
11'-5" x 16'-11"
BED ROOM
10'-8" x 9'-5"
VEST
CLO

Above—Plan 13352A—4 *Rooms*


26'-0"
KITCHEN
CLO
BED ROOM
DINING ROOM
12'-5" x 10'-1"
HALL
BATH
CLO
LIVING ROOM
12'-8" x 12'-5"
BED ROOM
VEST.
CLO

Right—Plan 13352B—5 *Rooms*

The coupon on the Inside Back Cover is f mation and a large illustration of the hom



Hospitable and Charming Six Rooms and Bath

The Gainsboro—No. 3387—As Low as $35 a Month

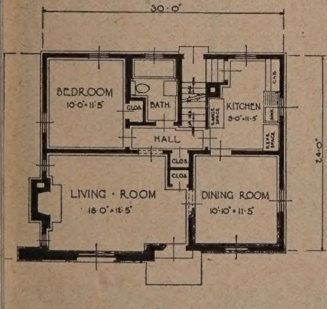
Wouldn't you feel, as soon as you aw the Gainsboro, that you'd like o know the people who owned such lovely home? A most practical lan, too, for the first floor forms a omplete 4 room bungalow and the econd floor need not be completely nished until later if desired.

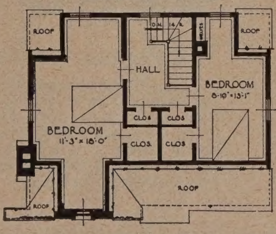
FLOOR PLANS

A center hall, containing stair nd extra closet, connects all rooms and bath. Every room of good size with cross ventilation and well planned wall spaces. Step-saving kitchen with sink and window as center of work, and stove opposite. Grade entrance to kitchen or basement. There are 3 closets on first floor, and 4 in second floor plan, which calls for two additional bedrooms. Brick and wide siding effectively combined in exterior. 45 ft. lot.

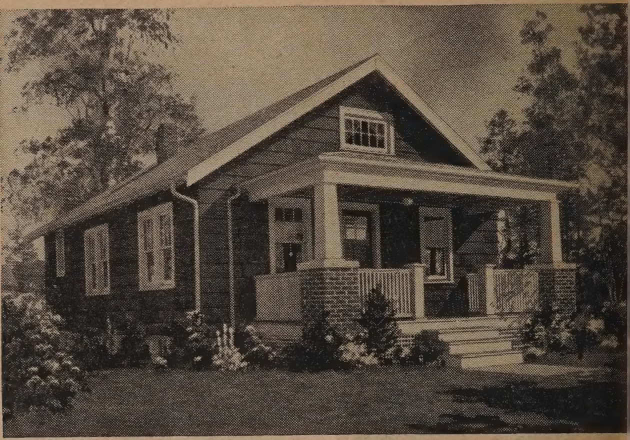
Left—1st Floor Plan.

Below—2nd Floor Plan.


30-0"
24-0"
BEDROOM
10-0"×11-5"
CLOS
BATH
RANGE SPACE
KITCHEN
9-0"×11-5"
CAB
SINK
REFR. SPACE
HALL
CLOS
CLOS
LIVING · ROOM
18-0"×12-5"
DINING ROOM
10-10"×11-5"


ROOF
LIN
SHELVES
ROOF
HALL
BEDROOM
8-10"×13-1"
CLOS
CLOS
BEDROOM
11-3"×18-0"
CLOS
CLOS
ROOF
ROOF

our convenience in requesting detailed infor-hat most appeals to you. Return it today.



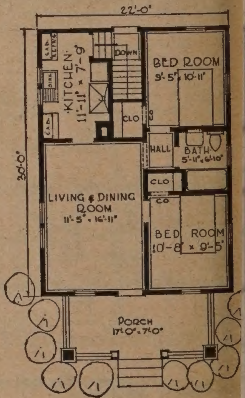
Two Attractive Exteriors . . . Three Floor Plans

Crafton—No. 3318 A, C, and D—As Low as $25 a Month

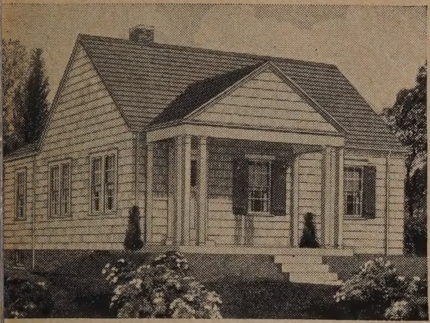
Both the Crafton and Crestwood exteriors are well liked everywhere and all 3 floor plans offer the utmost livable area at lowest cost. They are sturdily constructed of first class materials, which are fully covered by Sears Guarantee. Imagine yo family in one of these homes an remember that low payments- monthly like rent—will buy it f you.

4 Rooms—A Plan

The 4-room plan at right has a foundation 22 by 30 ft. and can be built on a 28-ft. lot. Porch is 17 by 7 ft.; combined living and dining room, 2 bedrooms, bath, 2 closets, space for kitchen cabinets and grade entrance.


22'-0"
30'-0"
CAB.
SINK
CAB.
KITCHEN 11'-11" x 7'-9"
DOWN
BED ROOM 9'-5" x 10'-11"
CLO
HALL
BATH 5'-11" x 6'-10"
CLO
CO
LIVING & DINING ROOM 11'-5" x 16'-11"
BED ROOM 10'-8" x 9'-5"
PORCH 17'-0" x 7'-0"

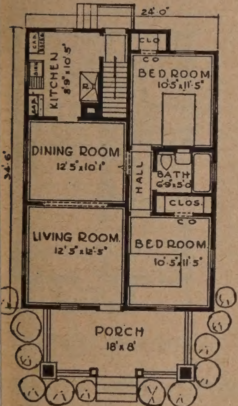
Any good builder can *imitate* these house —strength, beauty, quality and comfort. Or large illustration of any house and comple



Crestwood—No. 3319 A, C, and D

Graceful Treatment of Same Plan

At left—The Crestwood exterior, which appears wider than the Crafton because of the roof design. Actually however, the floor plans fit whichever exterior you prefer. Both are sturdy, well built, and most attractive.

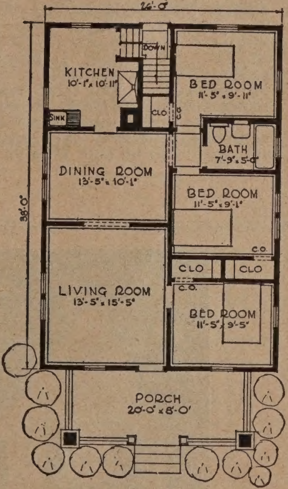

24'-0"
CLO
CO
BED ROOM 10'5"x11'5"
KITCHEN 8'9"x10'5"
R
DINING ROOM 12'5"x10'1"
HALL
BATH 6'9"x5'0"
CLOS.
CO
LIVING ROOM 12'5"x12'5"
BED ROOM 10'5"x11'5"
PORCH 18'x8'
34'6"

Above—5 Rooms— C Plan

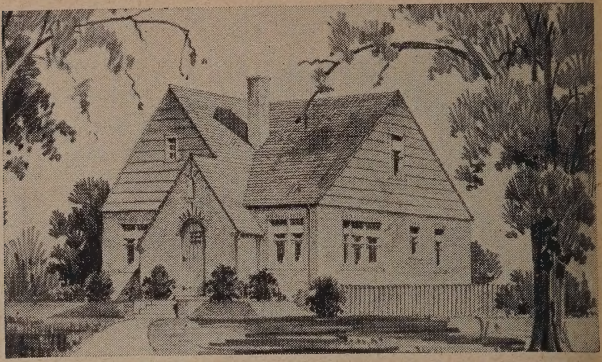
The 5-room plan above has f ndation 24 by 34½ ft. and can b built on a 30-ft. lot. Porch is 1 by 8 ft. Dining room, rear s op, and hall serving both bed- r ms and bath.

Below—6 Rooms— D Plan

The 6-room plan below has a foundation 26 by 38 ft. and can be built on a 32-ft. lot. Porch, 20 by 8 ft. Main rooms are larger, 2 bedrooms and bath off hall, third bedroom at front. Three closets. Grade entrance.


26'-0"
KITCHEN 10'-1"x10'-11"
DOWN
BED ROOM 11'-5"x9'-11"
SINK
CLO
CO
BATH 7'-9"x5'-0"
DINING ROOM 13'-5"x10'-1"
BED ROOM 11'-5"x9'-1"
C.O.
CLO
CLO
LIVING ROOM 13'-5"x15'-5"
C.O.
BED ROOM 11'-5"x9'-5"
PORCH 20'-0"x8'-0"
38'-0"

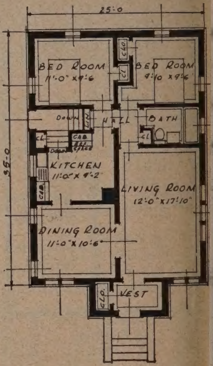
ut only at Sears can you get such real value, der brings it all, no shopping around. For etails, fill out coupon on last page.

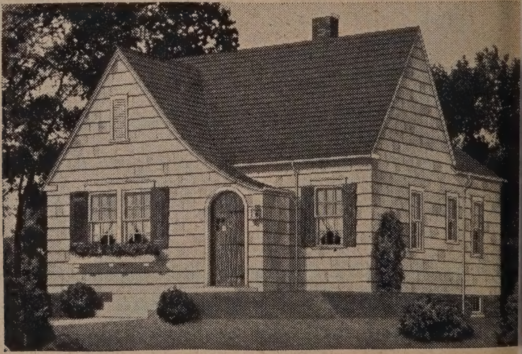


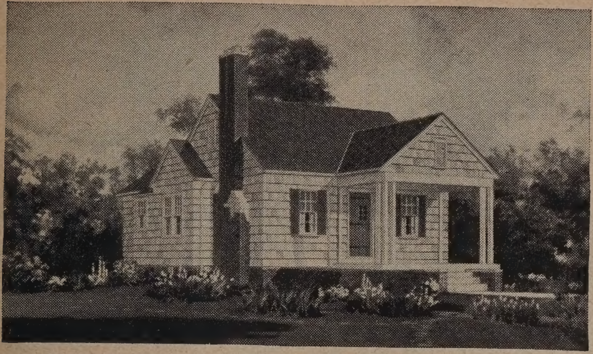
Brick Bungalow with Five Rooms and Bath

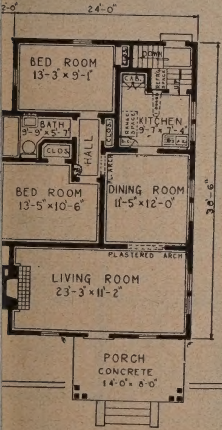
Detroit—No. 3336 . .
As Low as $45 a Month

Brick and siding beautifully combined in a substantial English design. Five rooms on main floor with stair in hall and space for additional rooms upstairs. Fifteen windows light these 5 pleasant rooms. Kitchen centrally located to save steps, living and dining rooms with front outlook, bedrooms and bath off hall at back for privacy, vestibule, 6 closets, side service entrance. Can be built on a lot 31 ft. wide.


25'-0
BED ROOM
11'-0" x 9'-6
BED ROOM
9'-10 x 9'-6
CL
CL
DOWN
HALL
BATH
CL
CL
CAB
KITCHEN
11'-0" x 9'-2
CAB
LIVING ROOM
12'-0" x 17'-10"
DINING ROOM
11'-0" x 10'-6"
35'-0
CL
VEST






2'-0"
24'-0"
BED ROOM
13'-3" × 9'-1"
DOWN
CAB.
REFRIG. SPACE
BATH
9'-9" × 5'-7"
CLOS
HALL
CLOS.
RANGE SPACE
KITCHEN
9'-7" × 7'-4"
PL. ARCH
BED ROOM
13'-5" × 10'-6"
DINING ROOM
11'-5" × 12'-0"
36'-6"
PLASTERED ARCH
LIVING ROOM
23'-3" × 11'-2"
PORCH
CONCRETE
14'-0" × 8'-0"

Cozy and Convenient Five Rooms and Bath

Ferndale—No. 3284 . .

As Low as $30 a Month

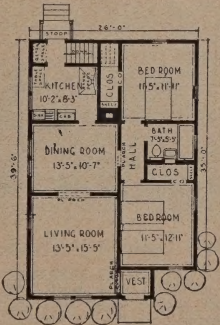
Considering its low cost this cozy bungalow affords unusual comfort. Privacy given bedrooms and bath off hall at back. Kitchen with refrigerator vestibule, grade entrance, three closets and a phone nook. Graceful plaster arch connects the dining room and a living room over 23 ft. long with real fireplace. Requires 32 ft. lot.

Shingled Bungalow Has Five Rooms and Bath

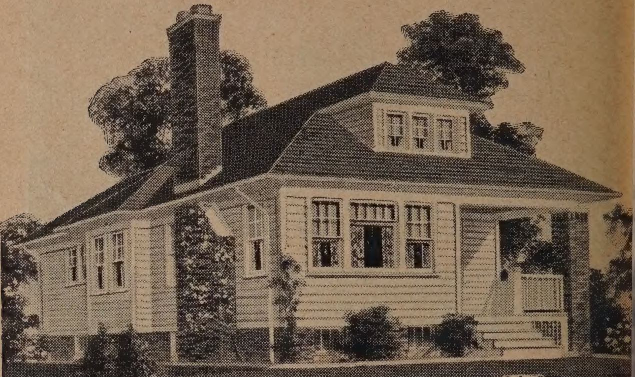
Pembrook—No. 3325 . .

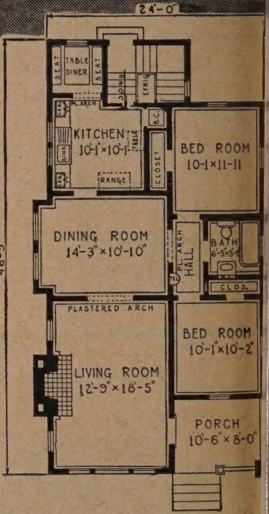
As Low as $30 a Month

Up-to-the minute in design and ery pleasant within, is this disnctive 5-room bungalow. Hall nnects 2 bedrooms of good size aving cross ventilation and large osets, with bath arranged for comete privacy. Front and back vestiules, flower box included, can be uilt on a lot 32 ft. wide.


26'-0"
STOOP
KITCHEN
10'-2" × 8'-3"
CLOS
SHELF
CAB
BED ROOM
11'-5" × 11'-11"
BATH
7'-5" × 5'-5"
DINING ROOM
13'-5" × 10'-7"
PL. ARCH
HALL
CLOS
39'-6"
35'-0"
PL. ARCH
BED ROOM
11'-5" × 12'-11"
LIVING ROOM
13'-5" × 15'-5"
PL. ARCH
VEST

Floor Plan of Pembrook No. 3325

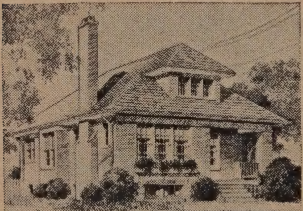



24'-0"
46-9
TABLE DINER
SEAT
SEAT
DOWN
EFRIG
PL. ARCH
B.C.
KITCHEN 10-1"×10-1"
SINK
TABLE
RANGE
CLOSET
BED ROOM 10-1×11-11
DINING ROOM 14'-3"×10'-10"
PL. ARCH
HALL
BATH 6'-5×5-5
CLOS.
PLASTERED ARCH
BED ROOM 10'-1"×10'-2"
LIVING ROOM 12'-9"×18'-5"
PORCH 10'-6"×8'-0"

A Popular American Type . . . Five Room Bungalow

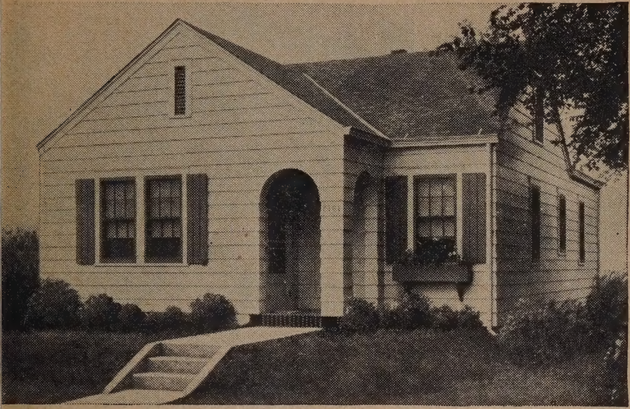
The Collingwood—No. 3280
As Low as $35 a Month . . .

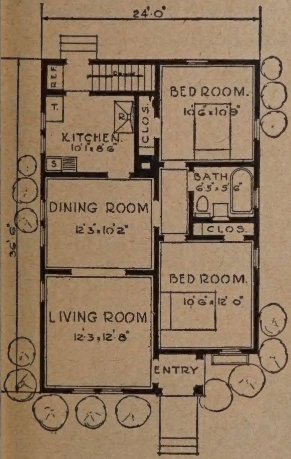
A most attractive, comfortable home with all such favored features as porch, fireplace, dining room bay, breakfast alcove and refrigerator vestibule. One entire wall of kitchen filled with twin windows, cabinets and sink. Two bedrooms, each with closet and cross-ventilation, open off hall, as does the bathroom. Requires a lot 32 ft. wide.



Same Design in Brick

The Westwood No. 3299 as low as $45 a month. Brick adds little to the cost and a great deal to the appearance and re-sale value. Almost any of our frame houses may be built in brick.



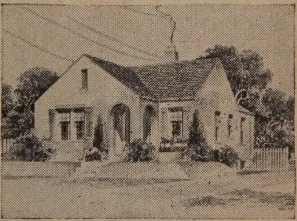

24'·0"
REF.
T.
R
CLOS.
KITCHEN 10'1"x8'6"
S
BED ROOM 10'6"x10'9"
BATH 6'5"x5'6"
CLOS.
DINING ROOM 12'3"x10'2"
BED ROOM 10'6"x12'0"
LIVING ROOM 12'3"x12'8"
ENTRY
36'6"

Simple and Homelike . . . With Five Rooms and Bath

The Mayfield—No. 3326
As Low as $30 a Month . . .

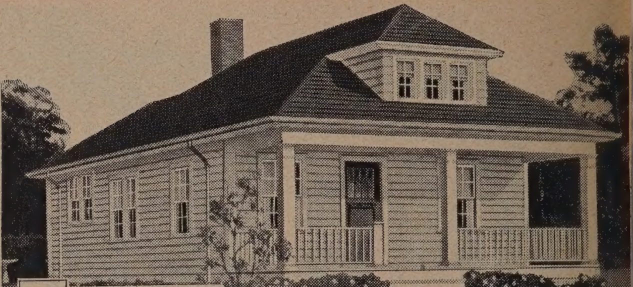
Flower box, batten type shutters, and cozy arched entrance make this a friendly home, simple in outline and inexpensive to build the Sears way. Five bright sunny rooms are the most approved bungalow arrangement, bath and bedrooms opening off hall, basement stair under the main roof. Refrigerator nook and 2 closets. Requires a lot 30 ft. wide.

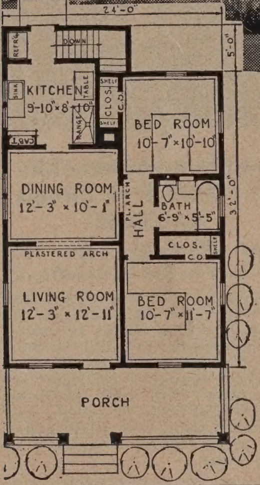
Would you like a large picture, full description and terms, on any home in this book? Use coupon on last page.



Brick Adds New Beauty

The Galewood No. 3294 as low as $35 a month. At small extra cost almost any frame house in this book, can be furnished with walls of brick, adding warmth and color, and reducing upkeep.



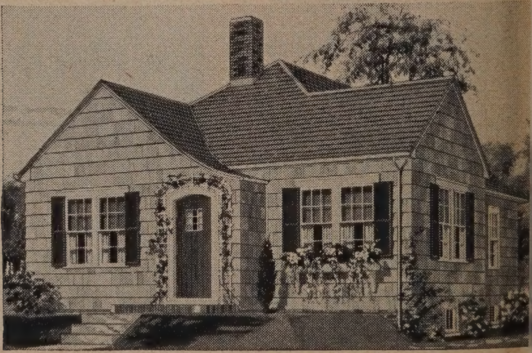


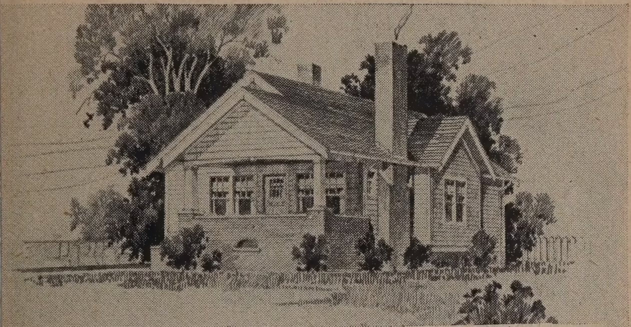
24'-0"
REFRG
DOWN
SINK
KITCHEN
9'-10"×8'-10"
TABLE
RANGE
SHELF
CLOS.
C.O.
SHELF
CABT
BED ROOM
10'-7"×10'-10"
5'-0"
DINING ROOM
12'-3"×10'-1"
PL. ARCH
HALL
BATH
6'-9"×5'-5"
CLOS.
C.O.
SHELF
32'-0"
PLASTERED ARCH
LIVING ROOM
12'-3"×12'-11"
BED ROOM
10'-7"×11'-7"
PORCH

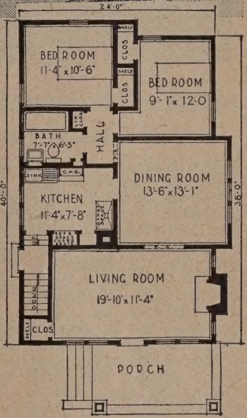
Large Porch Is Feature of This Five Room Bungalow

The Plymouth—No. 3323
As Low As $25 a Month

The average family will find this an ideal home and one which can always be sold or rented to good advantage. Five well proportioned rooms are lighted by 11 windows, which give cross ventilation to bedrooms and living rooms. A hall offers privacy for bedrooms and bath. Bedroom closets, refrigerator alcove and large porch are all good features. Simple and inexpensive to build, sturdy and enduring because of Sears guaranteed construction. Requires lot 30 ft. wide.






24'-0"
BED ROOM
11'-4" x 10'-6"
CLOS
SHELF
CLOS
SHELF
BED ROOM
9'-1" x 12-0
BATH
7'-7" x 6'-5"
LIN CLOS
HALL
SINK
CAB
KITCHEN
11'-4" x 7'-8"
RANGE SPACE
REFR. SPACE
UP
DOWN
DINING ROOM
13'-6" x 13'-1"
40'-0"
38'-0"
LIVING ROOM
19'-10" x 11'-4"
SHELF
CLOS
PORCH

Step Saving Floor Plan . . . Big Porch, Quiet Bedrooms

The Oakdale—No. 3314

As Low As $35 a Month

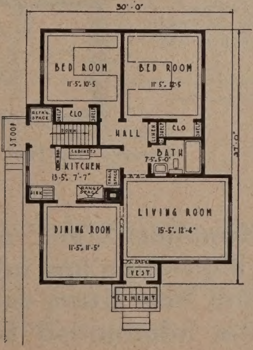
Sturdy and well proportioned, this home has a modern room layout. The large living room has a real fireplace and the splendidly arranged kitchen is centrally located. Both bedrooms enjoy cross ventilation, and face the back, for quiet and privacy. Modern bathroom opens from the central hallway. There are 5 closets, a clothes chute, and a refrigerator space in the kitchen, with cupboard space above it. Three windows make a cheerful dining room and the large covered porch is a real feature. Lot required 33 ft. wide.

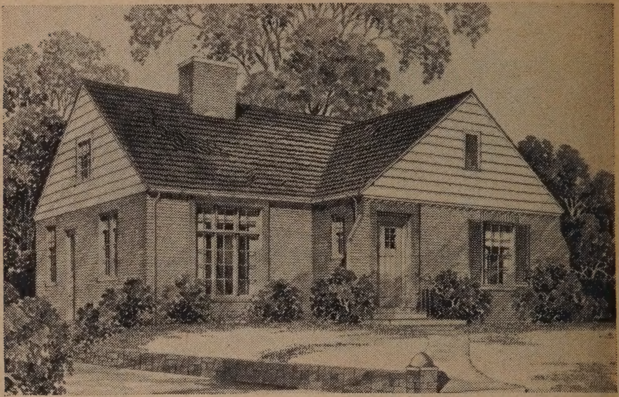
Interesting Roof . . . Modern Arrangement

The Wheaton—No. 3312

As Low As $35 a Month

The attractive home at the left has 5 large rooms and modern bathroom. See floor plan at right. Front vestibule opens into a living room more than 15 ft. wide. Like the dining room and both bedrooms, this has windows on 2 sides. The kitchen, with access to service entrance and basement stairs, is centrally located, likewise the bathroom. Lot size 40 feet.

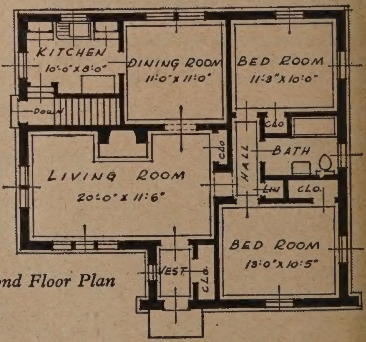

30'-0"
BED ROOM
11'-5" x 10'-5
BED ROOM
11'-5" x 12'-5
REFR'S SPACE
SHELF
CLO
SHELF
HALL
LINEN
SHELF
CLO
SHELF
STOOP
CABINETS
BATH
7'-5" x 5'-0"
KITCHEN
13-5" x 7'-7"
TABLE SPACE
SINK
RANGE SPACE
LIVING ROOM
15'-5" x 12'-4"
DINING ROOM
11'-5" x 11'-5"
VEST
CEMENT
37'-0"



Meets Modern Needs—Five Sunny Rooms and Bat

Hammond—No. 3347—As Low as $40 a Month

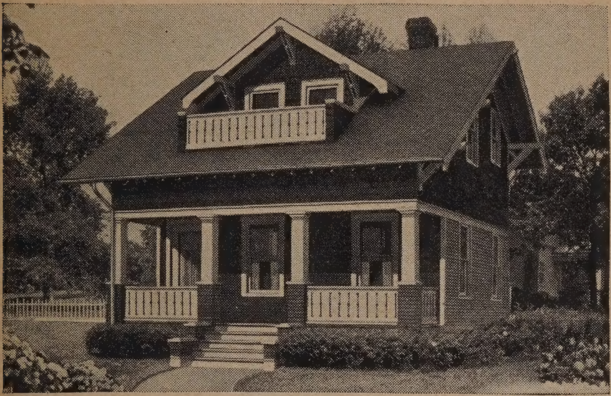
The compact floor plan of this interesting home is ideal for the average small family. The vestibule, with closet for coats and hats, opens into the living room, which is 20 ft. long with real fireplace, good wall space for furniture, and windows on 2 sides. Back of this room are a kitchen that will delight the housewife, and a dining room 11 ft. square. Two bedrooms, each with cross ventilation, and closet occupy the right side of the plan, with a modern bathroom and linen closet off the same hall. Combined kitchen and basement entrance at side, especially convenient in case driveway is built. The ceiling height on the first floo is 8 ft. 6 inches. The home can b built on a lot 41 ft. wide, but if side driveway is desired, 45 ft. i necessary. Face brick, staine siding, Tudor window, and massiv chimney lend distinction to th very desirable home.


KITCHEN
10'-0"x8'-0"
DINING ROOM
11'-0"x11'-0"
BED ROOM
11'-3"x10'-0"
DOWN
CLO
BATH
HALL
CLO
LIVING ROOM
20'-0"x11'-6"
LIN
CLO.
BED ROOM
13'-0"x10'-5"
VEST.
CLO

Hammond Floor Plan

The information blank on the Inside Ba a large illustration and full description of a

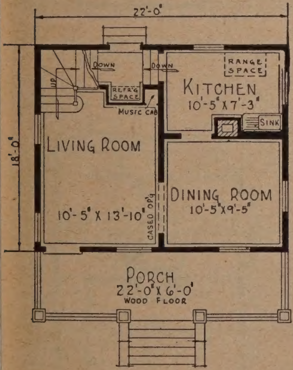
To learn how Sears safe and simple hom return the information blank on the Insi

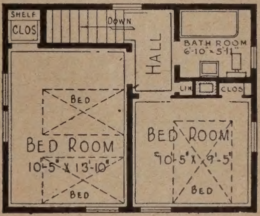


Roomy and Economical—Five Rooms, Bath, Porch

Windsor—No. 3193—As Low as $30 a Month

Cozy, hospitable, and very economical, this square story and a half bungalow is justly popular. It is really surprising that 5 rooms so large and convenient, can be built at such low cost on a foundation only 22 ft. by 18 ft., not to mention the broad porch and the balcony. An attractive open stairs, corner cabinet, refrigerator alcove, and a combined kitchen and basement entrance are first floor features. Upstairs, bath and linen closet open off hall with window. Each bedroom has a closet and windows on 2 sides. Requires a lot 28 ft. wide.


22'-0"
18'-0"
UP
DOWN
DOWN
REFR'G SPACE
MUSIC CAB
RANGE SPACE
KITCHEN
10'-5" X 7'-3"
SINK
LIVING ROOM
10'-5" X 13'-10"
CASED OP'G
DINING ROOM
10'-5" X 9'-5"
PORCH
22'-0" X 6'-0"
WOOD FLOOR

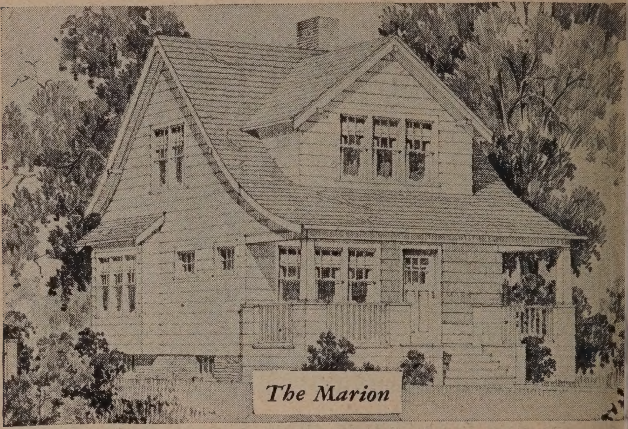

SHELF
CLOS
DOWN
HALL
BATH ROOM
6'-10" X 5'-11"
LIN
CLOS
BED
BED ROOM
10'-5" X 13'-10"
BED
BED ROOM
10'-5" X 9'-5"
BED

2nd Floor Plan (above)

1st Floor Plan (left)

Cover of this book will bring you, at no cost, home.

payment plan would fit your particular case, Back Cover of this book.

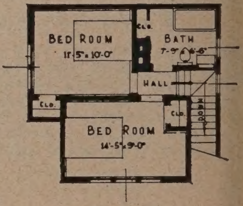


The Marion

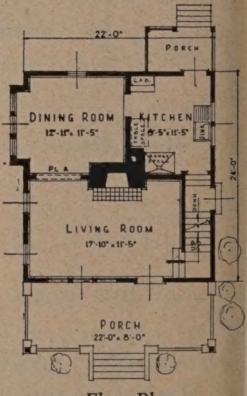
An Attractive Five-Room Story and a Half Home

Marion—No. 13333
As Low as $30 a Month

The attractive exterior of this sturdy but graceful home has won it a host of friends. A large covered porch is a real feature, as it contributes to both the beauty and the utility of the home. The living room, 17 ft. 10 in. by 11 ft. 5 in., has a real fireplace and 5 windows. Stairs ascend from this cheerful room to an upper hall. There is good wall space for large dining room furniture. From the well equipped kitchen are 2 outside doors, one to a practical back porch, one to the combination side and basement entrance. Upstairs are 2 comfortable bedrooms, hall, bath, and 3 closets. Lot size, 30 feet.

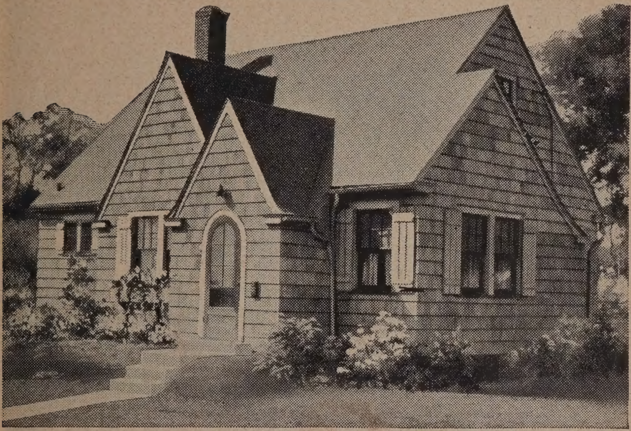

BED ROOM
11'-5" x 10'-0"
CLO.
BATH
7'-9" x 6'-6"
HALL
CLO.
CLO.
DOWN
BED ROOM
14'-5" x 9'-0"

2nd Floor Plan


22'-0"
PORCH
CAB.
DINING ROOM
12'-11" x 11'-5"
KITCHEN
8'-5" x 11'-5"
TABLE SPACE
SINK
RANGE SPACE
PL A
24'-0"
DOWN
UP
LIVING ROOM
17'-10" x 11'-5"
PORCH
22'-0" x 8'-0"

1st Floor Plan

Return the information blank on the Inside Back Cover for a large picture and full description of any home in this book. No Cost or Obligation.



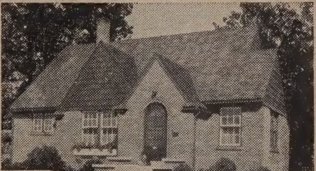
Interesting and Popular Five-Room Cottage Plan

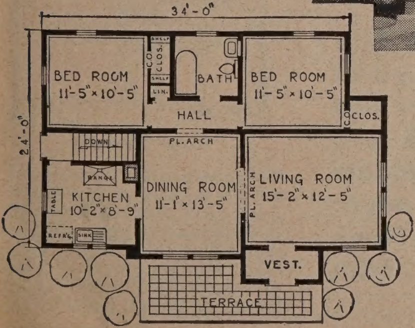
Wilmore—No. 3327—As Low as $35 a Month

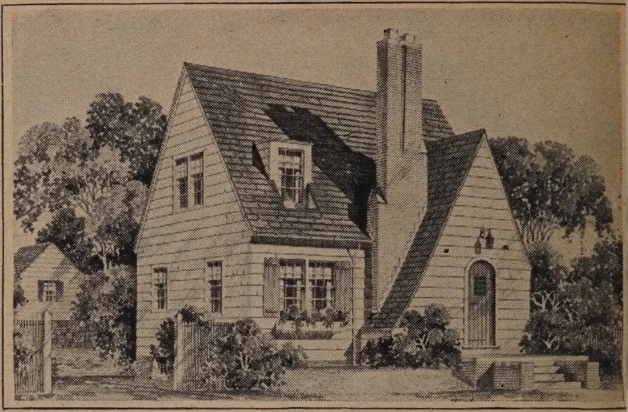
Harmonious gables, batten shutters, circle-head door and attractive grouping of windows, show English influence; but the interior is typically modern American. Vestibule opens into the large, pleasant living room, with windows on two sides and good wall space. Center dining room, and a compact kitchen with cross ventilation, and access to side entrance and basement stairs. Hall, bath, two bedrooms, and three closets in back for privacy. Can be built on a 45 foot lot.

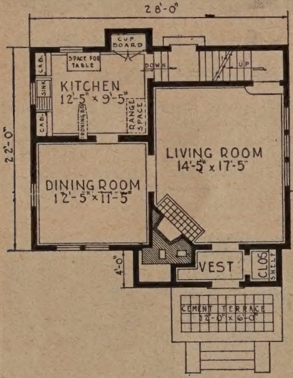
Face Brick Exterior

The Roxbury, No. 3340, as low as $40 a month. The floor plan is the same as in the Wilmore, above, but face brick in blended tones adds new beauty to the outside walls, and reduces the cost of upkeep. In the larger gables, stained shingles contrast pleasantly with the brick, increase the exterior beauty and reduces the upkeep cost.




34'-0"
24'-0"
BED ROOM
11'-5"×10'-5"
SHELF
CO. CLOS.
SHELF
LIN.
BATH
BED ROOM
11'-5"×10'-5"
HALL
CLOS.
DOWN
PL. ARCH
RANGE
TABLE
KITCHEN
10'-2"×8'-9"
REFR'G.
SINK
DINING ROOM
11'-1"×13'-5"
PL. ARCH
LIVING ROOM
15'-2"×12'-5"
VEST.
TERRACE



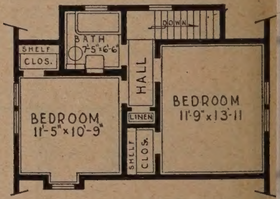

28'-0"
CUP BOARD
SPACE FOR TABLE
CAB.
SINK
CAB.
KITCHEN
12'-5" x 9'-5"
IRONING BD.
RANGE SPACE
DOWN
UP
LIVING ROOM
14'-5" x 17'-5"
DINING ROOM
12'-5" x 11'-5"
22'-0"
4'-0"
VEST
CLOS.
SHELF
CEMENT TERRACE
12'-0" x 6'-0"

First Floor Plan

Bungalow Economy wit Two-Story Roominess . .

The Willard—No. 3265
As Low as $35 a Month

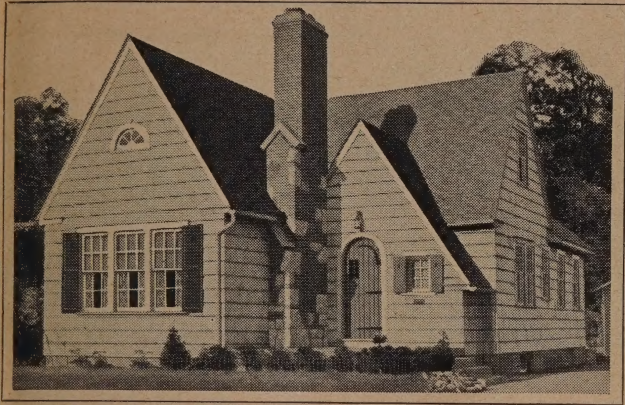
This attractive 5 room Englis Cottage is a remarkable value because of careful planning. Th vestibule, in the front projectio with closet, opens directly into th large living room which has splendid corner fireplace. The opposite front corner contains th


SHELF
CLOS.
BATH
7'-5" x 6'-6"
DOWN
HALL
LINEN
SHELF
CLOS.
BEDROOM
11'-5" x 10'-9"
BEDROOM
11'-9" x 13'-11

Second Floor Plan

dining room, with 2 front window and 1 at the side. In the rear is th roomy, well designed kitchen wit cross ventilation, cabinets, and di appearing ironing board. Upstai are 2 bedrooms, with closets, mod ern bathroom, linen closet, and hal Requires a lot 34 ft. wide.

Start today to BUY a home instead of paying rent. The first easy step, and one that won't obligate you a bit, is to return the Information Blank on the Inside Back Cover.



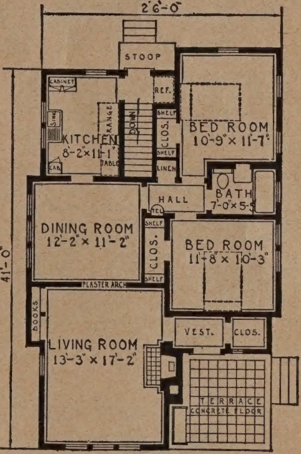
Beautiful Modern English Five Room Bungalow . . .

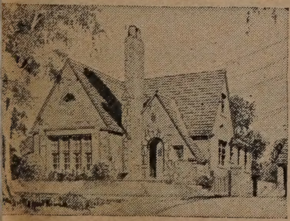
The Mitchell—No. 3263

As Low as $40 a Month

Owners of the Mitchell often tell us how much their home is admired and express the greatest pride in it. That it is an architectural gem, the floor plan proves.

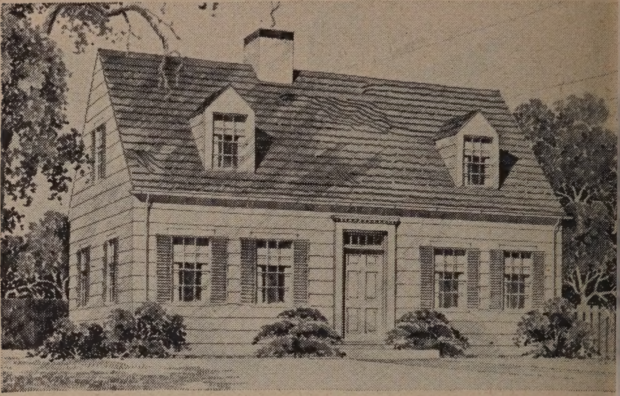
Home-keeping is especially pleasant when there is a place for everything, as in the Mitchell. Notice the vestibule, recessed bookshelves, linen closet, refrigerator vestibule, telephone nook and large bedroom closets. All 5 rooms of good size. The massive chimney which lends such distinction to the fine entrance, provides a living room fireplace. Requires lot 35 ft. wide.


26'-0"
STOOP
CABINET
REF.
SINK
RANGE
KITCHEN
8'-2"×11'-1"
CAB.
TABLE
DOWN
SHELF
CLOS.
SHELF
LINEN
BED ROOM
10'-9"×11'-7"
BATH
7'-0"×5'-5"
HALL
TEL.
DINING ROOM
12'-2"×11'-2"
SHELF
CLOS.
SHELF
BED ROOM
11'-8"×10'-3"
PLASTER ARCH
41'-0"
BOOKS
LIVING ROOM
13'-3"×17'-2"
VEST.
CLOS.
TERRACE
CONCRETE FLOOR



As it Appears in Brick . .

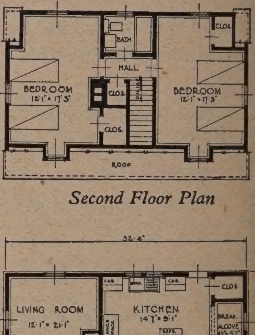
The Stratford No. 3290 as low as $50 a month. Same as the Mitchell above, except for brick walls and ornamental stone work in chimney and entrance. Four French style windows in front add to the fine appearance inside and out. The Stratford is truly modern and delightful. Practically any Sears home may have brick walls, if desired, at small extra charge.



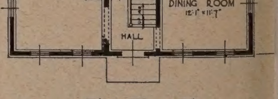
As Trim and Clean as an American Clipper Ship

The Milford—No. 3385—As Low as $31 a Month

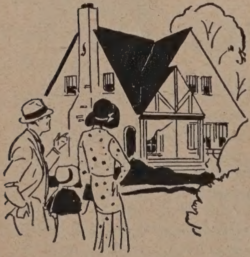
Architectural balance is the keynote of this lovely, five room home. The rectangular floor plan keeps costs down. The front hallway has Colonial stair and large closet. Living room, with real fireplace, is 21 feet long, with windows on 3 sides. The kitchen will delight the housewife because of its size, arrangement, space for cabinets, closet and cozy breakfast alcove. The cheerful dining room in front has good wall space and windows in 2 walls. Upstairs are 2 splendid bedrooms, each with windows on 3 sides. Modern bathroom and 3 roomy closets. Requires a lot 40 ft. wide.


CLOS
BATH
HALL
BEDROOM 12'1" x 17'5"
CLOS
DN
BEDROOM 12'1" x 17'3"
CLOS
ROOF

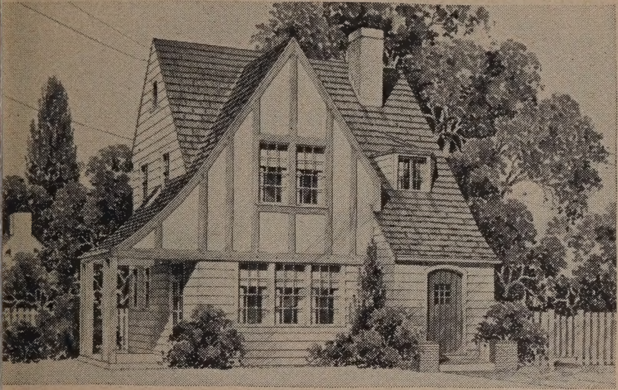
Second Floor Plan

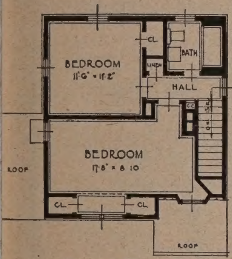

32'4"
CAB
SINK
CAB
CLOS
LIVING ROOM 12'1" x 21'1"
KITCHEN 14'1" x 9'1"
RANGE SPACE
REFR. SPACE
BREAK. ALCOVE 4'1" x 5'7"
CLOS
UP
DINING ROOM 12'1" x 11'7"
HALL

First Floor Plan

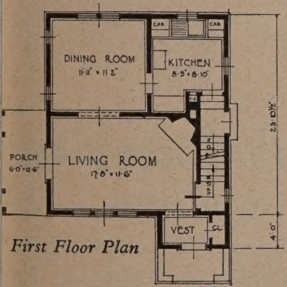


We have large illu descriptions of eve the house you lik gladly send all information without charg




BEDROOM
11'6" × 11'2"
CL
BATH
LINEN
HALL
BEDROOM
17'8" × 8'10"
ROOF
CL.
CL.
ROOF

Second Floor Plan


CAB
CAB
DINING ROOM
11'11" × 11'2"
KITCHEN
8'9" × 8'10"
PORCH
6'0" × 12'6"
LIVING ROOM
17'8" × 11'6"
UP
DN
23'-10½"
VEST
CL
4'0"

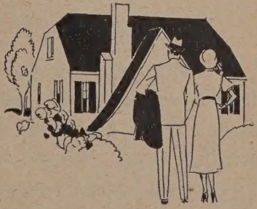
First Floor Plan

Graceful Half Timber Gable Gives Added Beauty

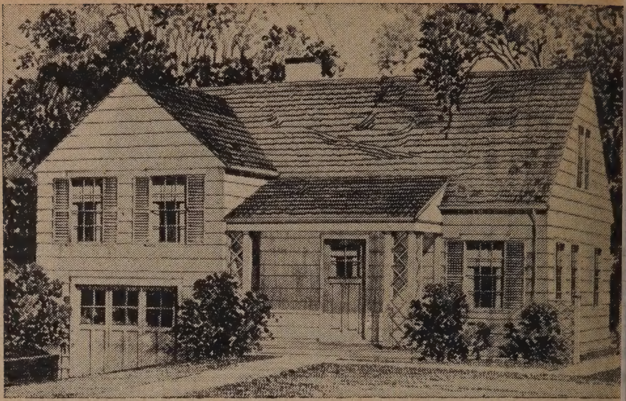
The Gateshead—No. 3386

As Low as $30 a Month . .

Old English charm translated to modern requirements. The vestibule, with closet, opens into the large living room in which is a handsome corner fireplace. Stairs lead to the upper floor, and French doors to the covered side porch. The cheerful dining room and well designed kitchen, both have windows on 2 sides. Steps from the kitchen go down to the basement and the side entrance. Upstairs are 4 closets and 2 bedrooms with cross ventilation, one being more than 17 ft. long. The modern bathroom occupies a corner and near it are linen closet and clothes chute. Lot required 35 feet wide.



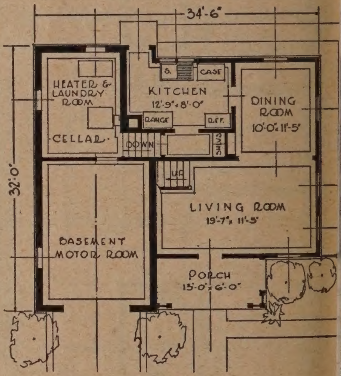
rations and detailed ome herein. Select est and we will se Information Blank on Inside Back Cover.



New England Colonial Home With Built-In Garag

Homestead—No. 3376—As Low as $27 a Month

The Homestead is the New England version of Sears sensational new idea for providing good homes, at low cost, with high standards of strength, beauty, and step-saving efficiency. Five sunny, spacious rooms, 4 closets, 2 sets of built-in shelves, front porch, garage, and space for large extra bedroom which a handy man could complete by himself in spare time. Not more than 7 steps between any two floors.

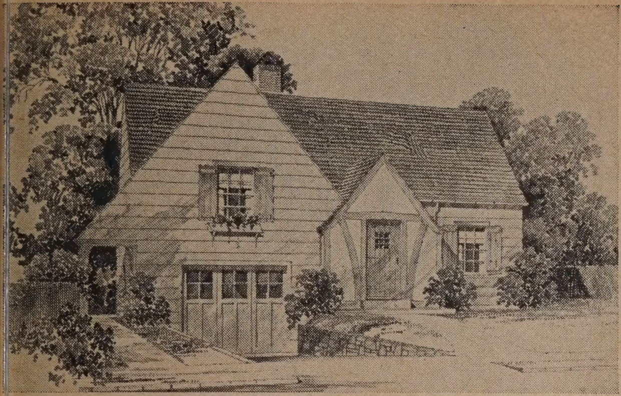

34'-6"
32'-0"
HEATER & LAUNDRY ROOM
CELLAR
KITCHEN 12'-9"x8'-0"
S.
CASE
RANGE
REF.
DOWN
UP
DINING ROOM 10'-0"x11'-5"
LIVING ROOM 19'-7"x11'-5"
BASEMENT MOTOR ROOM
PORCH 15'-0"x6'-0"

First Floor Plan

Six Beautiful Exterior

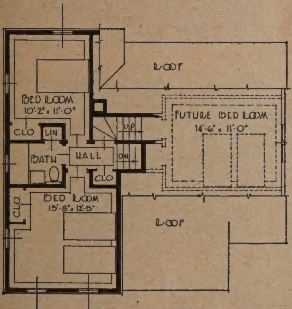
A Wonderful New Idea in Design and C

On these and the two following pages Sears presents s houses employing a new principle which actually d save steps. These six houses differ in design, but ha similar floor plans. The main difference is that t Homestead and Chester include a built-in garage, wh the other four make use of this space for a Recreati Room. Width of lot required varies from 45 to 50 ft.



English Cottage With Built-In Garage

Chester—No. 3380—As Low as $28 a Month



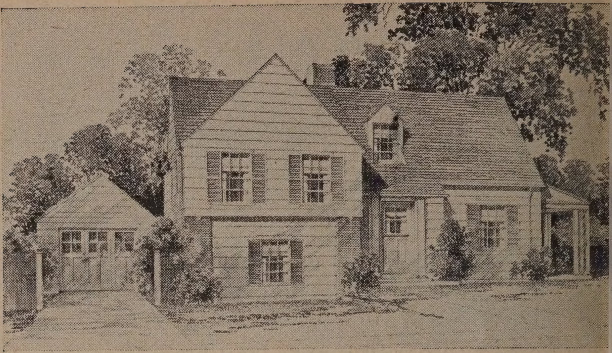
Second Floor Plan

A quaint entrance, 5 gables and long low lines, lend to this lovely home a suggestion of a peaceful English countryside. The floor plan is the same as that for the Homestead on opposite page except that a vestibule replaces the front porch. Notice particularly the good size of all rooms. Dimensions are shown on the floor plans. Kitchen is ideal, with space for cabinet by the sink under window, and stove opposite.

or This 5 or 6-Room Plan

utting. No Long Stairways to Climb or Clean

Sears new idea is to excavate for two purposes only—
rst, for a combined heater and laundry room; second,
r a motor or game room. Above these are 2 bedrooms
nd bath. Living and dining rooms, also kitchen, are
t ground level. To reach either basement or bedrooms
om main floor, needs only seven steps. Saves steps,
aves money, assures new comfort and convenience.

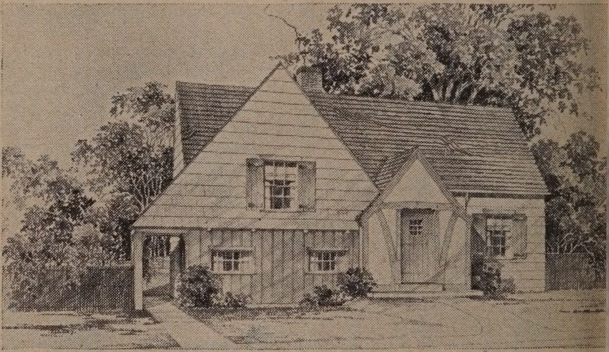


Semi-Formal Colonial with Recreation Room

Concord—No. 3379—As Low as $30 a Month

Floor plans similar to those on pages 32 and 33, except that a game room replaces the garage, a vestibule replaces the front porch, and an 8x14-ft. porch opens off the living room at the right. Wide ing, second story overhang, dormer above the dignified door give individuality.

A lot 50 ft. wide is suitable.



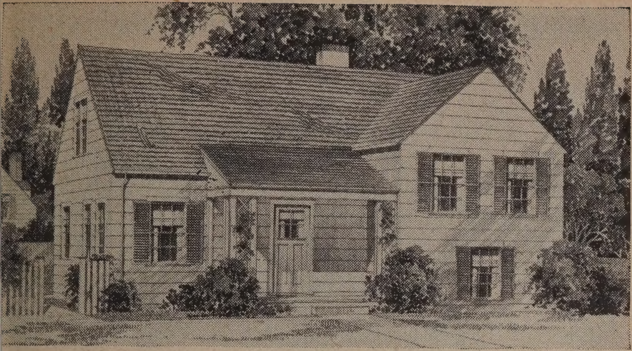
Recaptures Old Time Charm, Includes Game Roo

Auburn—No. 3382—As Low as $30 a Month

The rustic beauty of a weathered old English country place, with half timbering, batten type door and shutters, and vertical siding, is combined in the Chester with typical American comfort and convenie e. Floor plan as on pages 32 anc 3, but with vestibule and game m replacing garage and front porc

A 45 ft. lot is suggested.

Do you want a large ill-
tion of any of these fine homes r
the information blank on the Inside Back Co r

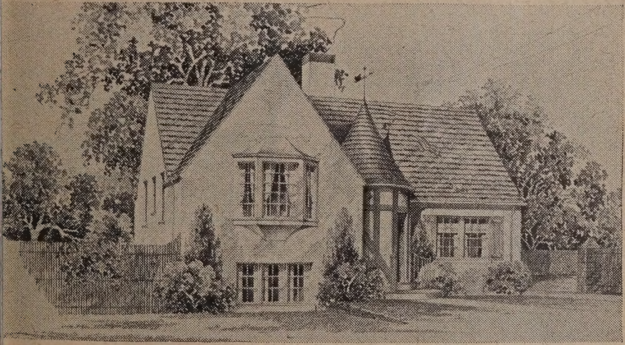


New England Colonial with Large Recreation Room

Oldtown—No. 3383—As Low as $28 a Month

Similar to the Homestead on page 32 except that a game room replaces he garage, and the living and dining ooms are on the opposite side of the ouse. A Cape Cod Colonial house, modest, straightforward, economical and universally liked. An especially good investment, easier to sell or rent when necessary.

Suitable for 45 ft. lot.

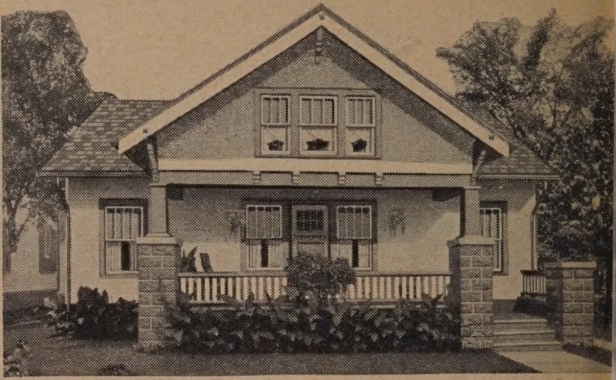


Quaint French Provincial with Recreation Room

Normandy—No. 3390—As Low as $45 a Month

Distinguished by a beautifully esigned turret surmounted by an ntique weather-vane and supported y a half timbered pediment. It rovides an interesting circular vestibule opening into the large living room. A lovely oriel window lights the front bedroom. Floor plans as on pages 32 and 33, but larger, with game room instead of garage.

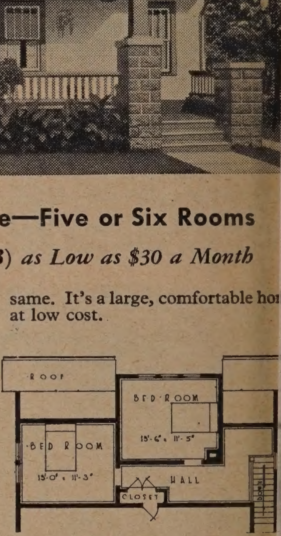
ration and detailed descrip-
thers in this Book? Just fill out completely
nd return it to us. No obligation on your part.



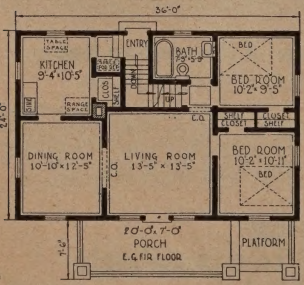
Sturdy and Conservative—Five or Six Rooms

Conway No. 13052 (A and B) as Low as $30 a Month

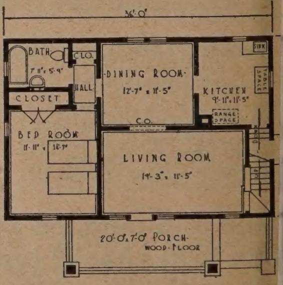
One of the attractive features of this home is the large porch, formed by the projection of the front gable. Plan "A" provides for all 5 rooms on the first floor. There is a central living room, corner dining room and kitchen, bathroom, attic stair, 3 closets, 2 corner bedrooms, refrigerator alcove, and grade entrance in back. Plan "B" provides on the first floor, larger rooms, bath, big bedroom, hall, 2 closets and side entrance to kitchen and basement. Upstairs are 2 more bedrooms of good size and a large closet in the hall. Either plan requires a lot 42 feet wide. Exterior for each is the same. It's a large, comfortable ho at low cost.


ROOF
BED ROOM
15'-6" x 11'-5"
BED ROOM
15'-0" x 11'-3"
HALL
CLOSET

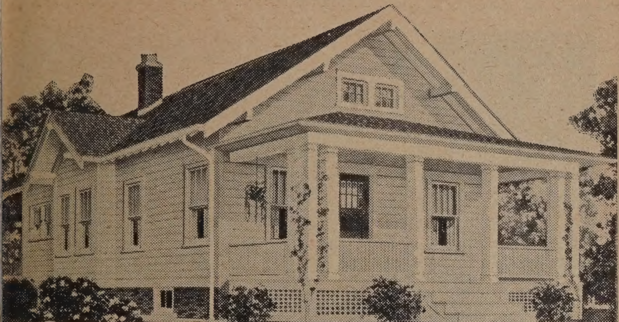
2nd Floor No. 13052B.


36'-0"
24'-0"
TABLE SPACE
KITCHEN
9'-4"x10'-5"
SINK
RANGE SPACE
SPACE FOR REF.
CLOS
SHELF
ENTRY
DOWN
UP
BATH
7'-3"x5'-5"
BED
BED ROOM
10'-2"x9'-5"
C.O.
SHELF CLOSET
CLOSET SHELF
DINING ROOM
10'-10"x12'-5"
LIVING ROOM
13'-5" x 13'-5"
C.O.
BED ROOM
10'-2"x10'-11"
BED
20'-0"x7'-0"
PORCH
E.G. FIR FLOOR
PLATFORM
7'-6"

1st Floor No. 13052A.


36'-0"
BATH
7'11"x5'9"
CLO.
HALL
CLOSET
DINING ROOM
12'-7" x 11'-5"
SINK
TABLE SPACE
KITCHEN
9'-11"x11'-5"
RANGE SPACE
C.O.
BED ROOM
11'-11" x 14'-7"
LIVING ROOM
14'-3" x 11'-5"
20'-0"x7'-0" PORCH
WOOD FLOOR

1st Floor No. 13052B.



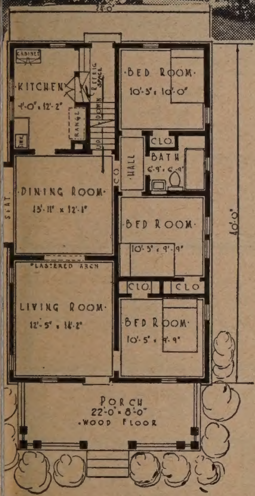
Two or Three Bedrooms Many Real Comforts

Winona No. 12010 A and B

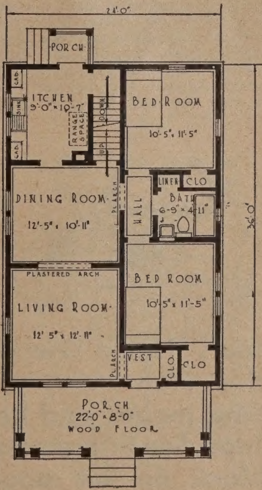
As Low as $30 a Month

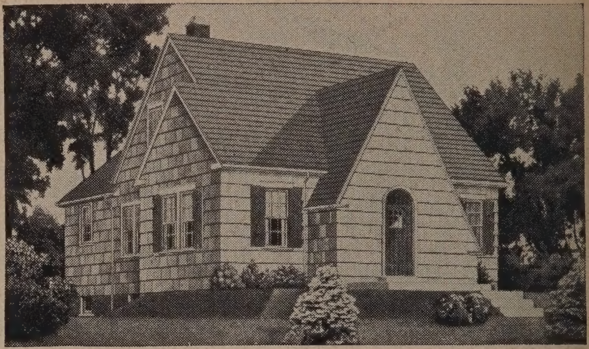
Balance is a keynote of this attractive merican bungalow. The rectangular oor plan keeps construction costs down. oom layout is practicable and livable. oth plans have a large, covered porch, ving room with windows on 2 sides, ttractive dining room, modern bath, nd kitchen designed to ease the work of the housewife. Plan "A" has 5 rooms, a front vestibule with closet, rear porch, and 2 large bedrooms. Plan "B" has 6 rooms, including 3 bedrooms, each with good closet space; also bay window, with window seat, in the dining room. "B" is 4 ft. longer than the other plan but the same width except at the bay window. Lot required 31 feet wide.

Floor Plan "B" at left.


24'-0"
CABINET
KITCHEN
9'-0" x 12'-2"
RANGE
SINK
REFRIG SPACE
DOWN
UP
BED ROOM
10'-5" x 10'-0"
CLO.
BATH
6'-9" x 6'-9"
HALL
CLO
DINING ROOM
13'-11" x 12'-1"
SEAT
BED ROOM
10'-5" x 9'-9"
PLASTERED ARCH
CLO
CLO
LIVING ROOM
12'-5" x 14'-2"
BED ROOM
10'-5" x 9'-9"
40'-0"
PORCH
22'-0" x 8'-0"
WOOD FLOOR

Floor Plan "A" below.

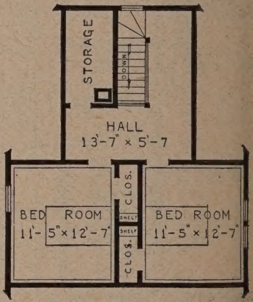

24'-0"
PORCH
CAB
KITCHEN
9'-0" x 10'-7"
SINK
RANGE SPACE
DOWN
UP
CAB
BED ROOM
10'-5" x 11'-5"
DINING ROOM
12'-5" x 10'-11"
PL ARCH
HALL
LINEN
CLO
BATH
6'-9" x 4'-11"
36'-0"
PLASTERED ARCH
BED ROOM
10'-5" x 11'-5"
LIVING ROOM
12'-5" x 12'-11"
PL ARCH
VEST
CLO
CLO
PORCH
22'-0" x 8'-0"
WOOD FLOOR



Flexible Floor Plan for Five or Seven Rooms

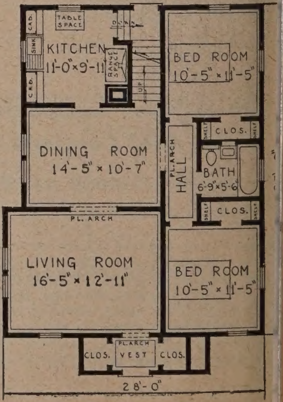
The Clifton No. 3305 as Low as $40 a Month

The Clifton first floor is a complete bungalow in itself. If the second floor is finished, the front bedroom on the first floor can be converted into a cheerful nursery, sewing room or library. Note the interesting entrance with 2 closets in the vestibule. Large living room with windows front and side. Stairs ascend from the pleasant dining room. Sink under window. Combined kitchen and basement entrance. Lot size 35 ft.

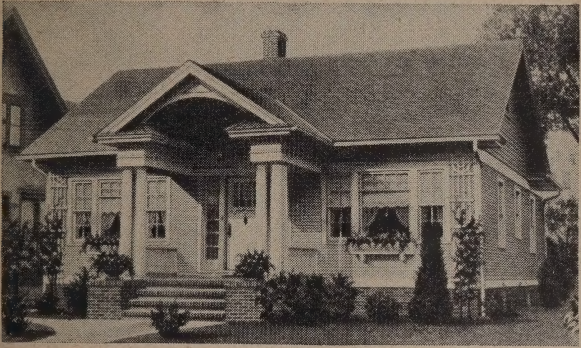

STORAGE
DOWN
HALL 13'-7" × 5'-7
BED ROOM 11'-5"×12'-7"
CLOS.
SHELF
SHELF
CLOS.
BED ROOM 11'-5"×12'-7"

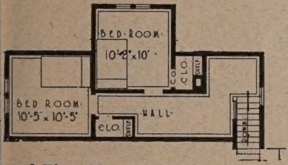
Second Floor No. 3305

First Floor No. 3305


CAB.
TABLE SPACE
SINK
KITCHEN 11'-0"×9'-11"
RANGE SPACE
CAB.
DN
UP
BED ROOM 10'-5"×11'-5"
CLOS.
SHELF
BATH 6'-9"×5'-6"
PL. ARCH
HALL
DINING ROOM 14'-5"×10'-7"
CLOS.
PL. ARCH
LIVING ROOM 16'-5"×12'-11"
BED ROOM 10'-5"×11'-5"
CLOS.
PL. ARCH
VEST
CLOS.
28'-0"

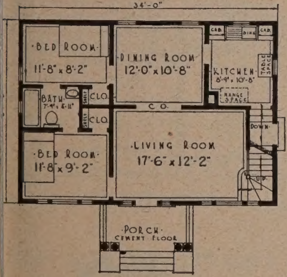
Sears Home Ownership Plan saves you time, money and Red Tape. See information blank on last page.




BED ROOM
10'-2"x10'
CLO.
SHELF
BED ROOM
10'-5" x 10'-5"
HALL
CLO.
SHELF
DOWN

2nd Floor No. 3258A (*above*)

1st *Floor No.* 3258A (*below*)


34'-0"
BED ROOM
11'-8" x 8'-2"
DINING ROOM
12'-0" x 10'-8"
CAB.
SINK
CAB.
KITCHEN
8'-9" x 10'-8"
TABLE SPACE
RANGE SPACE
BATH
7'-9" x 8'-11"
SHELF
CLO
SHELF
CLO
C.O.
DOWN
LIVING ROOM
17'-6" x 12'-2"
BED ROOM
11'-8" x 9'-2"
UP
PORCH
CEMENT FLOOR

Furnished in Two Sizes

o. 3259A with Larger Rooms

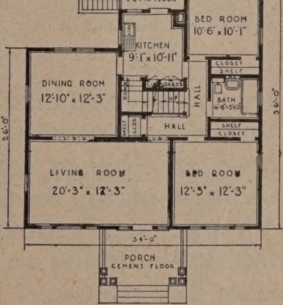
t the right, the house is shown 2 ft. deeper from front to back on side, and 2 ft. deeper on the other. his affords larger rooms, a hall, ore and bigger closets and cabinets, nd a back porch. Light, cheerful ining room.

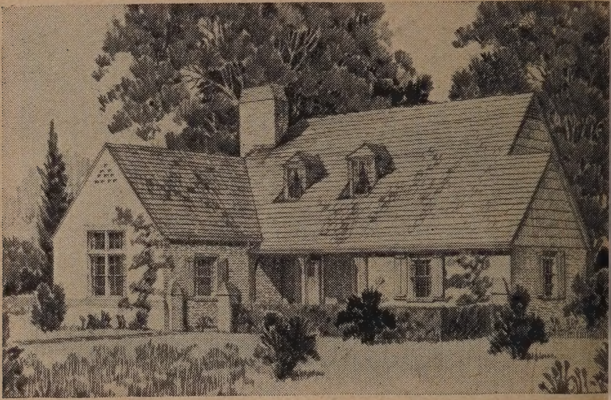
Balanced Exterior Beauty Five or Seven Rooms

The Crescent No. 3258A and No. 3259A—As Low as $35 a Month

The Crescent is one of our best liked and most frequently imitated designs. Two plans are offered, each of which requires a lot 40 ft. wide and can be had with 2 additional bedrooms upstairs for small extra cost. The plan for the smaller house and its optional second floor are shown at left.

Floor Plan No. 3259A (*below*)

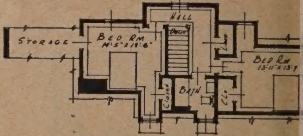

20'-9"
DOWN
PORCH
E.G. FIR FLOOR
BED ROOM
10'-6" x 10'-1"
SINK
KITCHEN
9'-1" x 10'-11"
CLOSET
SHELF
DINING ROOM
12'-10" x 12'-3"
CUPBOARDS
DOWN
UP
HALL
BATH
6'-8" x 5'-10"
36'-0"
26'-0"
SHELF
CLOS
HALL
SHELF
CLOSET
LIVING ROOM
20'-3" x 12'-3"
BED ROOM
12'-3" x 12'-3"
34'-0"
PORCH
CEMENT FLOOR



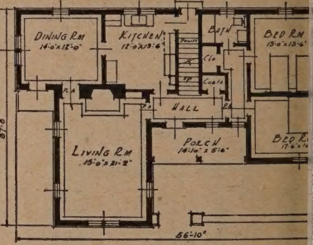
Conservative Distinction
A Flexible Floor Plan . . .

The Ellison No. 3359
As Low as $50 a Month

The first floor arrangement provides a complete home of 5 rooms, with second floor as reserve space for 2 additional rooms if needed. With the second floor finished, either of the first floor bedrooms could be used as den or library. Notice the efficient arrangement of rooms and the generous closet and storage space. The living room is of the spacious story and a half type, with exposed ceiling beams, and a real fireplace opposite large studio windows. This room has light and air on 3 sides. The cozy front porch is another fine feature. Front dormer windows, and massive chimney attractively break the sweeping roof lines. Lot width 64 feet.

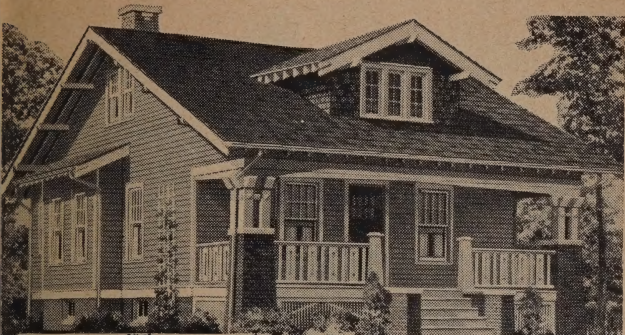

HALL
STORAGE
BED RM
14'5" x 12'6"
Down
Linen
BED RM
13'11" x 13'7"
Closet
BATH
Clo

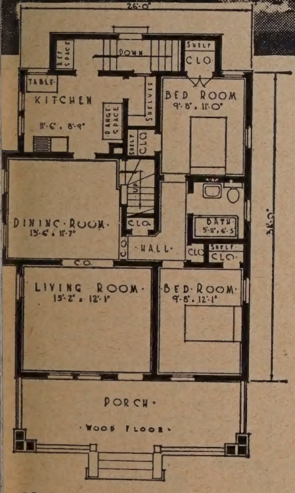
Second Floor Rooms


DINING RM
14'0" x 12'0"
KITCHEN
12'0" x 13'6"
Down
Up
BATH
Clo
Coats
BED RM
13'0" x 13'6"
HALL
PORCH
14'10" x 5'6"
LIVING RM
15'0" x 21'2"
37'8"
56'10"

Complete—First Floor

Large illustration and complete information about any house in this book, gladly sent without charge. Use Information Blank on Inside Back Cover.




26'-0"
REF SPACE
DOWN
SHELF
CLO
TABLE
KITCHEN
11'-6" x 8'-9"
RANGE SPACE
SHELVES
BED ROOM
9'-8" x 11'-0"
SHELF
CLO
UP
DINING ROOM
13'-6" x 11'-7"
CLO
BATH
5'-11" x 6'-5"
HALL
CLO
SHELF
CLO
C.O.
LIVING ROOM
15'-2" x 12'-1"
BED ROOM
9'-8" x 12'-1"
38'-0"
PORCH
WOOD FLOOR

No. 13049A—5 Rms. (Above)

2nd floor No. 13049B—8 Rms. (Right)

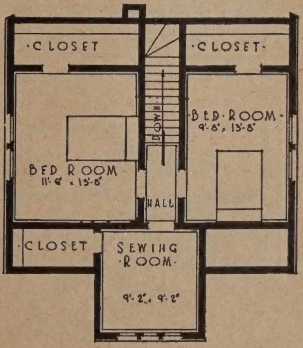
Homelike Bungalow with Five or Eight Rooms . .

The Vallonia No. 13049A

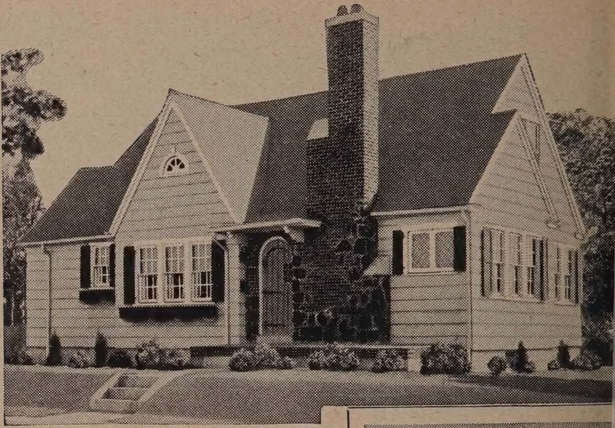
As Low as $35 a Month

The popularity of this design is explained by the sturdy attractiveness of the exterior and the splendid room arrangement. The living room and dining room are large and the kitchen well arranged. There are 5 roomy closets, and both bedrooms enjoy cross-ventilation. If ordered with a finished second floor, 2 big bedrooms, sewing room and 3 huge closets are added. Lot width, 35 feet.

1st Floor "B" plan same as "A"


CLOSET
CLOSET
BED ROOM
9'-8" x 13'-8"
DOWN
BED ROOM
11'-6" x 13'-8"
HALL
CLOSET
SEWING ROOM
9'-2" x 9'-2"

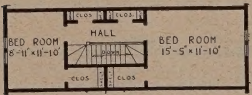
**ne order brings
ou everything from
ne dependable firm
t a big saving
nd with The SEARS
UARANTEE of SAT-
SFACTION.**



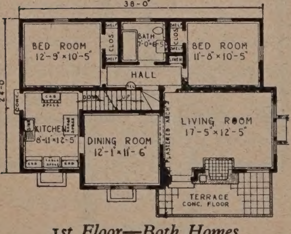
Trim Dignified Beauty Five or Seven Rooms

Lewiston—No. 3287—As Low as $45 a Month

A home of such outstanding beauty as the Lewiston is a source of pride to the entire family. The first floor forms a complete 5-room home, while upstairs, 2 good bedrooms and 4 closets may be finished whenever desired. Quiet sleeping quarters in back, with cross-ventilation, bath, 3 closets, phone
and closed stair. Compact kit
well equipped and sunny. Gro
windows in dining and living r
real fireplace, and splendid furr
space, can be built on a lot 4
wide without drive, or 50 ft.
drive.


CLOS
CLOS
HALL
BED ROOM
8'-11"×11'-10"
DOWN
BED ROOM
15'-5"×11'-10"
CLOS
CLOS

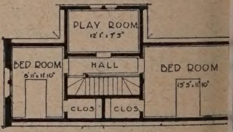
Lewiston—2nd Floor

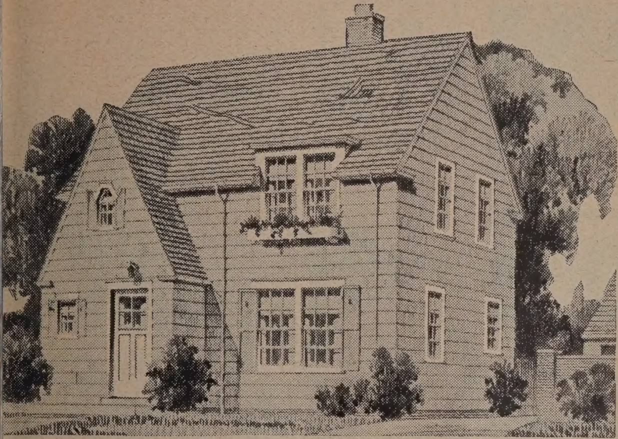

38-0"
24-0"
BED ROOM
12'-9"×10'-5"
CLOS.
BATH
7'-0"×6'-5"
CLOS.
LINEN
BED ROOM
11'-8"×10'-5"
HALL
DOWN
UP
KITCHEN
8'-11"×12'-5"
DINING ROOM
12'-1"×11'-6"
PLASTERED ARCH
LIVING ROOM
17'-5"×12'-5"
TERRACE
CONC. FLOOR

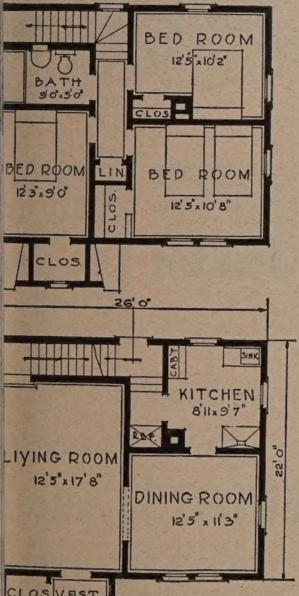
1st Floor—Both Homes

In Brick and Stone

The Colchester, No. 3292, as low as $50 a month. The 1st floor plan is the same as in the Lewiston, but the 2nd floor plan (below) has 3 rooms and 2 closets, with extra room overlooking the garden.


PLAY ROOM
12'1"×7'5"
BED ROOM
8'11"×11'10"
HALL
BED ROOM
15'5"×11'10"
CLOS
CLOS




BED ROOM
12'5"x10'2"
BATH
9'0"x5'0"
CLOS.
BED ROOM
12'3"x9'0"
LIN.
BED ROOM
12'5"x10'8"
CLOS.
CLOS.
26'0"
CAB'T
SINK
KITCHEN
8'11"x9'7"
REF.
LIVING ROOM
12'5"x17'8"
DINING ROOM
12'5"x11'3"
22'0"
CLOS.
VEST.

2nd Floor Plan (Above)
1st Floor Plan (Below)

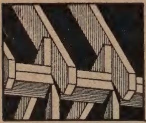
Six Large Rooms of Real Comfort At Low Cost

Brookwood—No. 3303

As Low as $40 a Month

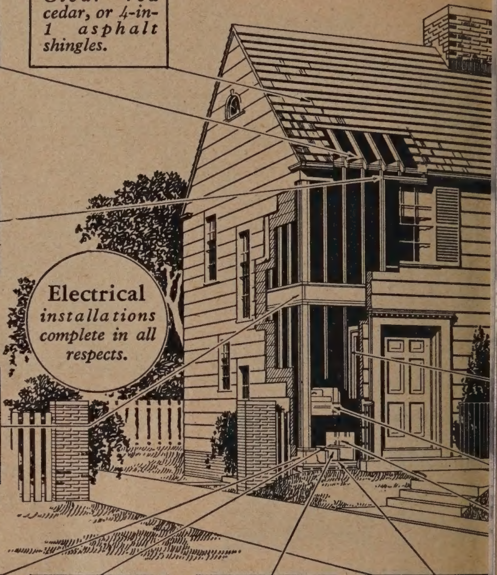
The English lines of this exterior harmonize well with the excellent window arrangement and the entrance detail. There is a closet in the vestibule leading to the large living room. Dining room and kitchen each occupy a corner of the first floor, and enjoy light and ventilation from two sides. Refrigerator nook in the combined kitchen and basement entrance. Upstairs are 3 bedrooms of good size, a modern bathroom. Each bedroom has a closet and there is a linen closet in the upper hall. Lot Size 32 ft.

See inside back cover of this book for no obligation coupon offering large picture and further details about any home.

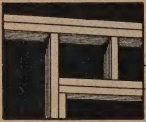


Strong roof construction—precision fit and double bracing.

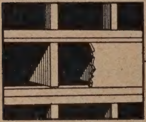
ROOF
Clear red cedar, or 4-in-1 asphalt shingles.



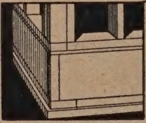
Electrical *installations complete in all respects.*



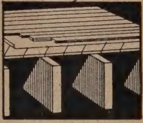
Double plates and headers over doors and windows.



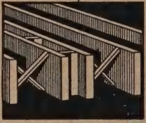
Box-sill and "Platform" construction; dead-air space insulation.



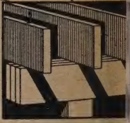
3 studs form corner posts; box-sill construction beneath.



Diagonal sub-flooring; building paper and finished floor above.



Double bridging; double joists under bearing partitions.



Girder, 3 piece
stronger than i
solid. Stron
post supports.

Your Home is backed by
of satisfactio

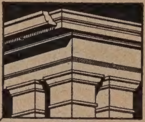
SEARS MATERIALS an

Over 200 Million dollars, their entire resources, is what Sears, Roebuck and Co., put behind your home to assure the utmost in dollar for dollar long time value. With such a strong Guarantee, with protection
and satisfaction for you in fact
well as in word, Sears Home Buil
ing Organization must deliver. We
over 100,000 happy home owne
are evidence that Sears do.

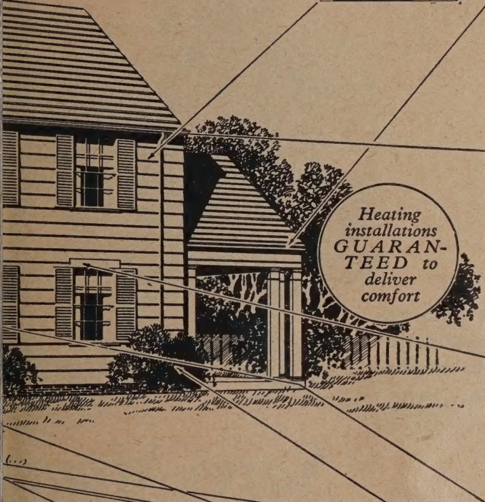
Here, in picture form, is Sea

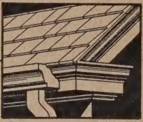
MORE THAN 100,000 HOMES HAV

3 coats of famous high quality Seroco paint on all exposed surfaces.

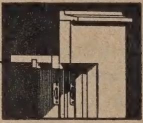


Beautiful columns and moldings made complete in our factories.

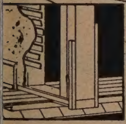

Heating installations GUARANTEED to deliver comfort



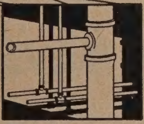
Gutters and downspouts of rust-resisting galvanized steel.



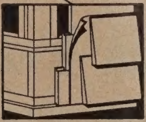
Clear cypress, the "Wood Eternal" used in window casings.



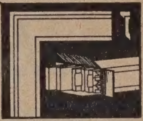
rounds, around
l openings and
ase, assure
atisfactory
lastering.



Plumbing complete with high quality pipe and fittings.



Shiplap sheathing and waterproof paper under outside walls.



Carefully machined trim delivered in heavy protective cartons.

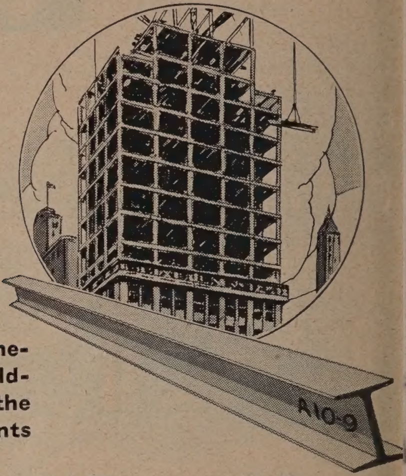
00 million dollar Guarantee when you use—

CONSTRUCTION PLANS

mous method of home construc-
on, ... meeting local code re-
uirements, meeting the require-
ents of the U. S. Bureau of
Standards, approved by the U. S.
Government as the safest type of residential construction. More rigid, much stronger, warmer in winter, cooler in summer. Used in the erection of more than 500 million dollars worth of Sears Modern Homes.

BEEN BUILT THIS SEARS WAY

SEARS FAMOUS "READY



Just as the Framework for Large Buildings is made at the Mills from Blue Prints

Save Mone
when You build an

"Ready-Cutting" means that time and money are saved f you by having studs, rafters and other framework parts of t many homes in this book cut to fit at Sears great factorie This is the method used in the building of skyscrapers whe the steel framing is made at the mills to fit the plans.

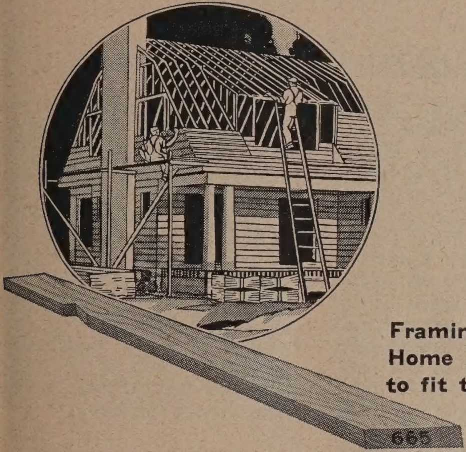
Every unit is marked—emergency makeshifts are unknow You get what you order—the exact quantities to build yo home—no waste of material. The time of skilled building lab is fully used in active construction, not in tedious, uncerta measuring and sawing—another big saving.

Contractors like to have Sears construction jobs. Their m are kept at productive work—their customers always satisfie

Everyone knows it's safe to save the Sears "Ready-Cut" Wa

Do Not Confuse "READ
So-Called "SECTIONAL"

CUTTING" METHODS

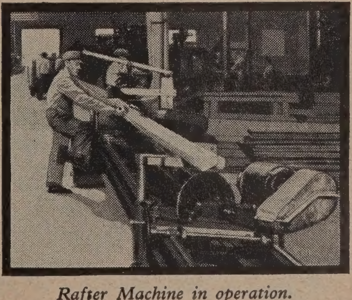


Framing for your Home is factory-cut to fit the Plans.

Save Time Home in this Book

REMARKABLE RAFTER MACHINE

Does Three Things at once; bevels both ends and cuts the notch for the top plate in exactly the right place. Many other machines in our plants do in seconds what would take many minutes by hand on your lot. Only "Ready-Cutting" offers such speed and accuracy.



Rafter Machine in operation.

. . .

CUTTING" with the "PORTABLE" Type of Construction

SEARS, ROEBUCK *and* CO.
BUILDER OF

Organization . .

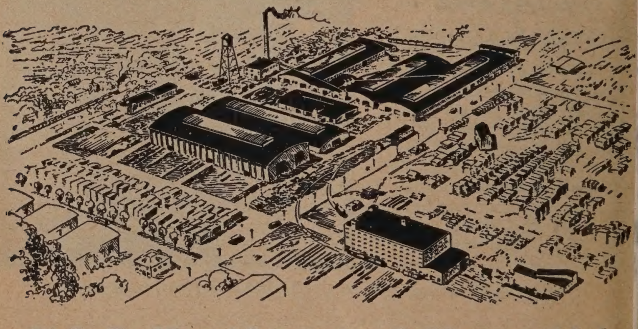
More than 2,500 people make up Sears Home Construction Division. Thousands of others—local building craftsmen—are employed in the Construction of Sears homes. Complete home building offices are located in the principal cities east of the Mississippi and north of the Ohio rivers (see list on page 90). Capable architects plan your home, and in the construction areas served by these offices, every detail of your entire building program is handled by experts from start to finish. Only at Sears does one order bring everything.

Experience. . . .

Sears has provided homes for more than 100,000 families during the past 25 years —homes ranging from small cottages costing as little as 25 to 30 dollars a month, up to large homes valued at 30 or 40 thousand dollars and more This is by far the most extensive and varied experience of any home building organization in the world—experience which is used to help you own the finest home your money can buy.

Satisfaction

EVERY SEARS HOME BACKED BY A



Bird's-Eye View of Sears 40-acre building material plan
at Port of Newark, N. J. The largest factory of its kin
on the Eastern Seaboard. Only 8 *miles from New York City*

IS THE WORLD'S LARGEST FINE HOMES

Facilities. . . . .

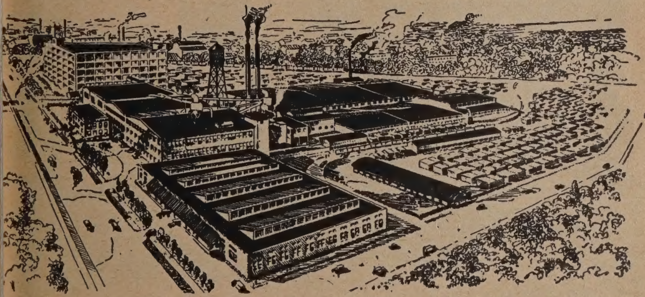
Sears owns and operates its own lumber plants, millwork, building material and paint factories, wallpaper mills, and other manufactories covering practically every item that goes into the finished home. These plants are equipped with machines and facilities to manufacture huge quantities of merchandise at low cost. Our Port of Newark plant has storage space for 14 million feet of lumber—docks for ocean freighters.

Assured

Savings . . . . .

Sears buys raw materials by shiploads and trainloads. Volume economies in buying and manufacturing in tremendous quantities save you money on material prices. You save on cost of plans when you buy any home in this book. Sears construction methods save you time and money. Sears Easy Payment Plan cuts financing costs by eliminating the expense of ordinary methods. Total savings from all sources when you buy a Sears home are as high as $2,000 on a $10,000 home over a period of 15 years.

200 MILLION DOLLAR GUARANTEE



Sears Sash and Door Factory at Norwood (Cincinnati). Ohio. 17 acres. Manufactures millions of dollars' worth of doors, windows and other woodwork annually.

PROOF . . of

in the HOME

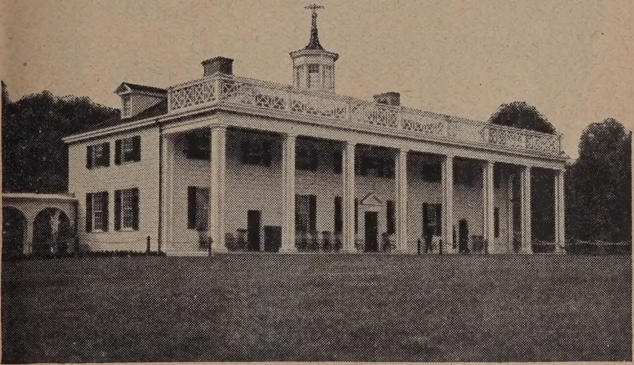
HERE are three of many recent testimonials to Sears leadership in the home building field. Each example shows the versatility of Sears Home Construction Division.

In each case the requirements were low cost, quick construction and absolute dependability—the kind of service you get when you build a Sears Home. Your ideal home is probably in this book. The surest and quickest way to get full information on it is to fill in and return the coupon inside back cover.

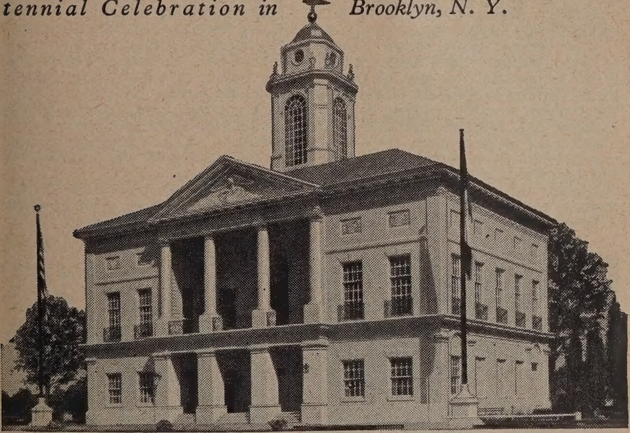
Warner Bros. Picture Corporation, wanting a "Dream Home" in Pittsburgh, Pa. for advertising purposes, chose Sears, Roebuck and Co. to build it.

Sears Leadership

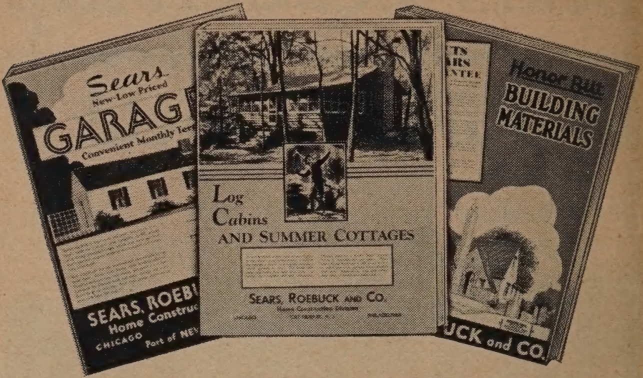
BUILDING Field



Everything but the soil was duplicated in the two Sears-built reproductions of Mt. Vernon. One for the U. S. Government at the 1931 Paris World's Fair—the other for the Washington Bi-Centennial Celebration in Brooklyn, N. Y.



Federal Hall, our nation's first capital, as it appeared when reproduced by Sears in New York City for the Washington Bi-Centennial Celebration.


Sears
New Low Priced
GARAG
Convenient Monthly Ter
SEARS, ROEB
Home Construc
CHICAGO
Port of NE
Log
Cabins
AND SUMMER COTTAGES
SEARS, ROEBUCK AND CO.
Honor Bilt
BUILDING
MATERIALS
UCK and CO.

Sears Can Serve You Well and Save You Money on Other Buildings, Too. These Free Books Tell How

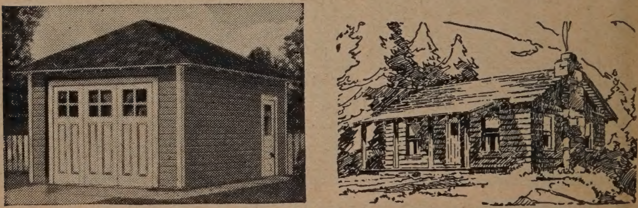
Just ask for Garage Catalog 552LCH; Log Cabins and Summer Cottage Catalog 577LCH or Building Material Catalog 543LCH. Address Sears, Roebuck and Co., Chicago, Ill., or Box 404, Newark, N. J.

Sears Home Construction Division can save you money on garages, log cabins, summer cottages, lumber, millwork and other building materials. These are backed by the regular Sears Guarantee.

The Garage Book shows many popular designs and sizes, some priced so low that you can buy them for as little as ten dollars down and ten dollars monthly. Some of the garages and summer cottages are "sectional," making their construction easy and economical. The rugged log cabins are ideal for mountain, lake or sea shore excursions, and are well planned throughout.

Splendid savings are also offered you on building materials, direct from our huge mills and factories, which are located to serve you promptly and economically. These include all kinds of lumber; millwork items built in our own factories by experienced craftsmen; doors, window frames, screens, cabinets, roofing and a thousand other building material items. All are priced to save you money, and their quality is assured by our Guarantee of Satisfaction. The "Building Material Book" will give you complete details.

Write for a copy of any of these free books without a bit of obligation.



DECATUR Garage at left. LINCOLN Log Cabin at right. Strong, durable construction. Easy Terms. Fully Guaranteed.

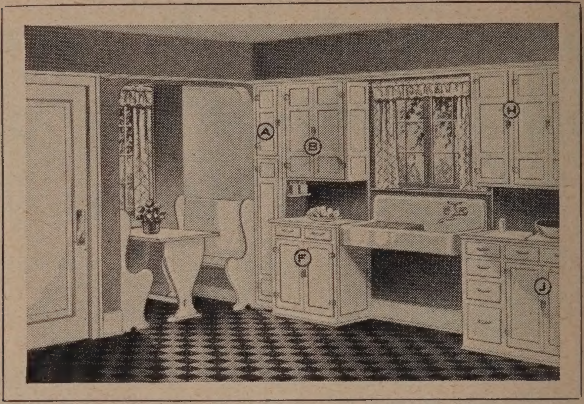
General Specifications *and* Types *of* Materials *for* Sears Homes

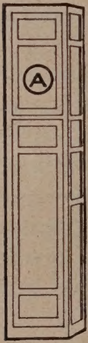
FULL QUANTITIES . . . HIGH QUALITY . . . AND THE LOWEST POSSIBLE PRICE

THE materials that go into the home you select depend upon the specifications for that home, your preferences, and your local building code requirements. When you buy a Sears home each item covered by our price is clearly set forth so that you know definitely what materials are included. The next few pages are intended merely to give you an idea of the quality and design of materials, and type of construction generally used in Sears homes.

Lumber and Millwork included according to plans. Everything is of uniformly high quality and of more than necessary strength. All our homes meet the requirements of the United States Government Bureau of Standards. Framing materials are, at our option, No. 1 Yellow Pine, Douglas Fir, or West Coast Hemlock.

Girders, to increase strength, are built up of 3 pieces of 2x8 or 2x10, depending on the span. Floor joists are 2x8 or 2x10, depending on the span, braced by wood bridging. Double joists under all bearing partitions and around all stair well openings. First floor joists supported by wall plates and box sill 2 inches thick.

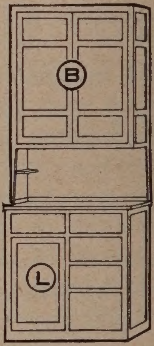


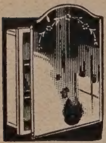


Our kitchen cabinets solve storage problems. They are well built of finest materials. Many combinations possible by arrangement of individual units A, B, F, H, and J as above.

At the left (A) is a unit for general storage, if shelves are used, or for brooms, mops and other equipment if shelves are omitted. An asset in any kitchen.

Right—complete cabinet formed by combination of an upper unit (B) with a counter unit (L). Cabinets like these make kitchen work easier.

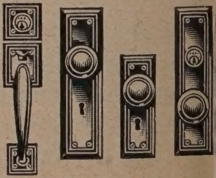




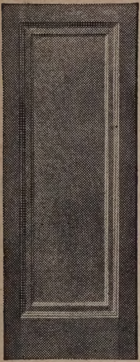
Built-in medicine cabinet.

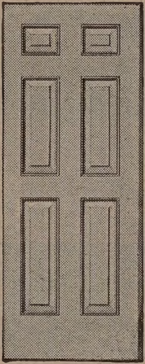
Rafters 2x4 or 2x6, $14\frac{3}{8}$ in. apart in majority of our homes—all No. 1 grade. Studs 2x4, $14\frac{3}{8}$ in. apart, with double headers above door and window openings, and 3 studs at corners. One bottom and two top plates.

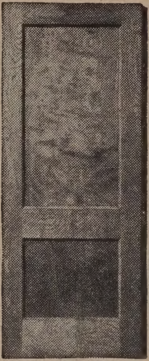
Sheathing for outside walls 1x8 or 1x10 shiplap; roof sheathing for cedar shingles, 1x4 spaced 2 in. apart; for asphalt

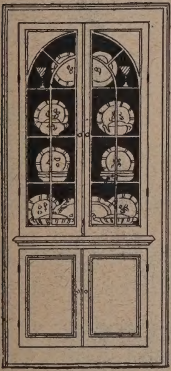


"Shefton" Hardware





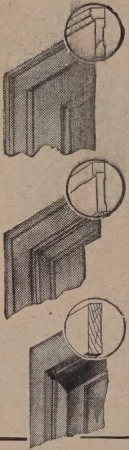




Interior doors may be one-panel sub-frame design, as at upper left; six-panel Colonial type (center), or two panel type as at right. All are strong and beautifully constructed throughout.

Left — Colonial China Closet adds beauty and charm to any dining room; useful too.

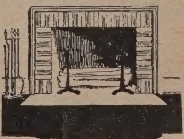
Types of interior trim and door jambs are illustrated at the right. From top to bottom—Colonial backband; plain backband and plain trim. All are free from defect and perfect as to milling details.



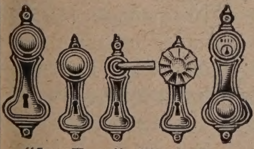
---

shingles, 1x6 laid solid. Dressed and matched ceiling for exposed parts of eaves and cornices.

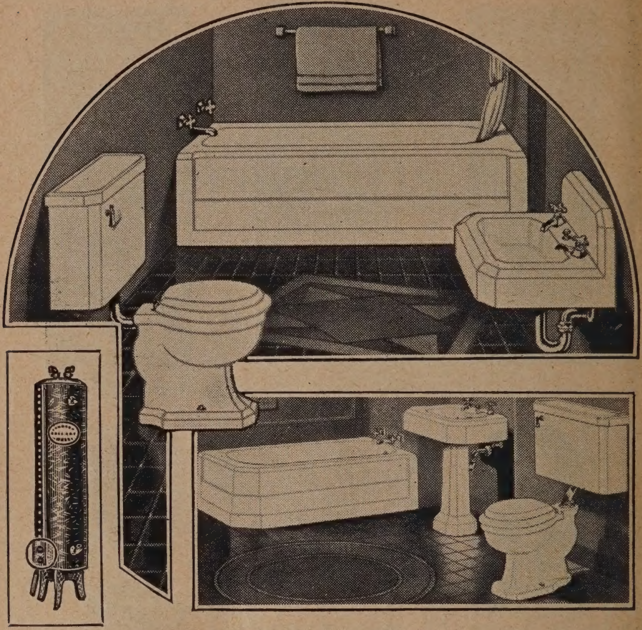
Subflooring, 1 x 6 No. 2 grade, laid diagonally for strength. Flooring is clear $^{13}/_{16}$ inch Oak, Pine, Fir or Hemlock. Exterior finish, moldings, and trim are clear cypress, “The Wood Eternal.”



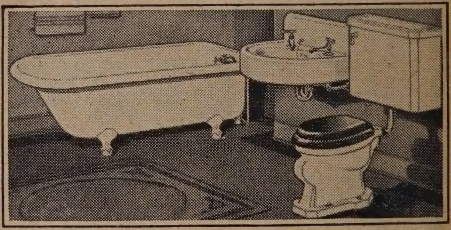
Attractive fireplace mantels of several types are available.



“La Tosca” Hardware.



Range Boiler—
Boiler as shown above is furnished complete with cold water tube, stand, and all necessary couplings. Tested to 200 pounds and guaranteed for a working pressure of 85 pounds. All galvanized boiler.



Thus the lumber and millwork for all Sears homes is of better quality, and supplied in larger quantities, than is customary in houses of similar size. There are no inferior materials in hidden places.

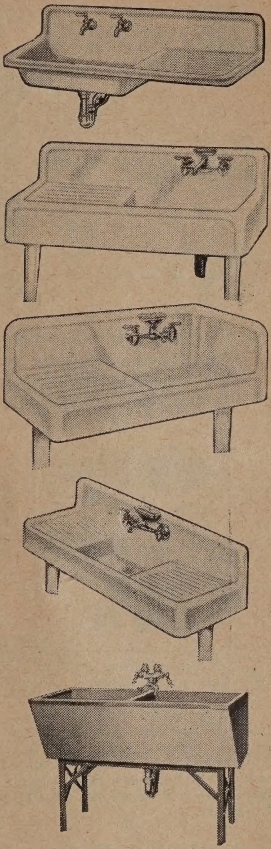
Hardware includes nails, screws, locks, door and window sets, hinges, and all other necessary hardware items.

Roofing includes shingles, flashing, eaves trough and down spouts.

COMPLETE PLUMBING

Every fixture guaranteed first class and perfect

FITTINGS OF CHROMIUM PLATED BRASS



Splendid, modern fixtures and all necessary accessories for roughing-in, such as cast iron soil pipe, calking lead, traps, galvanized iron water supply and waste pipe, galvanized fittings, faucets, connecticns, etc. In fact, everything for a modern sanitary system inside the home. Here again, remarkable savings are made and passed on to you. Right-hand fixtures such as the corner bathtubs, and drainboard sinks, are available in left-hand styles as well.

Bathroom Fixtures—All fixtures are flawless and modern. Sinks, bathtubs and lavatories are cast in one piece and finished in genuine porcelain enamel, "AAA" quality, permanently fused on. Illustration on the opposite page shows, first, built-in style tub; second, corner tub and pedestal lavatory; third, a less expensive installation with tub of roll-rim type.

Sinks and Laundry Tub—The top sink is of roll-rim type; beneath it are two apron sinks with drainboards, one for any part of kitchen, the other for a corner. Double drainboard sink below, and laundry tub at bottom.

Paint includes 3 coats for all exterior woodwork; 2 coats of varnish for all wood floors; wood filler for oak floors; 1 coat of shellac and 2 of varnish for interior trim and woodwork, except when even finer finishes are specified.

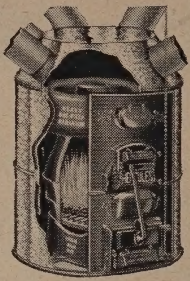
Lighting Fixtures are a very neat and attractive modern design, with all necessary wiring materials and outlets, as specified.

Lock Seam Warm Air Pipe

Register Stack Head

Wall Pipe

Stack Boot



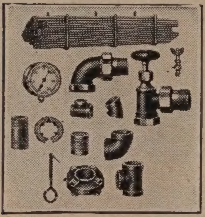
Sidewall register for above baseboard

Wooden cold air face

Baseboard register

Floor register

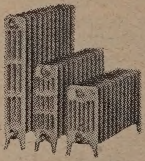
Warm Air Systems are furnished complete with all necessary tin pipe, and heavy cast iron furnace with double galvanized casing. Wall registers furnished unless construction requires floor register.



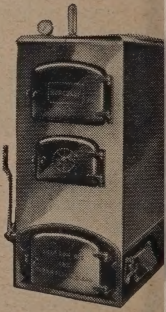
All necessary pipes, valves and fittings.

Steam or Hot Water Systems—guaranteed to heat your home comfortably in the coldest weather. Economical of operation and strongly constructed.

You get more than a modern heating system with a Sears home! You get GUARANTEED HEAT regardless of outside weather—assuring your family of a comfortable, healthful home.



New style tubular cast iron radiators.

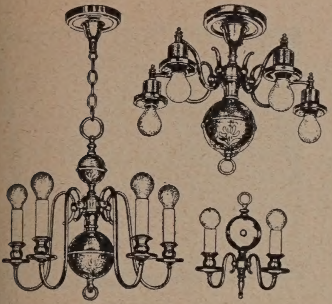


Insulated steel boiler jackets can be furnished.

WARM AIR—STEAM or HOT WATER HEAT

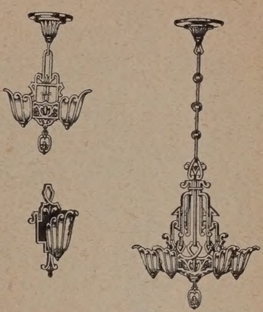
With Water Heating Coil

Heating Systems—Steam, hot water, or warm air, performance fully guaranteed. *Plumbing*—beautiful, modern kitchen, bathroom and laundry fixtures, as specified with all fittings, faucets, traps, and connections, including all pipes inside the house.



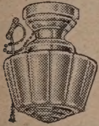
Colonial Type Fixtures

Colonial group—Simplicity and Colonial grace, in brush brass, flemish brass or pewter, left above 5 light pendant—right above 5 light ceiling—right below wall bracket.

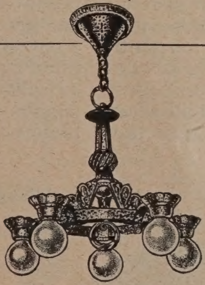


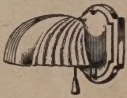
Fleur De Lis Group

Shaded lights in modern fixtures—Aluminum castings in "chrome" effect—Left above 2 light ceiling—left below—wall bracket—right—5 light pendant.



Kitchen light without glare — crystal bottom one-piece glass shade.





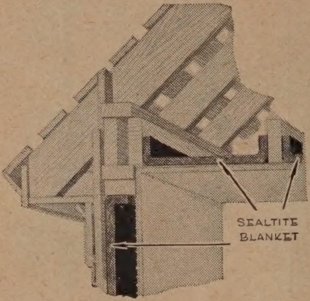
Bath fixture— Choice white, green or black. Glazed porcelain.

Stuyvesant group—Hand wrought effect cast metal with antique pewter finish. Above five light drop fixture—brackets and other fixtures to match.

LIGHTING FIXTURES

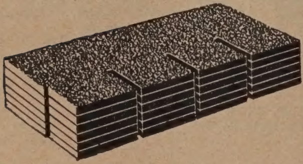
Complete with all materials, including GE mazda bulbs for each fixture. Construction superior in every detail. Finishes include antique gold and polychrome; satin dull gold; aluminum and polychrome.

Additional Equipment available at small extra cost, includes linoleum, shades, additional cabinets, china closets, screens, insulation, fireplace and electrical equipment, water softeners, and other items, only a few of which can be shown on these pages.



Eight Layers of Insulation Increase the Comfort of Your Sears Home, and Lower Your Fuel Bills

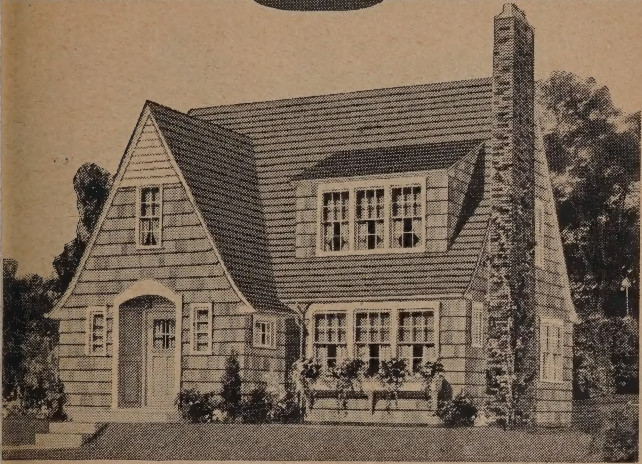
Wall finishes and general insulation of the home you get from Sears, depend upon your selection of the various options furnished by us. Our recommended construction, to assure the utmost in comfort and fuel savings is an eight-layer construction: Siding, waterproof paper, sheathing, dead air space, Sealtite, insulating papers and two layers of plaster.



Asphalt Shingles Give Beauty, Comfort and Safety

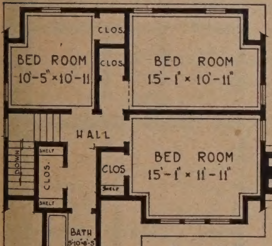
You may prefer our heavy asphalt slate surfaced shingles instead of the thick cedar shingles we usually furnish. Beautiful modern colors and blends. Guaranteed for 17 years.

Fill out information blank on last page and send to nearest office listed on page 90 for complete information on the home of your choice.



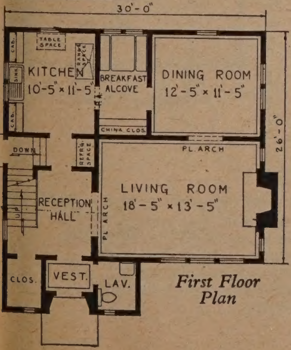
Beautiful Two Story Home With Seven Large Rooms

The Lynnhaven No. 3309—As Low as $50 a Month



CLOS.
BED ROOM 10'-5" × 10'-11
CLOS.
BED ROOM 15'-1" × 10'-11"
HALL
DOWN
SHELF
CLOS.
SHELF
CLOS
SHELF
BED ROOM 15'-1" × 11'-11"
BATH 5'-10"×8'-5"

Second Floor Plan

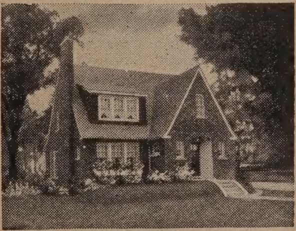


30'-0"
CAB.
TABLE SPACE
SINK
KITCHEN 10'-5" × 11'-5"
BREAKFAST ALCOVE
DINING ROOM 12'-5" × 11'-5"
26'-0"
CAB.
CHINA CLOS.
DOWN
REFRIG. SPACE
PL. ARCH
LIVING ROOM 18'-5" × 13'-5"
UP
RECEPTION HALL
PL. ARCH
CLOS.
VEST.
LAV.

First Floor Plan

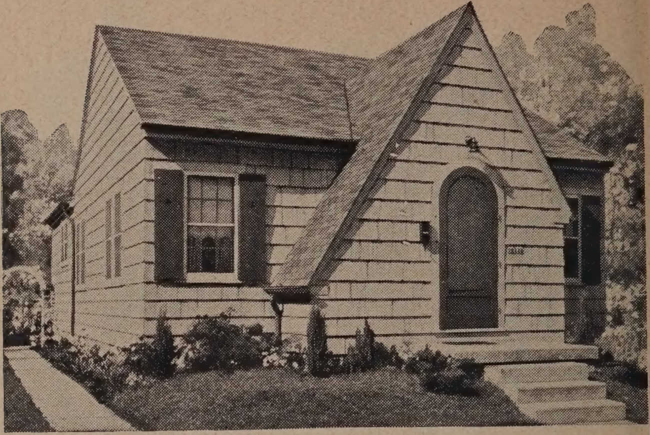
English influence is seen in this cheerful, well proportioned residence with deep set door and flower boxes. Fitted within the steep front gable are vestibule, closet, lavatory and upstairs bath. Cross ventilation throughout.

Kitchen, basement, rear door and living room are all reached from large reception hall; cabinets flank sink. China closet in breakfast room simplifies entertaining and saves steps. Fireplace, 5 closets and refrigerator nook. Can be built on a lot 40 feet wide.



The Same Design in Brick

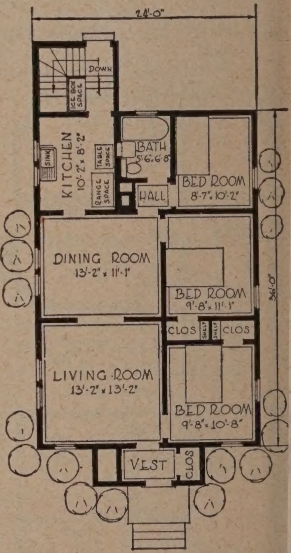
The Belmont No. 3345—as low as $60 a month. Shows face brick used and plan reversed.



Pleasant English Cottage Six Rooms at Low Cost

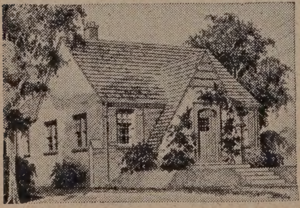
The Riverside—No. 3324
As Low as $30 a Month

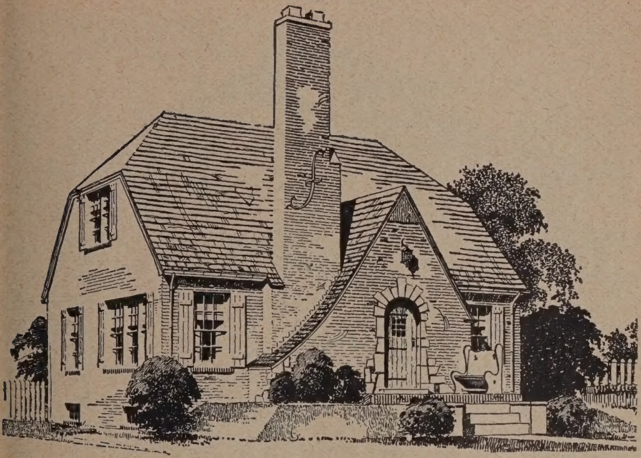
The distinctive entrance provides vestibule and closet. 3 bedrooms form right side of home, and large living room, dining room, and kitchen occupy the left. A refrigerator alcove in rear entrance which also gives access to cellar. Bathroom off hall near kitchen. 3 large closets and 12 windows. Soft toned walls of cedar shingles. Can be built on lot 30 feet wide.

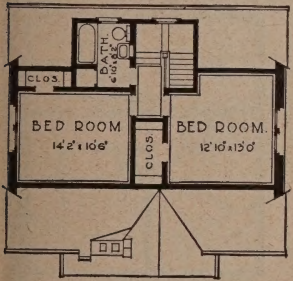

24'-0"
DOWN
ICE BOX SPACE
KITCHEN 10'-2" x 8'-2"
SINK
TABLE SPACE
RANGE SPACE
BATH 5'-6" x 6'-8"
HALL
BED ROOM 8'-7" x 10'-2"
DINING ROOM 13'-2" x 11'-1"
BED ROOM 9'-8" x 11'-1"
36'-0"
CLOS
SHELF
SHELF
CLOS
LIVING ROOM 13'-2" x 13'-2"
BED ROOM 9'-8" x 10'-8"
VEST
CLOS

The Same Home in Brick

Kendale No. 3298—as low as $40 a month. Same plan, but built with warm toned face brick and stucco, giving new beauty and making house more distinctly an English cottage. The Kendale is a home of real distinction, yet low in cost and economical in upkeep.



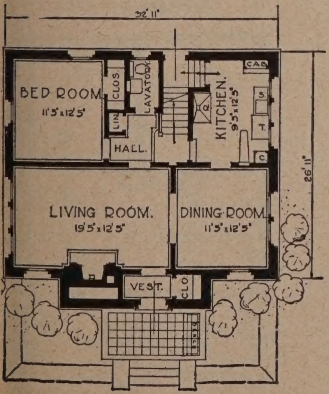



CLOS.
BATH 6'10"x8'2"
BED ROOM 14'2"x10'6"
CLOS.
BED ROOM. 12'10"x13'0"

Six Room Brick Home . . . With Bedroom on First Floor

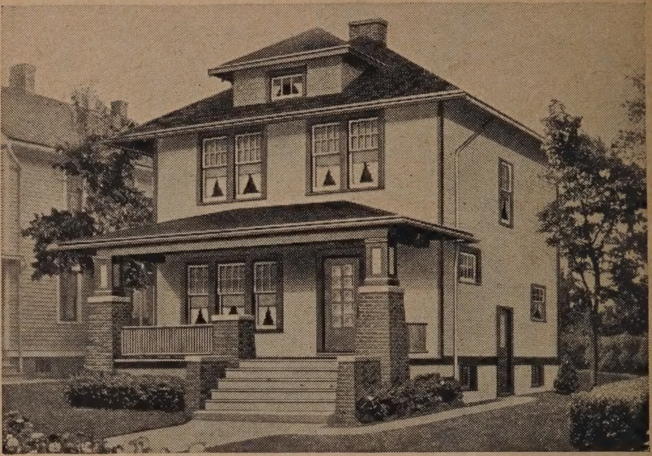
The Mansfield—No. 3296
As Low as $50 a Month

This handsome home of English inspiration has the first floor bedroom and lavatory now so much in demand. Upstairs, 2 still larger bedrooms and bath. Stairway available from kitchen or hall. Has 6 closets, vestibule, fireplace, cabinets, ironing board, and grade entrance. Lot size required is 40 feet.


32' 11"
BED ROOM 11'5"x12'5"
CLOS.
LAVATORY
LIN
HALL.
KITCHEN 9'5"x12'5"
CAB
S
T
C
R
26' 11"
LIVING ROOM. 19'5"x12'5"
DINING ROOM 11'5"x12'5"
VEST.
CLO

Wide Bevel Siding

The Dover No. 3262, as low as $40 a month. Particularly pleasing when painted white in contrast with chimney and dark shutters. Nursery, studio, den, or sewing room on first floor if bedroom is not needed.

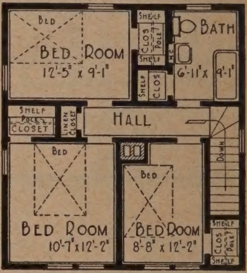


An Economical, Comfortable, Two Story Modern Home

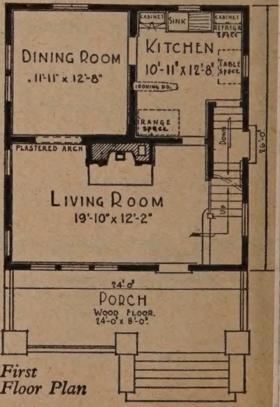
The Fullerton—No. 3205

As Low as $40 a Month

This conservative exterior embraces a square floor plan in which there is not a foot of waste space, making this a truly low cost home. The living room, nearly 20 ft. long, with real fireplace, occupies the entire front of the house. Kitchen and dining room are corner rooms, large and pleasant, with space for cabinets, and space for sink under window. Upstairs cross ventilated bedrooms and a modern bath open off hall. There are 5 closets. All rooms have good wall space. The big front porch is a real feature. Requires a lot 30 feet wide.

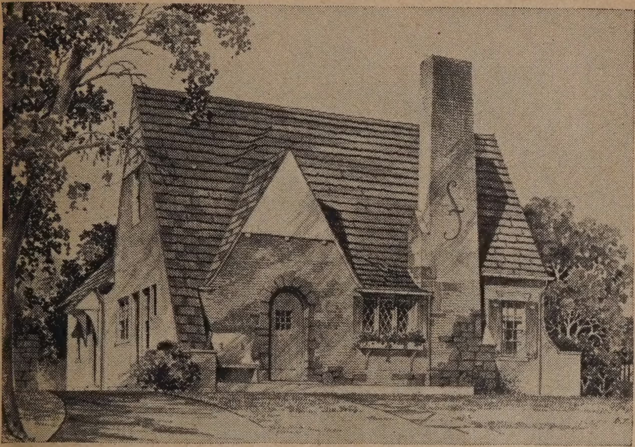

BED
BED ROOM
12'-5" x 9'-1"
SHELF
CLOS
POLE
SHELF
SHELF
CLOS
BATH
6'-11" x 9'-1"
SHELF
POLE
CLOSET
LINEN CLOSET
HALL
DOWN
BED
BED ROOM
10'-7" x 12'-2"
BED
BED ROOM
8'-8" x 12'-2"
SHELF
CLOS
POLE
SHELF

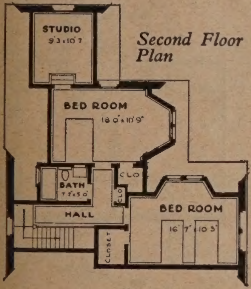
Second Floor Plan


CABINET
SINK
CABINET
REFRIG SPACE
DINING ROOM
11'-11" x 12'-8"
KITCHEN
10'-11" x 12'-8"
TABLE SPACE
IRONING BD.
RANGE SPACE
DOWN
26'-0"
PLASTERED ARCH
LIVING ROOM
19'-10" x 12'-2"
UP
24'-0"
PORCH
WOOD FLOOR
24'-0" x 8'-0"

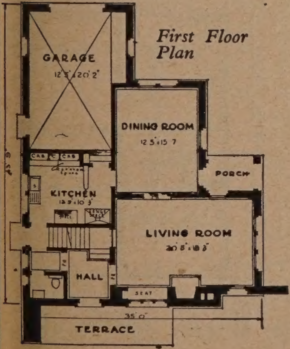
First Floor Plan

We'll be glad to send a large illustration and full description of any of these homes. No charge. Just fill in and mail the Coupon on last page.




STUDIO
9'3"x10'7"
BED ROOM
18'0"x10'9"
BATH
7'2"x5'0"
CLO
CLO
HALL
BED ROOM
16'7"x10'5"
CLOSET

Second Floor Plan


GARAGE
12'5"x20'2"
DINING ROOM
12'5"x15'7"
PORCH
CAB
CAB
KITCHEN
12'9"x10'3"
LIVING ROOM
20'8"x18'8"
HALL
SEAT
43'9"
35'0"
TERRACE

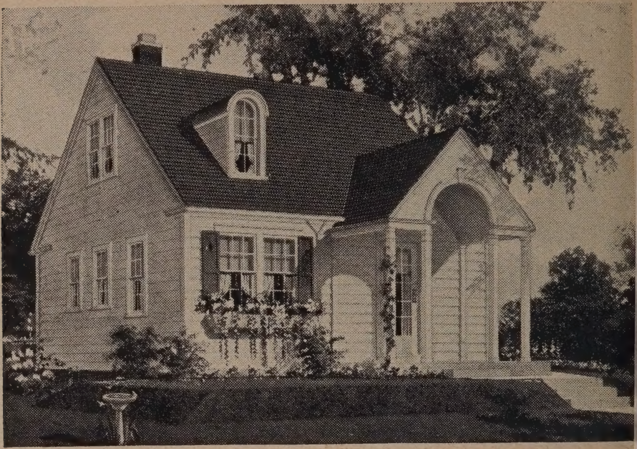
First Floor Plan

A Dream Home in Rich Warm Brick and Colored Stone

The Hillsboro—No. 3308

As Low as $55 a Month

Homes with beautiful exteriors like this are rare. Notice how the roof lines sweep earthward, and the massive chimney balances the hospitable entrance. Study the floor plan too. Note rear porch, side hall lavatory, and the built-in garage. Upstairs, two delightful bedrooms, and private studio over garage. Kitchen, with well designed cabinets and ironing board, opens to dining room, service entrance, basement and garage—truly a convenient arrangement! Lot required 50 feet wide.



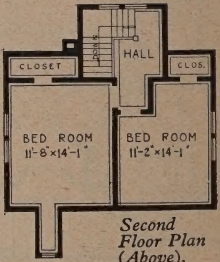
Six-Room Colonial with Adaptable Floor Plan

The Lorain No. 3281 As Low as $35 a Month

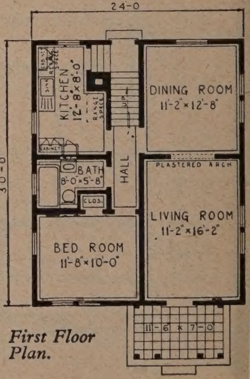
Charming contrast in this Colonial cottage with its circle head dormer dark shutters, snowy walls, and window boxes. A complete 4 room home on the first floor, with 2 more large bedrooms and closets upstairs.

SAVES STEPS

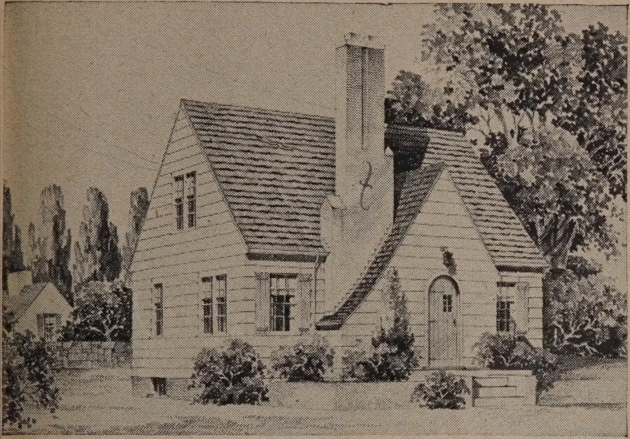
All rooms, stair, and bath open off center hall, with broom closet near. Bright sunny kitchen, well equipped. Combined kitchen and basement entrance at grade level. A well lighted nursery, library, or sewing room if first floor bedroom is not needed. This lovely house is much roomier and yet much less expensive than one would suppose. Lot size 30 feet.

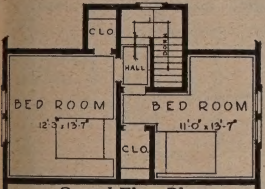

DOWN
HALL
CLOSET
CLOS.
BED ROOM
11'-8"×14'-1"
BED ROOM
11'-2"×14'-1"

Second Floor Plan (Above).

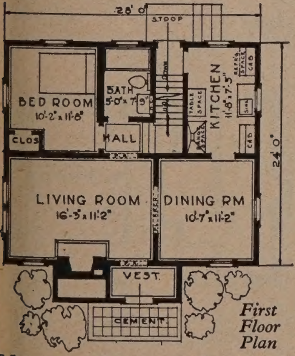

24'-0
30'-0"
KITCHEN
12'-8"×8'-0"
RANGE SPACE
CABINET
UP
DINING ROOM
11'-2"×12'-8"
PLASTERED ARCH
BATH
8'-0"×5'-8"
CLOS.
HALL
LIVING ROOM
11'-2"×16'-2"
BED ROOM
11'-8"×10'-0"
11'-6"×7'-0"

First Floor Plan.




CLO
HALL
DOWN
BED ROOM
12'3" x 13'7"
BED ROOM
11'0" x 13'7"
CLO.

Second Floor Plan


28' 0"
STOOP
BED ROOM
10'-2" x 11'-8"
BATH
5'-0" x 7'-9"
CLOS
HALL
DOWN
KITCHEN
11'-8" x 7'-5"
REFRG SPACE
CAB
TABLE SPACE
SINK
CAB
24' 0"
LIVING ROOM
16'-5" x 11'-2"
DINING RM
10'-7" x 11'-2"
VEST.
CEMENT

First Floor Plan

Attractive English Style Six Room Residence

The Ridgeland No. 13302

As Low as $35 a Month

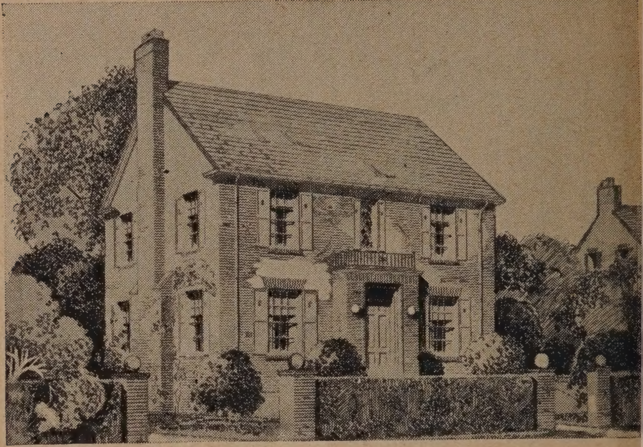
How cozy and inviting is this homelike cottage, with beautiful entrance and massive chimney! Wouldn't you know there would be a big fireplace in the living room and a pleasant outlook from living and dining rooms?

PRACTICAL FLOOR PLAN

The first floor is a complete 4-room with cross ventilation throughout, and with bath, bedroom and stair off a center hall. Two still larger bedrooms with closets upstairs. If not needed as bedroom, this fine corner room on first floor will find many other uses.

Windows on 2 sides make the kitchen cheerful. Around one window is space for sink and cupboards; opposite is stove space. Can be built on 35 foot lot at very low cost.

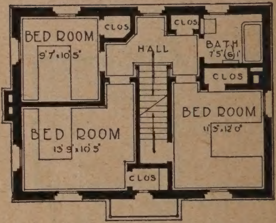
. . . Every monthly payment on a Sears Home is an Investment that pays big dividends in happiness and security. See the information blank on last page of this book.



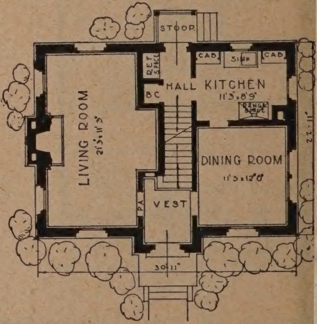
Simple Dignity and Charm Six Large Rooms and Bath

The Worchester No. 3291
As Low as $55 a Month

Architecturally correct in every detail, this splendid home has an unusually desirable floor plan, with center halls. All rooms have cross ventilation. Living room with real fireplace, cozy davenport nook, and windows on 3 sides occupies the full depth of first floor. 2 vestibules, broom closet, refrigerator nook, cabinets flanking sink, good light everywhere. 4 closets upstairs. Requires 37 ft. lot without driveway.

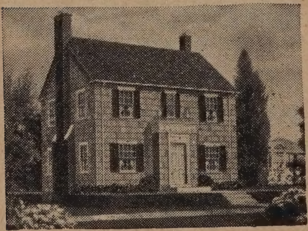

BED ROOM
9'7"x10'5"
CLOS
HALL
CLOS
BATH
7'5"x6'1"
CLOS
BED ROOM
11'5"x12'0"
BED ROOM
13'9"x10'5"
CLOS

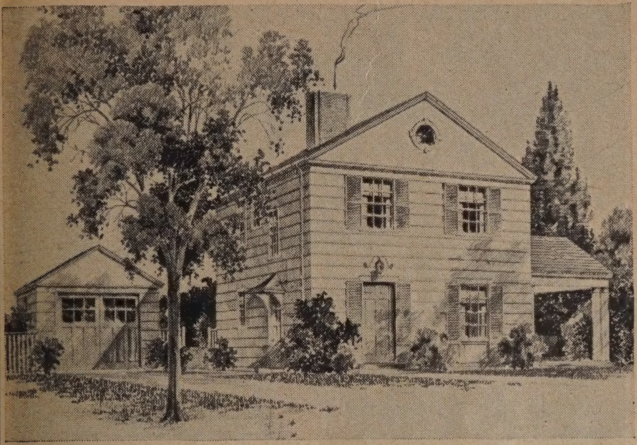
Above— 2nd Floor Plan. *Below— 1st Floor Plan.*

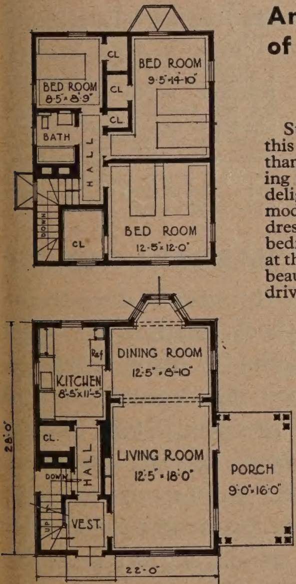

STOOP
REF SHELF
CAB
SINK
CAB
HALL
KITCHEN
11'5"x8'9"
BC
RANGE SPACE
LIVING ROOM
21'5"x11'5"
DINING ROOM
11'5"x12'0"
PA
VEST
30'11"
22'11"

An Optional Exterior

The Newark No. 3285, as low as $45 a month. Same floor plan as Worchester, but with walls of extra thick clear red cedar shingles, costing less than brick. Very attractive and comfortable. Lot size 1 foot less.






BED ROOM
9·5·14-10"
CL
BED ROOM
8·5"·8·9"
CL
CL.
BATH
HALL
DOWN
CL
BED ROOM
12·5"·12·0"
DINING ROOM
12·5"·8'-10"
Ref
KITCHEN
8·5"x11'-5"
CL.
DOWN
HALL
UP
VEST.
LIVING ROOM
12·5"·18·0"
PORCH
9·0"·16·0"
28'·0"
22'-0"

An American Colonial Home of Exceptional Beauty . . .

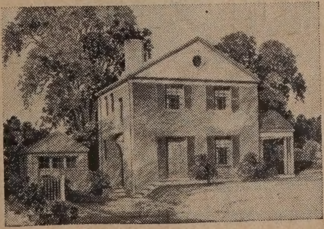
The Richmond No. 3360
As Low as $45 a Month

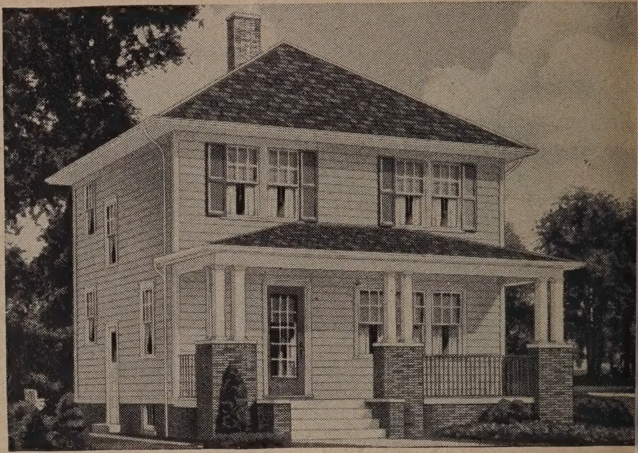
Stately, with an air of real hospitality, this 6-room Sears home is far lower in cost than its beautiful appearance suggests. Living room is 18 ft. long, dining room has a delightful bay window and kitchen is really modern. Upstairs are bathroom, 3 closets, dressing room, and 2 large and 1 smaller bedroom, all with cross ventilation. Porch at the right, and hooded service entrance add beauty to the exterior. Lot size 40 ft. with drive.

With Brick Walls . . .

The Berkshire No. 3374—as low as $50 a month.

Similar to the Richmond, but in brick. This design and same general floor plan available in other sizes and slightly different styles not shown here.





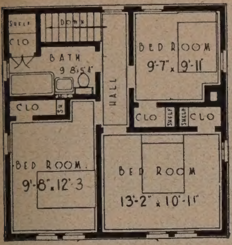
Popular and Economical—Six Rooms—Two Plans

Gladstone—No. 3315A and B—As Low as $35 a Month

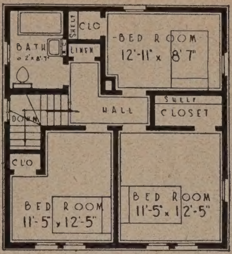
A fine looking square house which affords the greatest possible comfort at lowest cost. Large cement floored porch with iron railing. Requires 30-ft. lot. Choice of two 6-room plans both 24 ft. wide, one about 1½ ft. deeper than the other. Plan 3315B has dining room back of living room, kitchen at left, grade entrance at side, a vestibule, and front hall. In plan 3315A both living and dining room are in front kitchen at right, grade entrance in back. Has a large light alcove fo pantry or storage. Both have 3 bedrooms, 4 closets, bath and hall upstairs. Size of front porch for eithe plan, 24 ft. by 8 ft.

"BARGAIN HUNGER

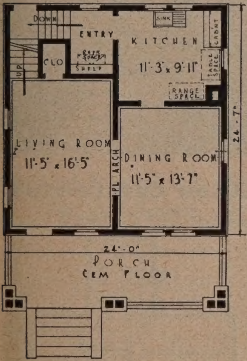
In the recent depression everybody learned to expec "bargains." Many companies to meet this demand cheapene their products. Sears, howeve will never do that. One famil of every 3 in America buys fro us, and has perfect confidence i the high quality of everything we sell, and in our Guarantee of Satisfaction. Prices of Sears homes are really lowe than in years, but the homes are BETTER in every wa You can buy *imitations* of Sears homes at lower price


SHELF
CLO
DOWN
BATH
9 8x5 8
HALL
BED ROOM
9'-7" x 9'-11"
CLO
SHELF
SHELF
CLO
BED ROOM.
9'-8" x 12'-3
BED ROOM
13'-2" x 10'-11"

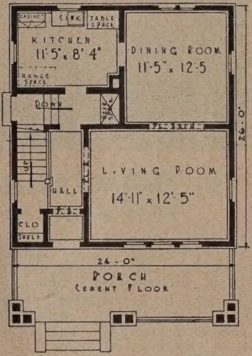
2nd Floor—3315A


BATH
CLO
SHELF
LINEN
BED ROOM
12'-11" x 8' 7"
HALL
SHELF
CLOSET
DOWN
CLO
BED ROOM
11'-5" x 12'-5"
BED ROOM
11'-5" x 12'-5"

2nd Floor—3315B


DOWN
ENTRY
SINK
KITCHEN
11'-3" x 9'-11"
CLO
SHELF
UP
RANGE SPACE
TABLE SPACE
24'-7"
LIVING ROOM
11'-5" x 16'-5"
PL. ARCH
DINING ROOM
11'-5" x 13'-7"
24'-0"
PORCH
CEM FLOOR

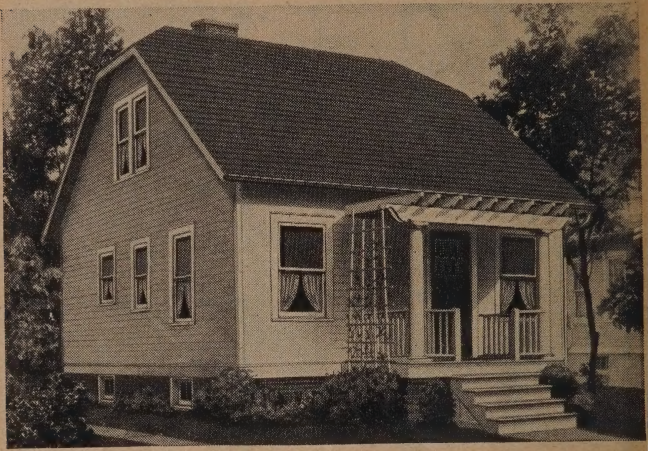
1st Floor—3315A


CABINET
SINK
TABLE SPACE
KITCHEN
11'-5" x 8' 4"
RANGE SPACE
DINING ROOM
11'-5" x 12'-5
DOWN
UP
HALL
LIVING ROOM
14'-11" x 12'-5"
26'-0"
CLO
SHELF
24'-0"
PORCH
CEMENT FLOOR

1st Floor—3315B

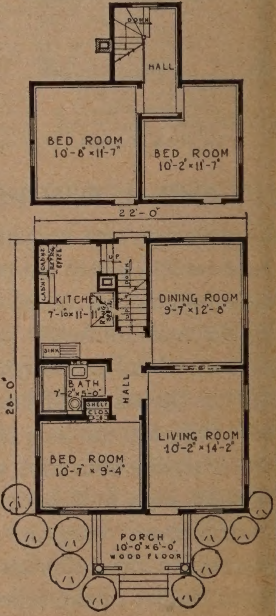
. . . AND A FEW PLAIN FACTS

But they won't be bargains! It's safe to save at Sears because *our* low prices are based on economies that no other home builder can claim;—we own and operate the largest lumber and millwork factories in the world; we buy millions of dollars worth of raw materials for cash; we produce thousands of fine homes every year; resources of more than 200 millions of dollars are back of our guarantee of satisfaction; and we have the most liberal home payment plan in America. So, when someone tells you about a home "bargain," compare the specifications, the quantity of the materials; the terms, and above all, the dependability of the seller.



Six Cheerful Rooms Give Real Low Cost Comfort

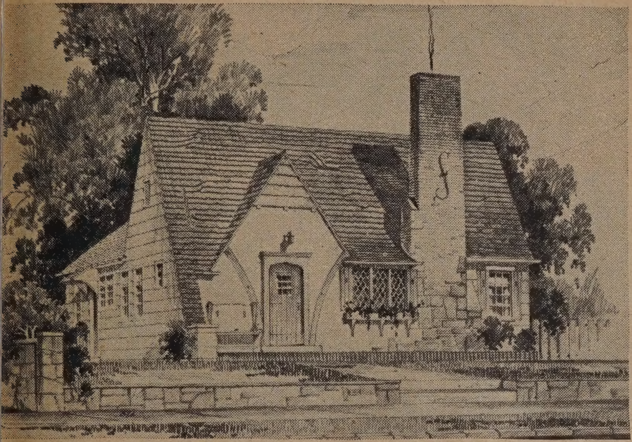
The Waverly—No. 3321—As Low as $30 a Month


DOWN
HALL
BED ROOM
10'-8" × 11'-7"
BED ROOM
10'-2" × 11'-7"
22'-0"
28'-0"
CAB'NT
CAB'NT
REFRG. SPACE
UP
DOWN
KITCHEN
7'-10 × 11'-11"
RNG. SPACE
UP
DINING ROOM
9'-7" × 12'-8"
SINK
BATH
7'-2" × 5'-0"
SHELF CLOS
HALL
LIVING ROOM
10'-2" × 14'-2"
BED ROOM
10'-7" × 9'-4"
PORCH
10'-0" × 6'-0"
WOOD FLOOR

Unassuming as to exterior, this splendid home offers real economy. From the attractive pergola type porch to the rear entrance, every foot of space is used. Dining and living rooms occupy one side of the first floor; kitchen, bathroom and a bedroom are opposite. Upstairs are 2 bedrooms with storage space and a large light hall. Small families can leave this floor unfinished until later.

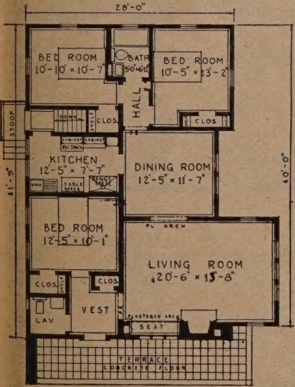
SAVES MANY STEPS

Good planning reduces cost and also saves steps for the home maker. Notice that all rooms, stairs, and bath open off hall. Sink and stove are near dining room. Rear door leads to both kitchen and basement. Kitchen lighted by two windows. Requires lot 30 ft. wide.



One of America's Most Beautiful Six-Room Homes

The Strathmore—No. 3306—As Low as $40 a Month

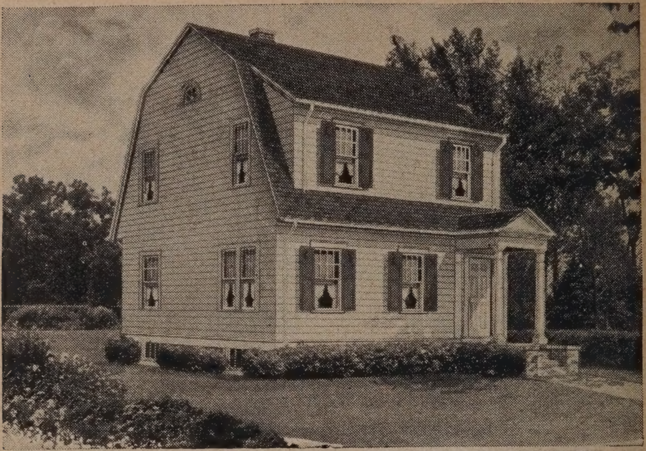

28'-0"
BED ROOM
10'-10" × 10'-7"
BATH
5'-0" × 6'-11"
BED ROOM
10'-5" × 13'-2"
HALL
STOOP
DOWN
SHELF
CLOS.
CLOS
CABINET
CABINET
REF SPACE
KITCHEN
12'-5" × 7'-7"
SINK
TABLE SPACE
RANGE SPACE
DINING ROOM
12'-5" × 11'-7"
41'-9"
40'-0"
BED ROOM
12'-5" × 10'-1"
PL ARCH
LIVING ROOM
20'-6" × 13'-8"
CLOS.
SHELF
CLOS
LAV
VEST
PLASTERED ARCH
SEAT
TERRACE
CONCRETE FLOOR

Though resembling the Hillsboro on page 65, the Strathmore has all rooms on one floor. Rare harmony is achieved in the skillful blending of stone, mellowed brick, weathered half timbers, buff stucco and cedar shingles. Full width terrace.

UNUSUAL FLOOR PLAN

A charming living room with windows on 3 sides, fireplace, window seat, and diamond-paned casements, opens from vestibule, as do the lavatory and a front bedroom suitable for guest room or other use. A hall at end of house gives privacy to 2 other bedrooms and bath. Kitchen and dining room centrally located to save steps. Sink, and side entrance, efficiently arranged. Requires a lot 43 feet wide.

Do you realize that the rent you are now paying will buy for you and your family a home like that above? Get full details and large picture of any home by using information blank on Inside Back Cover of this book. No cost—no obligation.



A Sturdy Dutch Colonial Two-Story . . . Six-Room Home

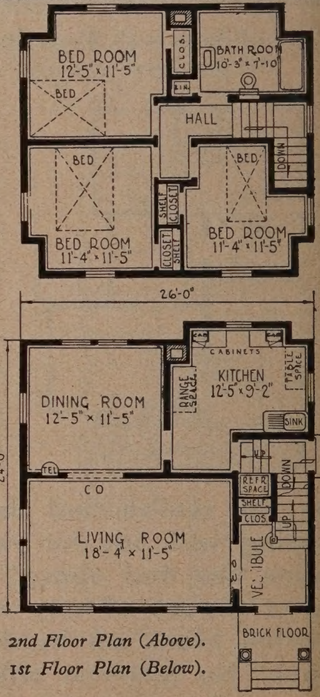
The Van Dorn No. 3234
As Low as $35 a Month

Dutch Colonial homes have long been famous for their simplicity, roominess and economy. Under the neat roof of the Van Dorn are 6 comfortable corner rooms with windows on 2 sides and good furniture space. Lot size 32 ft.

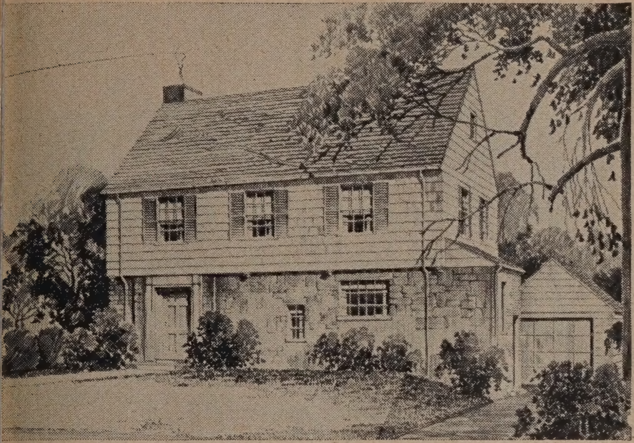
MANY SPECIAL FEATURES

Few houses of this quality and low cost can boast a roomy vestibule with coat closet and colonial stair, refrigerator alcove, a combined kitchen and basement entrance, 4 upstairs closets and a bath as large and well arranged.

The high quality of all material that goes into a Sears Home is backed by a 200 million dollar Guarantee of Satisfaction.

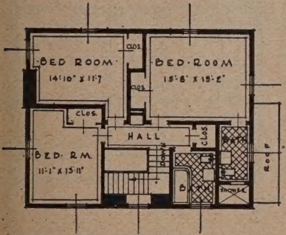

BED ROOM 12'-5" x 11'-5"
BED
CLOS.
LIN
BATH ROOM 10'-3" x 7'-10"
HALL
DOWN
BED
BED
SHELF CLOSET
CLOSET SHELF
BED ROOM 11'-4" x 11'-5"
BED ROOM 11'-4" x 11'-5"
26'-0"
CABINETS
RANGE SPACE
KITCHEN 12'-5" x 9'-2"
TABLE SPACE
SINK
DINING ROOM 12'-5" x 11'-5"
TEL
CO
UP
DOWN
REFR SPACE
SHELF
CLOS
UP
LIVING ROOM 18'-4" x 11'-5"
VESTIBULE
24'-0"
BRICK FLOOR

2nd Floor Plan (Above).
1st Floor Plan (Below).



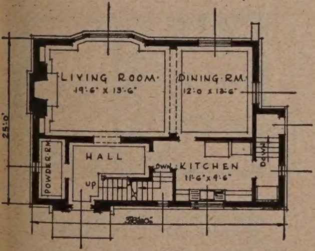
Ruggedly Charming Six-Room New England Home

The Hampshire No. 3364—As Low as $65 a Month


BED ROOM
14'10" x 11'7
CLOS
BED·ROOM
15'8" x 13'2"
CLOS
CLOS.
HALL
BED RM
11'1" x 15'11"
DOWN
CLOS
BATH
SHOWER
ROOF

2nd Floor Plan (Above).

1st Floor Plan (Below).


LIVING ROOM
19'6" x 13'6"
DINING RM.
12'0 x 13'6"
HALL
POWDER RM
UP
DOWN
KITCHEN
11'6" x 9'6"
DOWN
25'0"
38'0"

Though recalling the historic Paul Revere house, with its overhung second story, shuttered windows and quaint individuality, the Hampshire within is a most modern home.

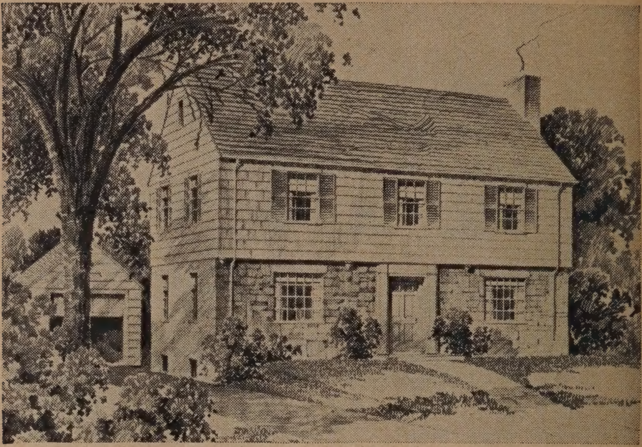
FACES THE GARDEN

For instance, the up-to-date house turns its back on an endless procession of autos and faces the living and dining rooms toward the garden. Service entrance with refrigerator alcove is at the side, convenient to driveway, and those who approach can be seen from kitchen. Note the centrally located basement stair, powder room, modern version of coat closet with window, cabinets surrounding sink, handsome fireplace, and pleasant bay window.

TWO TILED BATHS

Other modern requirements are the 5 upstairs closets and 2 tiled baths, 1 with tub, the other with shower. Each of the 3 corner bedrooms has a closet, good wall space and cross ventilation. Requires lot 50 ft. wide with driveway.

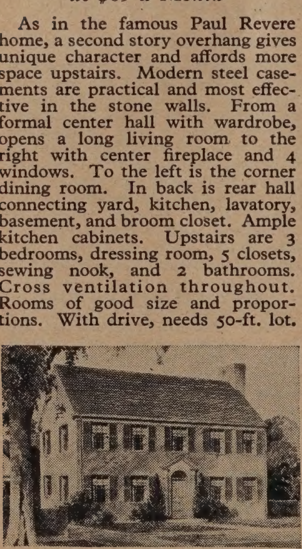
Return the information blank on the Inside Back Cover of this book for free large picture and complete information on any home . . . .

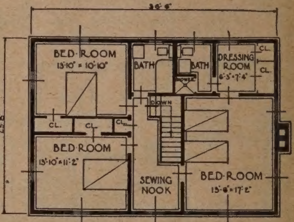


Center Hall Colonial Six Rooms-Two Baths

Alden—No. 3366—As Low as $65 a Month

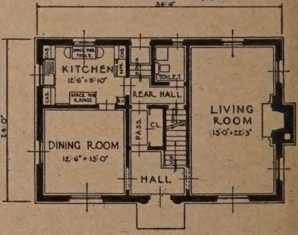
As in the famous Paul Revere home, a second story overhang gives unique character and affords more space upstairs. Modern steel casements are practical and most effective in the stone walls. From a formal center hall with wardrobe, opens a long living room to the right with center fireplace and 4 windows. To the left is the corner dining room. In back is rear hall connecting yard, kitchen, lavatory, basement, and broom closet. Ample kitchen cabinets. Upstairs are 3 bedrooms, dressing room, 5 closets, sewing nook, and 2 bathrooms. Cross ventilation throughout. Rooms of good size and proportions. With drive, needs 50-ft. lot.




36' 6"
25' 6"
BED·ROOM
13'10" × 10'10"
BATH
BATH
SHOWER
DRESSING ROOM
6'5"×7'4"
CL.
CL.
CL.
CL.
CL.
DOWN
BED·ROOM
13'10"×11'2"
SEWING NOOK
BED·ROOM
15'6"×17'2"

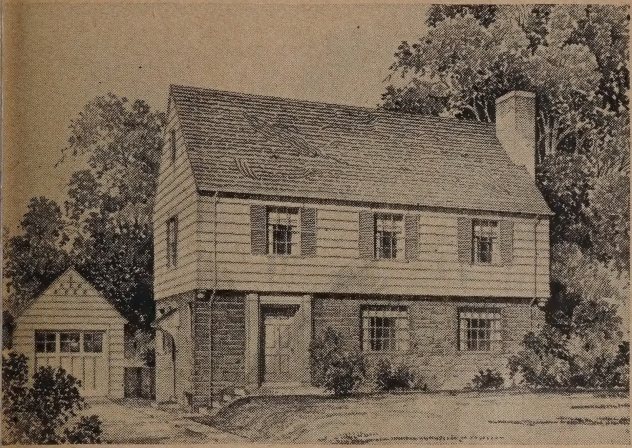
2nd Floor No. 3366—above

1st Floor No. 3366—below


36' 6"
24' 0"
CAB.
SPACE FOR TABLE
CAB.
KITCHEN
12'6"×8'10"
SPACE FOR REFR.
CAB.
SPACE FOR RANGE
DOWN
TOILET
REAR HALL
LIVING ROOM
15'0"×22'3"
PASS.
CL.
DINING ROOM
12'6"×13'0"
UP
HALL

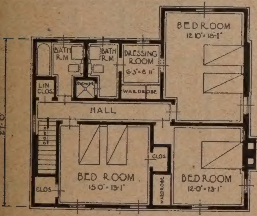
When Built in Brick

Haverhill No. 3368—as low as $70 a month. Additional windows and fan-light entrance are details with which an architecturally correct brick version of the above plan has been so beautifully developed.

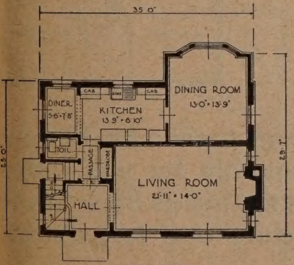


Similar Exterior—But Rooms Re-Arranged

Dartmouth—No. 3372—As Low as $65 a Month


BEDROOM
12'10" × 16'-1"
BATH RM
BATH RM
DRESSING ROOM
6'3" × 8'11"
LIN CLOS
WARDROBE
HALL
27'0"
BED ROOM
15'0" × 13'-1"
CLOS
CLOS
WARDROBE
BEDROOM
12'0" × 13'-1"

2nd Floor Plan

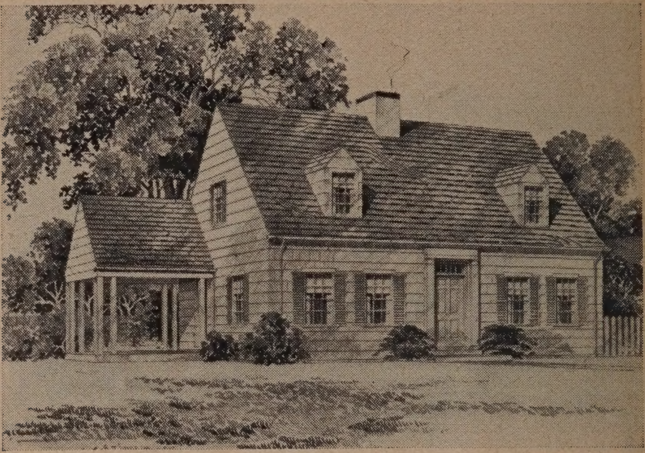

35'0"
CAB
SINK
CAB
DINING ROOM
13'0" × 13'9"
DINER
5'6" × 7'8"
KITCHEN
13'9" × 8'10"
TOIL
PASSAGE
WARDROBE
25'0"
29'7"
LIVING ROOM
21'11" × 14'0"
HALL

1st Floor Plan

The striking beauty and convenience of this fine six-room Colonial reflects real architectural skill and *painstaking attention* to detail.

FLOOR PLANS

Instead of a center hall, the living room with end fireplace, occupies the front with a reception hall and a well lighted stair along the wall. Dining room, kitchen, and delightful breakfast room, overlook the garden. Wardrobe, lavatory, driveway entrance and basement stair open off hall. Kitchen, with cabinets surrounding sink and window, is between breakfast alcove and dining room with big bay. Upstairs are hall, 3 big bedrooms, 2 bathrooms, dressing room, 3 closets and 2 large wardrobes. Suitable for 50-ft. lot.



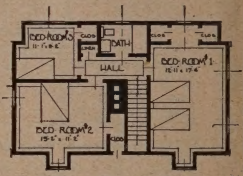
A Distinctive Six-Room Home of Unusual Charm

The Attleboro—No. 3384—As Low as $50 a Month

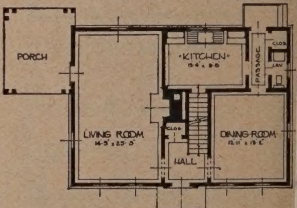
Whether on extensive grounds or small suburban lot, a Colonial house is always beautiful. The Attleboro achieves distinction with its fine doorway, dormers and other correct details. Walls may be of stained cedar shingles or wide cypress siding. With porch, suitable for 60 ft. lot.

HAS EXTRA LAVATORY

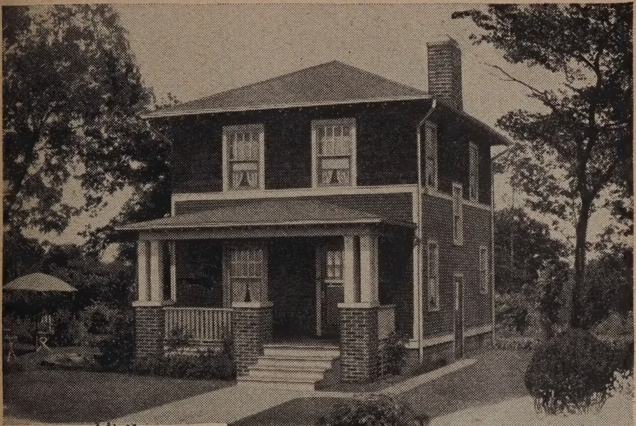
A 1st floor lavatory in addition to complete 2nd floor bath, adds greatly to the value. The Attleboro also has 7 closets to preserve order in its 6 rooms. The living room and 1 bedroom are the full depth of the house, with windows on 3 sides. French door opposite fireplace, leads to covered porch. Center halls, upstairs and down have the necessary coat and linen closets. One entire wall of kitchen is filled with double drain board sink beneath twin windows, and flanked by cabinets. Rear hall with storage closet and lavatory is most convenient.

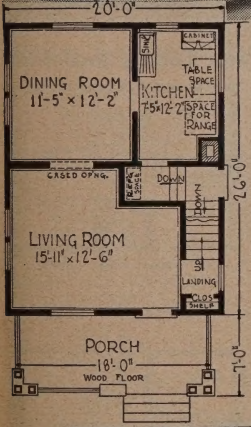

BED ROOM No. 3
CLOS
LINEN
BATH
CLOS
CLOS
HALL
BED ROOM No. 1
12·11" x 17·4"
BED ROOM No. 2
15·2" x 11·2"
CLOS

2nd Floor Plan (Above)
1st Floor Plan (Below)


PORCH
KITCHEN
PASSAGE
CLOS
LAV
LIVING ROOM
14·5" x 25·5"
CLOS
HALL
DINING ROOM
12·11" x 13·2"

The Happiest Families own their own homes Sears plan makes this possible for you. Use the information blank on the Inside Back Cove —TODAY—for large picture and full detail of the home you want.



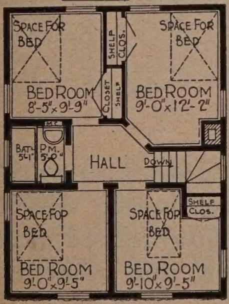

20'-0"
DINING ROOM
11'-5" × 12'-2"
SINK
CABINET
TABLE SPACE
KITCHEN
7'-5"×12'-2"
SPACE FOR RANGE
CASED OP'NG.
REFR. SPACE
DOWN
DOWN
LIVING ROOM
15'-11" × 12'-6"
UP
LANDING
CLOS SHELF
26'-0"
PORCH
18'-0"
WOOD FLOOR
7'-0"

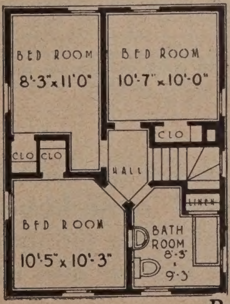
Economical Square House Three or Four Bedrooms

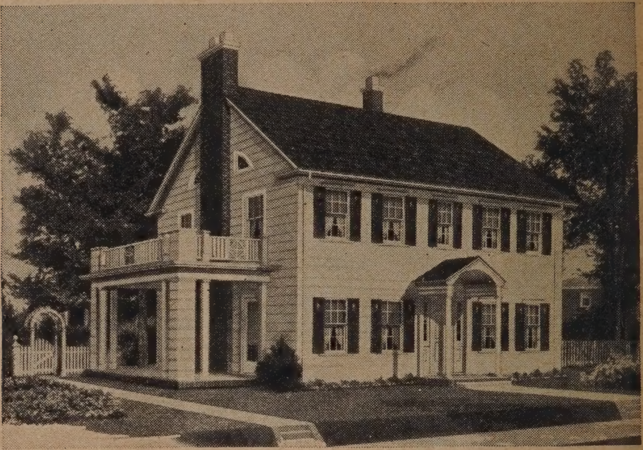
The Cornell—No. 3226A and B As Low as $30 a Month . . .

A simple dignified square design, of such good appearance as the Cornell, is always popular and affords the utmost comfort for every dollar invested. Large porch, coat closet near entrance, refrigerator nook, and windows for 2 sides of every room—light and airy. Second floor with bath, 3 closets and choice of 4 bedrooms of fair size or 3 bedrooms somewhat larger with extra linen closet. Requires 25 ft. lot.

1st Floor—(A and B)—upper left
2nd Floor—(A)—lower left
2nd Floor (B)—below


SPACE FOR BED
BED ROOM
8'-5"×9'-9"
SHELF
CLOS.
CLOSET
SHELF
SPACE FOR BED
BED ROOM
9'-0"×12'-2"
MC
BATH
5'-1"
P.M.
5'-0"
HALL
DOWN
SPACE FOR BED
BED ROOM
9'-0"×9'-5"
SPACE FOR BED
SHELF
CLOS.
BED ROOM
9'-10"×9'-5"

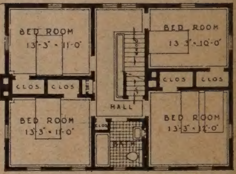

BED ROOM
8'-3"×11'-0"
BED ROOM
10'-7"×10'-0"
CLO
CLO
CLO
HALL
LINEN
BED ROOM
10'-5"×10'-3"
BATH ROOM
8'-3"
9'-3"



Colonial Dignity and Grace—Seven Rooms and Bath

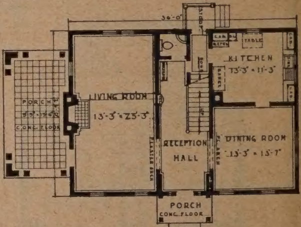
Lexington
No. 3255
As Low as $65
a Month

The clean, straight lines of this home give it a quiet, pleasing dignity, and make it economical to build. Every foot of space is used to the best advantage, and the room arrangement around center halls, is ideal. The living room, which gives access to the porch, is more than 25 ft. long, with windows on three sides, and a real fireplace. There's a lavatory at the back of the hall, dining room and kitchen on the right, each with windows on 2 sides. Upstairs, off the light hallway, are 4 bedrooms, each with cross ventilation, also 5 closets and a modern bathroom. Lot size, 52 ft.

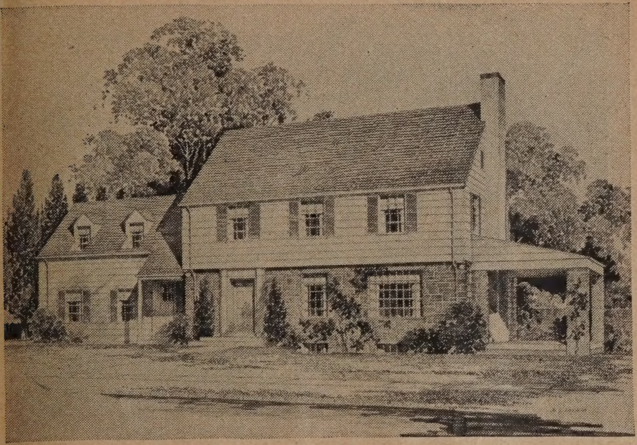

BED ROOM
13'-3" × 11'-0"
CLOS.
CLOS
HALL
BED ROOM
13'-3" × 10'-0"
CLOS
CLOS
BED ROOM
13'-3" × 11'-0"
CLOS
BATH
BED ROOM
13'-3" × 12'-0"

2nd Floor Plan (above)

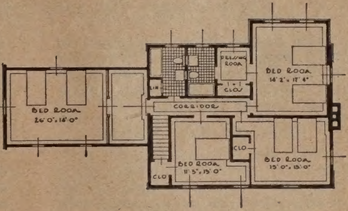
1st Floor Plan (below)


36'-0"
TABLE
KITCHEN
13'-3" × 11'-3"
RANGE
PORCH
CONC. FLOOR
LIVING ROOM
13'-3" × 25'-3"
RECEPTION
HALL
PLASTER ARCH
DINING ROOM
13'-3" × 15'-7"
PORCH
CONC. FLOOR

The recent governmental conference on home parallel remarkably those under which we requiring no refinancing; guaranteed material much lumber and millwork; and other recom-

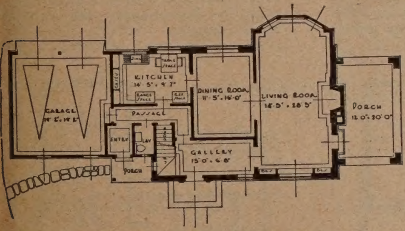


Seven Rooms—2 Baths—Attached Double Garage


DRESSING ROOM
BED ROOM
14' 2" × 17' 4"
CLOS
LIN
CORRIDOR
BED ROOM
26' 0" × 14' 0"
CLO
BED ROOM
11' 5" × 15' 0"
CLO
BED ROOM
15' 0" × 15' 0"

Glen View—No. 3381
As Low as $75
a Month

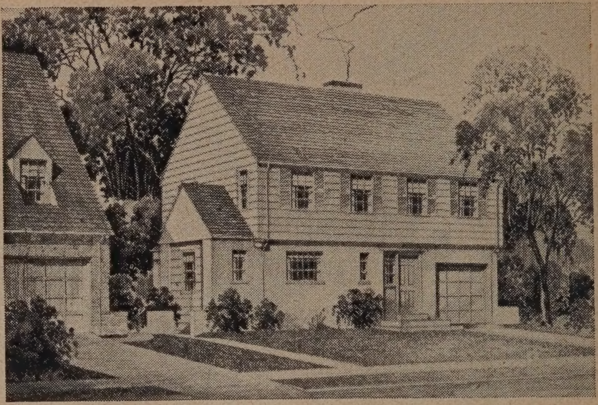
Within—as modern as tomorrow, yet the Glenview preserves true Colonial perfection of detail, symmetry, and beautiful simplicity. The double garage, which balances the big porch off living room, is reached by a passage connecting kitchen, lavatory, basement, front hall, and service entrance. Kitchen, sunny, well equipped, and efficient. Long living room has bay, book-shelves, fireplace and French door. Upstairs 4 big bedrooms, hall, 2 bathrooms, dressing room, and 4 closets. Suitable for 100-ft. lot.


GARAGE
19' 2" × 19' 2"
CASES
TABLE SPACE
KITCHEN
14' 5" × 9' 7"
RANGE SPACE
REF SPACE
PASSAGE
ENTRY
LAV
PORCH
GALLERY
15' 0" × 6' 8"
DINING ROOM
11' 5" × 16' 0"
LIVING ROOM
18' 5" × 28' 5"
PORCH
12' 0" × 20' 0"

2nd Floor Plan (above)

1st Floor Plan (at left)

building recommended as ideal, plans which have operated for years: Long term loans and construction; pre-fabrication in factories of mendations that endorse Sears Plan in full.



Faces Garden—Seven Rooms, Two Baths and Garage

The Webster—No. 3369—As Low as $80 a Month

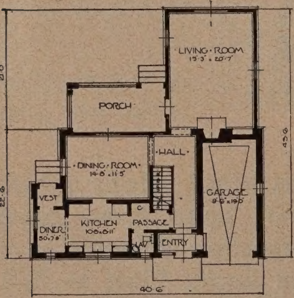
The newest homes, designed to meet today's needs, are frequently faced away from monotonous passing traffic, with living and dining rooms toward the garden.

GARDEN SECLUSION

Thus the yard space is not cluttered by a drive to the back, and by long walks for tradespeople. Front or back door can be answered with few steps. From the kitchen, an eye can be kept on both approaches. All parts of house, including lavatory, are reached from garage, unseen from living room. The large porch may be enjoyed without family being on public view. Breakfast alcove, and pleasant large living room with fireplace, bookshelves, and windows on 3 sides.

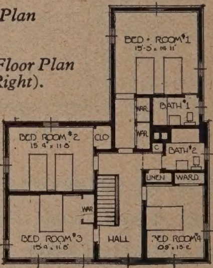
COMMODIOUS BEDROOMS

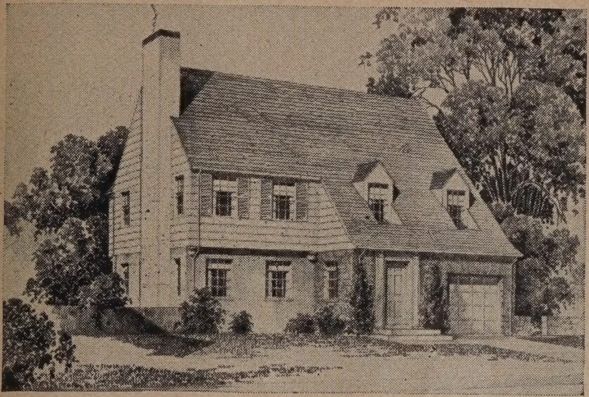
Off a center hall containing clothes chute and linen closet, open a bath and 4 large corner bedrooms, with ample closets and wardrobes. Another bath off the largest bedroom. Despite its apparent size, this house can be built on a 50 ft. lot, the Sears way, for less money than anyone would expect.


LIVING · ROOM
15'·3" × 20'·7"
PORCH
· DINING · ROOM ·
14'·6" × 11'·5"
· HALL ·
GARAGE
9'·6" × 19'·0"
VEST
C
KITCHEN
10'·6" × 8'·11"
PASSAGE
DINER
5'·0" × 7'·8"
LAV
ENTRY
21'·0"
22'·6"
43'·6"
40'·6"

1st Floor Plan (at Left).

2nd Floor Plan (at Right).


BED · ROOM #1
15'-5" × 14'-11"
WAR.
BATH #1
WAR.
BED ROOM #2
15'-4" × 11'-6"
CLO
C
BATH #2
LINEN
WARD.
WAR
BED ROOM #3
15'-4" × 11'-6"
HALL
BED ROOM #4



Unique Plan — Seven Rooms, Two Baths and Garage

The Bristol—No. 3370—As Low as $80 a Month

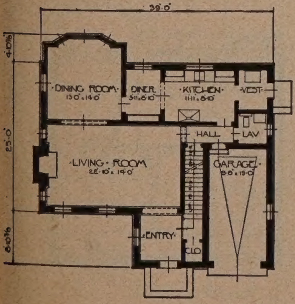
Architectural beauty and distinction mark this fine home. The low sweeping roof, broken by prim dormers, provides for the built-in garage, large entry, and coat closet. The contrasting texture of stone work, brick, and wide siding, the overhung second story, perfect proportion and sturdy construction, promise long lasting satisfaction.

FIRST FLOOR

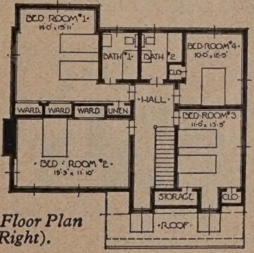
The long living room with fireplace at one end, adjoins dining room with pleasant bay. A diner with cupboards, convenient when entertaining, separates dining room and well equipped kitchen. Rear vestibule can accommodate refrigerator and broom cabinet. A center hall connects garage, lavatory, kitchen, basement and living room.

SECOND FLOOR

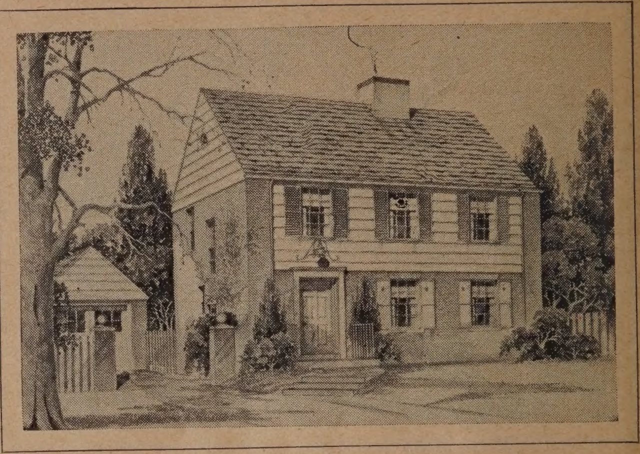
Upstairs 4 bedrooms with cross-ventilation, open off center hall. Note the wardrobe type closets in bedrooms 1 and 2—also the storage space in No. 3. Two baths and a linen closet. Well lighted hall. Requires 50 ft. lot. The Schuyler, page 85, has similar plan.


39'-0"
4'-0½"
25'-0"
6'-0½"
DINING ROOM 13'0"x14'0"
DINER 5'11"x6'0"
KITCHEN 11'11"x6'0"
VEST
HALL
LAV
LIVING ROOM 22'10"x14'0"
GARAGE 8'0"x19'0"
ENTRY
CLO

1st Floor Plan (at Left).


BED ROOM #1 14'0"x15'11"
BATH #1
BATH #2
BED ROOM #4 10'0"x12'5"
CLO
HALL
WARD
WARD
WARD
LINEN
BED ROOM #3 11'0"x13'5"
BED ROOM #2 19'5"x11'10"
STORAGE
CLO
ROOF

2nd Floor Plan (at Right).



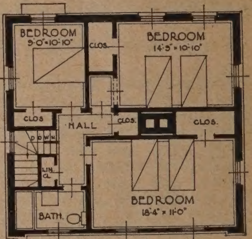
Distinguished Design— Seven Delightful Rooms

The Amherst—No. 3388
As Low as $50 a Month

Dignified, friendly Colonial home of real distinction inside and out. Far less expensive than it appears.

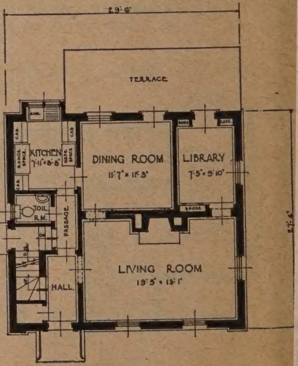
PLEASING CONTRASTS

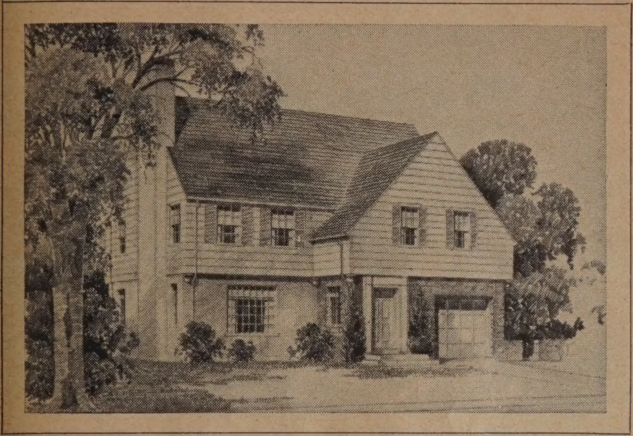
Pleasing contrasts, truly Colonial, appear in the brick and siding walls, wrought iron details and door in 6 panel design. Features such as fireplace, extra toilet on first floor, 6 generous closets, recessed bathtub and sink, kitchen cabinets, built-in book cases, and the driveway entrance to kitchen and basement meet modern requirements. Notice front bedroom is over 18 ft. long. Library and dining room open on garden terrace. Suitable for a 45-foot lot with driveway to detached garage.


BEDROOM
9'-0" × 10'-10"
CLOS.
BEDROOM
14'-5" × 10'-10"
CLOS
HALL
CLOS.
CLOS.
DOWN
LIN. CL.
BEDROOM
18'-4" × 11'-0"
BATH.

2nd Floor Plan (above).

1st Floor Plan (below).

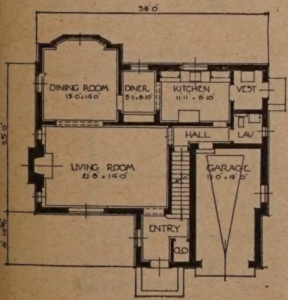

29'-6"
TERRACE
SINK
CAB
CAB
RANGE SPACE
KITCHEN
7'-11" × 8'-8"
REFR. SPACE
CAB
DINING ROOM
11'-7" × 13'-3"
BOOK
CASE
LIBRARY
7'-5" × 9'-10"
BOOKS
TOIL. R.M.
PASSAGE
DN.
UP
HALL.
LIVING ROOM
19'-5" × 13'-1"
27'-4"



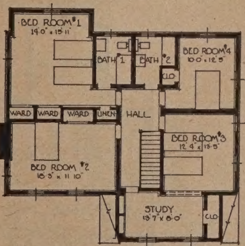
Historic Colonial Charm and Modern Floor Plan

The Schuyler—No. 3371—As Low as $80 a Month

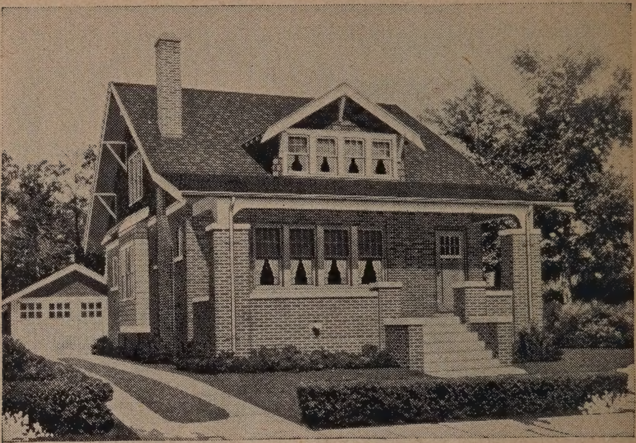
This floor plan is basically the same as that of the home shown on page 83. Some of the room sizes are a trifle different, however, and the projection over the garage and vestibule is devoted to an interesting study or den in this plan. The living room has one large window in the front wall, instead of two smaller ones, and the garage is a trifle wider. The neat, efficient arrangement of the rooms in these plans will appeal to any woman. Steps are reduced to the minimum, especially in the kitchen where saving steps means saving so much time. The cozy diner for intimate meals also saves work. Notice the beautiful proportions of the exterior and typical overhang of the upper floor. Observe too how the stone work harmonizes with the brick of the main walls and the clear cedar shingle siding above. Lot 50 feet wide desirable.


39' 0"
DINING ROOM
13' 0" x 14' 0"
DINER
5' 11" x 8' 10"
KITCHEN
11' 11" x 8' 10"
VEST
HALL
LAV
LIVING ROOM
21' 6" x 14' 0"
GARAGE
11' 0" x 19' 6"
ENTRY
CLO
25' 0"
10' 10½"

First Floor Plan (at left).


BED ROOM #1
14' 0" x 15' 11"
BATH #1
BATH #2
CLO
BED ROOM #4
10' 0" x 12' 5"
WARD
WARD
WARD
LINEN
HALL
BED ROOM #3
12' 4" x 13' 5"
BED ROOM #2
16' 5" x 11' 10"
STUDY
13' 7" x 8' 0"
CLO

Second Floor Plan (above).

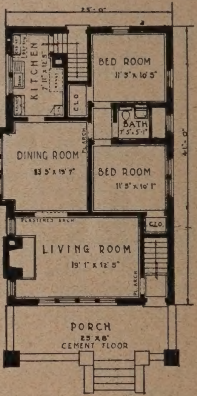


Eight - Room Suburban Type, One or Two Baths

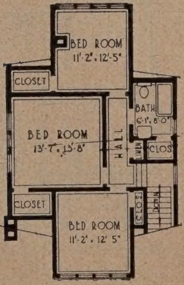
Bedford — No. 3249

As Low as $50 a Month

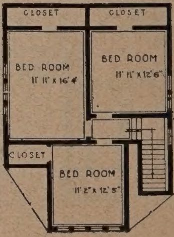
A substantial deservedly popular design, economical because face brick is used for first story only, the dormer and gables being shingled. Requires 32 ft. lot. Complete 5-room home on first floor, with direct outside access to second floor. Second floor can be left unfinished temporarily, or built with choice of 2 plans as shown. Plan No. 3249A provides 3 large bedrooms with big closets upstairs. Plan No. 3249B with 2 dormers, provides 3 fine bedrooms, bath, hall and 5 closets on second floor.


25'-0"
KITCHEN
7' 11" x 12' 5"
SINK
RANGE
CLO
BED ROOM
11' 3" x 10' 5"
BATH
7' 5". 5'-1"
DINING ROOM
13' 5" x 15' 7"
PL. ARCH
BED ROOM
11' 5" x 10' 1"
41'-0"
PLASTERED ARCH
CLO.
LIVING ROOM
19' 1" x 12' 5"
PL. ARCH
PORCH
25' x 8'
CEMENT FLOOR

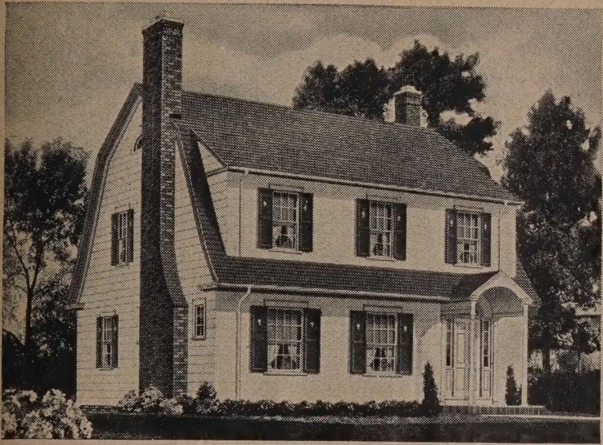
1st Floor Plans
No. 3249A and No. 3249B


BED ROOM
11'-2". 12'-5"
CLOSET
BED ROOM
13'-7". 13'-8"
HALL
BATH
6'-1". 8'-0"
LINEN
CLOS
CLOSET
BED ROOM
11'-2". 12' 5"
CLOS
DOWN

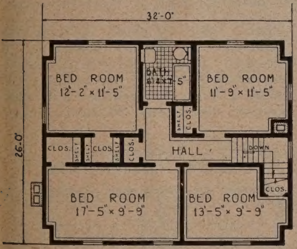
2nd Floor Plan No. 3249B


CLOSET
CLOSET
BED ROOM
11' 11" x 16' 4"
BED ROOM
11' 11" x 12' 6"
CLOSET
BED ROOM
11' 2" x 12' 5"

2nd Floor Plan No. 3249A



Sturdy Dutch Colonial . . . Eight Rooms and Bath

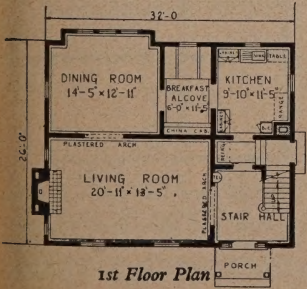

32'-0"
26'-0"
BED ROOM
12'-2" × 11'-5"
BATH
6'4"×7'-5"
BED ROOM
11'-9" × 11'-5"
SHELF
CLOS.
CLOS.
SHELF
CLOS.
SHELF
CLOS.
HALL
DOWN
CLOS.
BED ROOM
17'-5" × 9'-9"
BED ROOM
13'-5" × 9'-9"

2nd Floor Plan

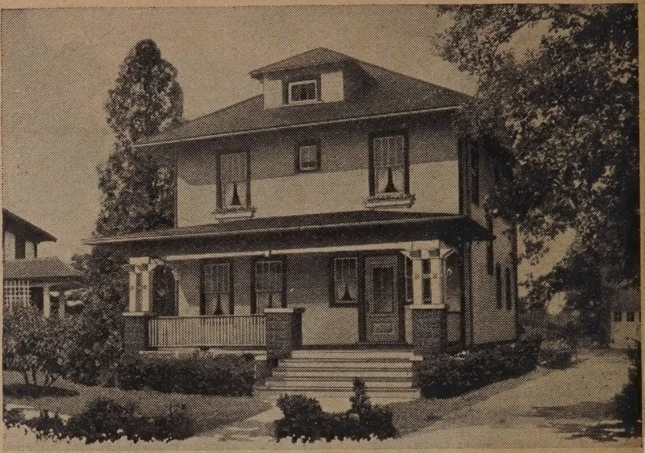
Oak Park—No. 3288

As Low as $50 a Month

Fan-light door, dark "urn" shutters against pure white walls, and chimneys, and other details make this fine Dutch Colonial true to type. Good plans make it comfortable, and economical to build. Reception hall with phone nook, fireplace, kitchen cabinets, broom closet and grade entrance with refrigerator vestibule, are conveniences. A breakfast nook with china closets, connecting kitchen and dining room is constantly useful, especially when entertaining. All rooms of good size with cross ventilation. Hall, bath, 4 bedrooms, and 5 closets upstairs. Requires 40-foot lot.


32'-0
26'-0"
DINING ROOM
14'-5" × 12'-11"
BREAKFAST ALCOVE
6'-0" × 11'-5"
CHINA CAB.
CABINET
SINK
TABLE
KITCHEN
9'-10" × 11'-5"
RANGE
CABINET
B.C.
PLASTERED ARCH
REFR'G
LIVING ROOM
20'-11" × 13'-5"
TEL
PLASTERED ARCH
STAIR HALL
PORCH

1st Floor Plan

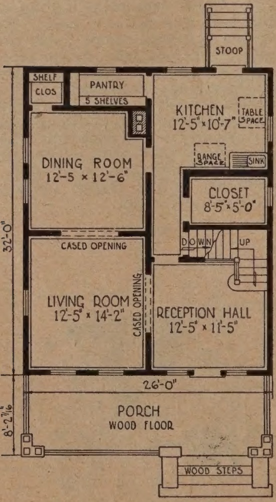


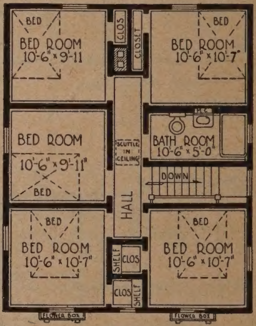
With Large Porch and Five Comfortable Bedrooms

The Woodland No. 3025—As Low as $45 a Month

The Woodland is an ideal house for a large family, commodious, uncrowded, and conservative, which is always popular. Halls connect all rooms. Off the lower hall is a large closet with window, suitable for lavatory or extra bathroom if wanted. Upper hall affords ceiling access to attic. All rooms light and airy. Note reception hall and pantry, also closet off dining room.

(Left)—1st *Floor Plan.*
(Below)—2nd *Floor Plan.*


STOOP
SHELF
CLOS
PANTRY
5 SHELVES
KITCHEN
12'-5"×10'-7"
TABLE SPACE
RANGE SPACE
SINK
DINING ROOM
12'-5 × 12'-6"
CLOSET
8'-5"×5'-0"
DOWN
UP
CASED OPENING
32'-0"
LIVING ROOM
12'-5" × 14'-2"
CASED OPENING
RECEPTION HALL
12'-5" × 11'-5"
26'-0"
8'-2 7/16"
PORCH
WOOD FLOOR
WOOD STEPS


BED
BED ROOM
10'-6"×9'-11
CLOS
CLOSET
BED
BED ROOM
10'-6"×10'-7"
BED ROOM
10'-6"×9'-11"
BED
SCUTTLE IN CEILING
BATH ROOM
10'-6"×5'-0"
DOWN
HALL
BED
BED ROOM
10'-6"×10'-7"
SHELF
CLOS
CLOS
SHELF
BED
BED ROOM
10'-6"×10'-7"
FLOWER BOX
FLOWER BOX

Upstairs are 5 bedrooms, hall, bath, and 4 closets, 1 with a window. Flower boxes add a happy note and the large front porch with steps promises pleasant summer hours of leisure. Lot required 32 ft. wide.

Index to Houses in this Book

Alden..............76
Amherst............84
Attleboro..........78
Auburn.............34
Aurora.............14

Bedford............86
Belmont............61
Berkshire..........69
Brentwood.......... 4
Bridgeport.........12
Bristol............83
Brookwood..........43

Cape Cod...........13
Chester............33
Clifton............38
Colchester.........42
Collingwood........20
Concord............34
Conway.............36
Cornell............79
Crafton.....16 and 17
Crescent...........39
Crestwood...16 and 17
Culver......10 and 11

Dartmouth..........77
Detroit............18
Dover..............63

Ellison............40
Ellsworth..........10

Fair Oaks.......... 8
Ferndale...........19
Fullerton..........64

Gainsboro..........15
Galewood...........21
Gateshead..........31
Gladstone...70 and 71
Glen View..........81

Hammond............24
Hampshire..........75
Haverhill..........76
Hillsboro..........65
Homestead..........32

Kendale............62

Lenox..............11
Lewiston...........42
Lexington..........80
Lorain.............66
Lynnhaven..........61

Mansfield..........63
Marion.............26
Mayfield...........21
Milford............30
Mitchell...........29

Newark.............68
Normandy...........35

Oakdale............23
Oak Park...........87
Old Town...........35
Oxford............. 5

Parkside........... 6
Pembrook....18 and 19
Plymouth...........22

Richmond...........69
Ridgeland..........67
Riverside..........62
Rodessa......8 and 9
Roxbury............27

Salem.............. 9
Schuyler...........85
Stratford..........29
Strathmore.........73
Sunbury............ 7

Vallonia...........41
Van Dorn...........74

Waverly............72
Webster............82
Westwood...........20
Wheaton.....22 and 23
Willard............28
Wilmore............27
Windsor............25
Winona.............37
Woodland...........88
Worchester.........68

and Other Contents

"Why Should I Buy my Home from Sears?"...pages 48 and 49
Save Thousands of Dollars Rent....................page 3
Diagram Showing How Sears Homes are Built.pages 44 and 45
"Ready Cutting" Saves Time and Money....pages 46 and 47
Guaranteed Materials and Equipment.........pages 54 to 60
Proof of Sears Leadership in the Home Building Field..........................pages 50 and 51
Garages, Log Cabins, Summer Cottages, Building Materials..............................page 52

Return the coupon on last page for free large picture and full description of any home in this book . . .

EVERYTHING *you need to build . . including* MONEY

Available at any of these offices

We appreciate that many who visit our offices are "just looking around," or want some points about our plan explained in more detail.

When you come in, you will not be urged to buy, but if you *want* to build we will do everything possible to help you secure a fine home at a low price.

Many plans and building ideas, not included in our books, are available at our offices. Experienced builders are there to help you, on request, with any part of your building program or to take full charge of every detail for you. A few pleasant hours at one of these offices provides plans, materials, construction, financing—everything you need to build your "dream home" on one simple order.

How would you like to see some Sears homes recently built? Any office will make the necessary arrangements for such an inspection trip.

Any service we can give is offered willingly and without any obligation whatever on your part. These offices are maintained for you and other home-seekers. We cordially invite you to use them any time you are in the neighborhood.

If not convenient to call in person, just fill in and send the information blank, inside back cover, to the nearest office. Ask for name and address of your local representative.

Albany, N. Y.
75 State St.,
Phone Albany 4-8121

Boston, Mass.
89 State St.,
Phone Lafayette 0856

Chicago, Ill.
Arthington St. and Central Pk. Av.
Phone Kedzie 2500

Cincinnati, Ohio
Ross and Section Ave.,
Norwood
Phone Jefferson 5700

Cleveland, Ohio
1017 Euclid Ave.
Phone Cherry 0620

Detroit, Mich.
13676 Grand River Ave.
Phone Hogarth 3434

Indianapolis, Ind.
309 Roosevelt Bldg.
Phone Lincoln 8452

Newark, N. J.
Mail Address—Box 404,
Newark, N. J.
Office——in Factory at
Port of Newark, N. J.
Phone Mitchell 2-3550

New York, N. Y.
360 West 31st St.
Phone Chickering 4-7600

Philadelphia, Pa.
4640 Roosevelt Blvd.
Phone Jefferson 2900

Pittsburgh, Pa.
130 7th St.
Century Bldg.
Phone Atlantic 8892

St. Louis, Mo.
3708 So. Grand
Phone Prospect 6110

Washington, D. C.
1106 Connecticut N. W.
Phone District 3900

It's Safe to Save at Sears

SAVE $1,000 *or more... by building that home* NOW

Lowest Prices in 20 Years

Each Week You Delay.. May Mean More to Pay

Start that home of your own now and save $1,000 or more. Save on the monthly payments for the next 15 years, by taking advantage of the low terms we show in this book—made possible only by recent large purchases of building materials on today's bargain markets.

We do not guarantee these low prices to last indefinitely. Prices may rise again any day. When that happens our monthly terms must be raised also.

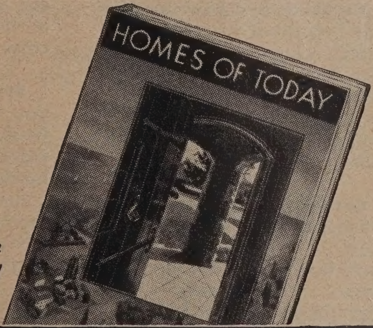
Don't delay. If you want to build, build now at today's amazingly low prices. A year or so from now you will congratulate yourself on your foresight. Act now, it's the opportunity of a lifetime.

Built by Sears at Garrison, Md.

Built by Sears at New Cumberland, Pa.

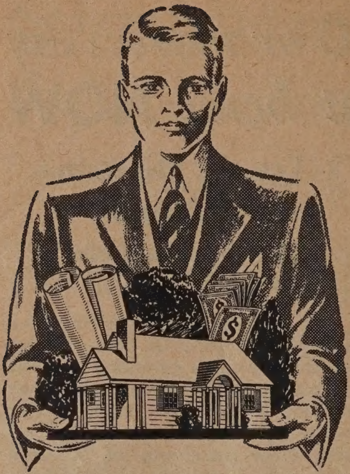
Built by Sears at Greensburg, Pa.

Built by Sears at Cincinnati, Ohio.



Sears Big New Plan Book. See description and special offer on Page 1.

WORLD'S LARGEST BUILDERS *of* FINE HOMES



World's Most Complete Home Building Service

ONLY AT Sears CAN YOU GET *Everything* ON ONE ORDER

The easiest, most convenient home owning plan ever devised

Plans—Prepared by experienced architects. Large picture of home and floor plans. Complete specifications and building plans. Pictures of plumbing, lighting fixtures, hardware, etc. You know in advance just how your home will look.

Materials and Equipment—The best quality for each purpose. Guaranteed to give the finest service. Many products approved by Sears own Testing Laboratories. Full quantities necessary to build according to plans.

Complete Construction —By picked local building craftsmen. Conformance to all local building codes and customs. Conformance to requirements of U. S. Bureau of Standards. Tested and government approved construction methods. Factory cut framing to fit plans—for quicker, stronger building.

Final Price Guaranteed—No unexpected "extras" later to boost the bill. Everything settled upon at the start and final price guaranteed.

Small Payments—Monthly like rent. No payments for first 4 months. Small Cash down payment, if you own, or can buy, a lot. No renewing of mortgages—no unexpected costs.

Savings—Free plans when you build any home in this book. Up to 20% savings on materials through Sears huge buying power. Savings on construction time and money Savings by eliminating high costs of usual home financing methods. Combined saving as much as $2000 on $10,000 home over 15 years

Satisfaction Guaranteed—Guarantee backed by over 20 million dollar resources o Sears, Roebuck and Co.

AVERY LIBRARY
COLUMBIA UNIVERSITY

No Obligation Coupon

Good for large picture and complete information on any home in this book, if completely filled in.

Fill in completely, detach and return this page to nearest office listed on page 90. It is understood that this information is confidential and does not obligate you in any way. **Lot Information** (the following information is necessary for checking size and plan of home selected, to look up local building code requirements, and to estimate construction costs).

Location of lot______________________________

____

Give street address—or name of subdivision—also city and state.

Size _____ ft. wide _____ ft. deep. Corner Lot ☐ Which way does lot face? _______ Check How Lot is improved:
☐ Paved Street ☐ Sidewalks ☐ Gas ☐ Electricity
☐ Sewer ☐ City Water ☐ Well Water

(Following is necessary to determine amount of cash down payment and size of monthly payments.)

Bought lot in_________ 19____ Purchase price $_______

Fully paid for?_______How much left to pay $_______

What cash down payment can you make? $_______

What can you pay each month, like rent? $_______

Give name of home and number of floor plan on which you want large illustration, complete description, price and terms.

Name of house_______________ Plan number _______
Also garage? If so please check ☐ one car or ☐ two car.
Check here if interested in seeing a Sears-built home ☐

If you build,
*when do you want to start?*___________193____

Name ______________________________________

____

Street Address or Rural Route and Box No.

*Telephone*____________________________________

*City and State*________________________________

RETURN POSTAGE GUARANTEED

Sears, Roebuck and Co.
Home Construction Division
Box 404
Newark, N. J.

NEWARK
N. J.

Mrs. Mary Olramey,
Box 63,
Stone Ridge N.Y.